



DEMDACO  
*lift the spirit*







DEMDACO®

*lift the spirit*

# fashion

Signature style is more than textiles and color. It is an artistic composition, inspired first by what moves the spirit.

## **2 Giving Collection**

### **14 Apparel**

- 14 byDesign Apparel
- 22 Dress It Up - Multi-Wear Scarf Plus
- 25 Duster
- 34 Cocoon
- 30 Kimono
- 20 Pocket Drape
- 32 Poncho
- 26 Scarf Vests
- 35 Fashion Apparel
- 38 Knit Triangle
- 36 Faux-Suede Vest
- 35 Pocket Stole
- 40 City\*Wrap
- 16 Shirt Extenders

### **53 Fashion Accessories**

- 54 Fashion Magnets
- 55 Pin\*It
- 53 Wrap Belt

### **56 Scarves**

- 62 Brushed Flannel Rectangle
- 66 Infinity Scarf
- 74 Neckerchief scarf
- 64 Poetic Threads Scarves
- 58 Rectangle
- 68 Skinny Scarf
- 71 Square Scarf
- 72 Triangle Scarf

### **78 Socks**

- 78 Soul to Sole

### **87 Personal Accessories**

- 89 Cosmetic Pouches
- 98 Eyeglass Holder Necklaces
- 92 See\*It Readers & Microfiber Cleaning Cloths
- 90 Shower Caps
- 87 Utility Bags

### **100 Bags**

- 108 BE\*bag
- 102 byDesign Bags
- 111 Clip It Bag Tassels
- 112 Clip It Scarf Clips
- 106 Market Totes
- 100 Your Journey Bag

### **114 Jewelry**

- 133 A Gilded Life
- 124 Artisanne Earrings
- 131 Good Fortune
- 114 Honor Bands
- 122 Inspired
- 132 Poetic Threads Jewelry
- 126 Simply
- 117 Story Hearts

### **134 Displayers**



# Giving

COLLECTION



- \* This collection comforts body and spirit through soft fabrics that hug back.
- \* With ready-to-gift packaging, these pieces are thoughtful keepsakes for friends and family on special occasions or just because.
- \* Features such as a single corduroy, "good-listener" ear on our Giving Bear, and a "hug-weighted" Giving Heart offer unique selling points for retail display.











# Giving Socks

A giftable hug for your feet

We all need a little comfort now and then...  
A reminder to help us know that we are not alone in the world...  
That someone is in our corner cheering us on no matter what.

So we created the Giving Socks to be  
like a cozy, warm hug—any time it's needed.

These socks have been knit together with love to remind you someone  
is always thinking of you with warm, fuzzy feelings, and a hug in their heart.



Unique, "Feather Knit" fabric is soft and warm



Non-slip bottoms

**NEW!**  
1004440003 Taupe Giving Socks

**NEW!**  
1004440004 Pink Giving Socks

**NEW!**  
1004440005 Navy Giving Socks



## Gift-to-go Packaging

Includes a gift box and message hang tags.



**\$10.00 EA.**

Min: 2 ea.

### GIVING SOCKS

Fits: ONE SIZE FITS MOST

Size: 5"W X 17"LONG

Pkg: GB Season: E

Materials: polyester, acrylic

Care: Machine Wash - Cold, Do Not

Bleach, Hang to Dry, Do Not Tumble

Dry



1004440013 Assortment Giving Socks  
Includes 12 total socks, 4 each of 3 colors.

**Total 12 pieces for \$120.00**







# Giving Heart

The most caring gift you can give is your heart and a hug  
The Giving Heart features incredibly soft knitted yarn and stress-relieving weight for the most comforting hug!



You don't share your heart with just anyone...

It's a precious gift that you offer to say:

I'm thinking of you,  
I'm sorry you are hurting,  
I'm proud of you,  
or I'm right here cheering you on!

Even when we aren't together.



**\$15.00 EA.**

Min: 2 ea.

**GIVING HEART**

Size: 11"W X 2"D X 10"LONG

Pkg: GB Season: E

Materials: polyester, nylon, acrylic, cotton, plastic filling

Care: Wipe with Damp Cloth, Not Intended for Microwave Use



1004440008 Assortment Giving Heart  
Includes 12 total hearts, 4 each of 3 colors.

Total 12 pieces for \$180.00



## Gift-to-go Packaging

Includes a gift box, message hang tags and keepsake bookmark



**NEW!**  
1004440001 Pink Giving Heart



**NEW!**  
1004440007 Cream Giving Heart



**NEW!**  
1004440009 Taupe Giving Heart



Weight replicates feel of a hug





# Giving Blanket

Hugs are pretty incredible things.

Help celebrate great news, connect people that have been apart, make goodbyes a little easier, and provide comfort when times are tough.

The Giving Blanket is just like a hug. It wraps you in warmth and coziness the way a hug does—just when you need it.

Every time you wrap up in this blanket, remember it's really a hug from someone who cares so much.



**\$35.00 EA.**

Min: 2 ea.

**GIVING BLANKET**

Size: 50"W X 60"LONG

Pkg: GB Season: E

Materials: polyester

Care: Machine Wash - Cold, Wash With Similar Colors Only, Do Not Bleach, Tumble Dry - Low



**1004440011 Assortment Giving Blanket**  
Includes 8 total blankets, 4 each of 2 colors.

**Total 8 pieces for \$280.00**



**NEW!**  
1004440002 Taupe Giving Blanket



**NEW!**  
1004440010 Navy Giving Blanket



*Lush fabric*

High-quality non-shedding close-knit fabric is warm and cozy



# Giving Shawl

## The Giftable Hug

- \* Our sophisticated, cozy shawl is designed to gift whenever someone needs a hug.
- \* Each shawl is crafted from sumptuously soft fabric designed for soothing comfort and offered in a beautiful gift box.
- \* A message of encouragement printed on a keepsake bookmark is included in this special gift.
- \* We've turned a simple apparel product into a meaningful gift format and unique marketing opportunity.
- \* This unique product is perfect for boutiques and specialty retailers that cater to gift sales.

fashion

giving



We all need a little comfort now and then... A reminder to help us know that we are not alone in the world... That there is someone in our corner, ready with a hug, no matter what.

Always know you are being thought of, cheered on, And loved for exactly who you are— Someone who is beautiful and wonderfully made.

Giving SHAWL





# So much more than just a pretty shawl.

The Giving Shawl is specially designed and packaged as a meaningful gift for family, friends and those who are walking through challenging times, times of transition and need to be reminded they are loved.



1004140001 Cream Giving Shawl

\* ASSORTMENTS: 1004140013 (Giving Shawl ), 1004140014 (Giving Shawl and Giving Pins with Pin Displayer)



1004140003 Pink Giving Shawl

\* ASSORTMENTS: 1004140014 (Giving Shawl and Giving Pins with Pin Displayer), 1004140013 (Giving Shawl )



**\$24.50 EA.**

Min: 2 ea.

### GIVING SHAWL

Fits: ONE SIZE FITS MOST

Size: 27"W X 70"LONG

Pkg: GB Season: E

Materials: nylon

Care: Machine Wash - Cold, Do Not Bleach, Tumble Dry - Low



1004140004 Taupe Giving Shawl

\* ASSORTMENTS: 1004140013 (Giving Shawl ), 1004140014 (Giving Shawl and Giving Pins with Pin Displayer)



1004140010 Sage Giving Shawl

\* ASSORTMENTS: 1004140014 (Giving Shawl and Giving Pins with Pin Displayer), 1004140013 (Giving Shawl )



**1004140013 Assortment Giving Shawl**  
Includes 12 shawls, 3 each of 4 styles.  
Plus 2 POP signs.

#### FREE ITEMS:

1 of # 1004140005 Giving Shawl POP

**Total 13 pieces for \$294.00**



**1004140005 Giving Shawl POP**  
\$4.00 ea. Min: 1 ea.

Size: 15"h x 5"sq. Pkg: PB Season: D  
Materials: paperboard

\* ASSORTMENTS: 1004140013 (Giving Shawl ),  
1004140014 (Giving Shawl and Giving Pins with Pin Displayer)







## Highlight your collection at retail with plan-o-gram display concepts

A plan-o-gram offers the flexibility to build your display based on how you want to communicate the unique message of your collection to retail consumers. Whether you want to focus on a few key pieces, or showcase your entire collection, this display concept can help you navigate options tailored to your needs.



### 1004140014 Assortment Giving Shawl and Giving Pins with Pin Displayer

Includes 20 shawls, 5 each of 4 styles; 15 pins, 3 each of 5 styles. Plus pin displayer and 2 POP signs.

#### FREE ITEMS:

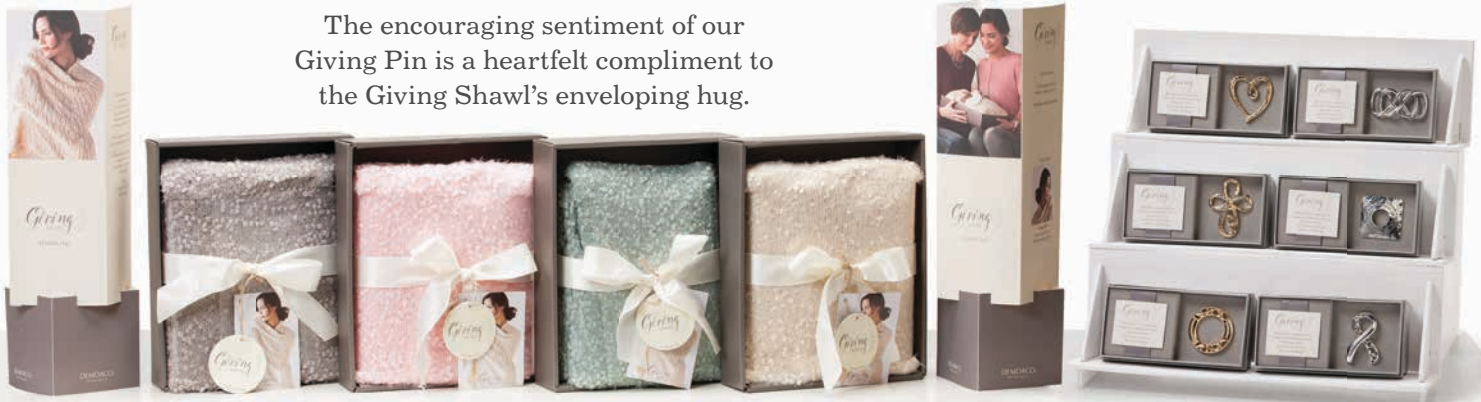
- 1 of # 1003960004 Wood Tabletop Displayer – White Wash
- 1 of # 1004130002 Silver Ribbon Giving Pin
- 2 of # 1004140005 Giving Shawl POP

**Total 38 pieces for \$595.00**  
(\$16.50 Total Retail Savings)



## Add to your Giving Shawl with Giving Pin

The encouraging sentiment of our Giving Pin is a heartfelt compliment to the Giving Shawl's enveloping hug.







*Giving*  
PIN

This pin is to remind you  
Someone is thinking of you,  
Someone cares,  
and Someone knows . . .  
You are Amazing!

## Giving Pin

- \* These pretty fashion pins are designed as a gift of encouragement.
- \* Each pin is shaped in a symbol or with a message designed to convey support and love to the recipient.
- \* Our unique pins are the perfect accessory to the Giving Shawl, as well as other fashion scarves and apparel.



**1004130100 Assortment Giving Pins Full Collection with Displayer**  
Includes 22 total pins, 2 each of 11 styles.  
Plus displayer.

**FREE ITEMS:**

1 of # 1003960004 Wood Tabletop  
Displayer – White Wash

**Total 23 pieces for \$165.00**



*Ready to gift*

Each Giving Pin comes in a sophisticated box.

1003960004 Wood Tabletop Displayer - White Wash 17.5"W x 14"D x 15.5"H





1004000075 Gold Key Giving Pin

Size: 2.5" w x 1" long

\* ASSORTMENTS: 1004130100 (Giving Pins Full Collection with Displayer)



1004000076 Gold Compass Rose Giving Pin

Size: 2.25" sq.

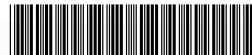
\* ASSORTMENTS: 1004130100 (Giving Pins Full Collection with Displayer)



1004000077 Gold Tree of Life Giving Pin

Size: 2" dia.

\* ASSORTMENTS: 1004130100 (Giving Pins Full Collection with Displayer)



1004000078 Silver Butterfly Giving Pin

Size: 2" w x 1.75" long

\* ASSORTMENTS: 1004130100 (Giving Pins Full Collection with Displayer)



1004000079 Silver Swirl Giving Pin

For I know the plans I have for you. —Jeremiah 29:11 (ESV)

Size: 1.75" dia.

\* ASSORTMENTS: 1004130100 (Giving Pins Full Collection with Displayer)



1004000080 Silver Moon and Heart Giving Pin

Size: 1.75" dia.

\* ASSORTMENTS: 1004130100 (Giving Pins Full Collection with Displayer)



1004130001 Gold Circle Giving Pin

Size: 2.25" dia.

\* ASSORTMENTS: 1004130100 (Giving Pins Full Collection with Displayer), 1004140014 (Giving Shawl and Giving Pins with Pin Displayer)



1004130004 Gold Cross Giving Pin

Size: 2.25" w x 3" long

\* ASSORTMENTS: 1004130100 (Giving Pins Full Collection with Displayer), 1004140014 (Giving Shawl and Giving Pins with Pin Displayer)



1004130005 Gold Heart Giving Pin

Size: 2.25" w x 2.25" long

\* ASSORTMENTS: 1004130100 (Giving Pins Full Collection with Displayer), 1004140014 (Giving Shawl and Giving Pins with Pin Displayer)



1004130002 Silver Ribbon Giving Pin

Size: 1.75" w x 2.5" long

\* ASSORTMENTS: 1004140014 (Giving Shawl and Giving Pins with Pin Displayer), 1004130100 (Giving Pins Full Collection with Displayer)



1004130006 Silver Square Giving Pin - Serenity Prayer

God, grant me the serenity to accept the things I cannot change; Courage to change the things I can; And wisdom to know the difference.

Size: 2" sq.

\* ASSORTMENTS: 1004130100 (Giving Pins Full Collection with Displayer), 1004140014 (Giving Shawl and Giving Pins with Pin Displayer)



\$7.50 EA. 

Min: 2 ea.

GIVING PIN

Pkg: GB Season: E

Materials: copper, tin







# Filled with unconditional love.

fashion  
giving

## Listening ear

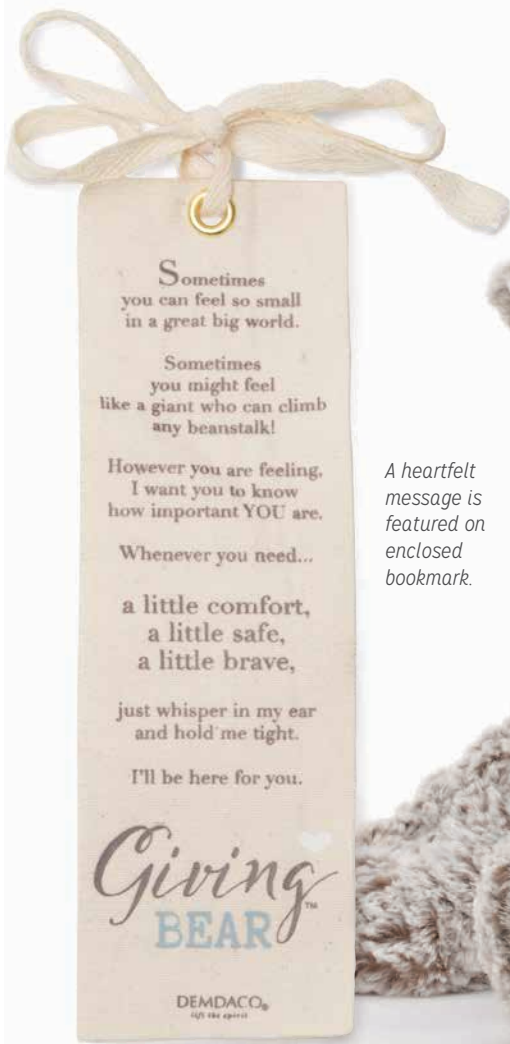
Distinctive corduroy ear indicates I'm a good listener.

**\$14.50 EA.**

Min: 2 ea.  
\$13.05 ea. Qty: 30 ea.  
**GIVING BEAR**  
Size: 16"  
Pkg: PB Season: E  
Materials: plush  
Care: Surface Washable

5004700480 Giving Bear

\* ASSORTMENTS: 5004700509 (Giving Bear 8pc with POP)



A heartfelt message is featured on enclosed bookmark.



## Back patch

Giving Bear patch sewn on to bottom of bear.



## Soft and huggable

Lightly stuffed, huggable body is covered in soothing, touchable fabrics.

## Easy display

Giving Bear tucks into POP displayer that tells his story.

5004700508 Giving Bear POP

\$4.00 ea. Min: 1 ea.  
\$3.60 ea. Qty: 30 ea.

Size: 14" h x 5" sq. Pkg: PB Season: D  
Materials: paperboard

\* ASSORTMENTS: 5004700509 (Giving Bear 8pc with POP)



5004700509 Assortment Giving Bear 8pc with POP

**FREE ITEMS:**  
1 of # 5004700508 Giving Bear POP

**Total 9 pieces for \$116.00**











# byDesign Apparel

Where Art Meets Fashion

Our byDesign collections are inspired by the artistry that brightens our world. Many fabric patterns are designed by popular DEMDACO and industry-favorite artists.

COLLECTION NAME	WHOLESALE PRICE	PRIMARY ASSORTMENT	COLLECTION NAME	WHOLESALE PRICE	PRIMARY ASSORTMENT
<b>Pocket Drape</b> page 20	<b>\$15.00</b>	1004250138 Assortment byDesign Pocket Drapes Total 18 pieces for \$225.00 	<b>Kimono</b> page 30	<b>\$14.50</b>	Scarf & Apparel Program
<b>Multiwear Scarf Plus</b> page 22	<b>\$19.50</b>	1004250137 Assortment byDesign Dress It Up Total 16 pieces for \$304.50 	<b>Cocoon</b> page 32	<b>\$15.00</b>	Scarf & Apparel Program
<b>Duster</b> page 25	<b>\$14.50</b>	Scarf & Apparel Program	<b>Poncho</b> page 32	<b>\$15.00</b>	1003880241 Assortment byDesign Poncho Tops Total 20 pieces for \$225.00 
<b>Scarf Vest</b> page 26	<b>\$14.50</b>	1004250143 Assortment byDesign Scarf Vests Total 15 pieces for \$165.00 			

fashion


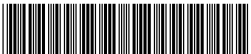


apparel

## Fashion Apparel

Stylish Versatility

Our Fashion Apparel collections offer classic pieces that blend with every style for a look that fits every occasion.



COLLECTION NAME	WHOLESALE PRICE	PRIMARY ASSORTMENT
<b>Shirt Extenders</b> page 16	<b>\$11.50</b>	1004290061 Assortment Shirt Extenders - Full Collection with Displayer Total 50 pieces for \$540.50 
<b>Pocket Stole</b> page 35	<b>\$14.50</b>	1004290023 Assortment Pocket Stoles Total 9 pieces for \$116.00 
<b>Vest</b> page 36	<b>\$20.50</b>	1004290020 Assortment Suede Vests Total 20 pieces for \$307.50 
<b>Knit Triangle</b> page 38	<b>\$14.50</b>	1004290021 Assortment Knit Triangle Scarves with Fringe Total 20 pieces for \$217.50 

### \* SALES PROGRAM

Apparel Hanger Program

Purchase 16 byDesign Apparel items, receive 16 silver DEMDACO hangers FREE!

Includes Ponchos, Scarf Vests, Kimonos, Cocoons, Dusters,

### \* SALES PROGRAM

Scarf & Apparel Programs

Purchase \$300 of DEMDACO scarves and apparel, receive Boutique Counter Displayer at 50% OFF

— OR —

Purchase \$500 of DEMDACO scarves and apparel, receive Boutique Floor Displayer at 50% OFF





## Peek-a-boo Shirt Extenders

- \* The perfect combination of fashion and function - shirt extenders are a must-have accessory for women of all sizes and shapes to extend the length of tops, create new looks and cover trouble spots.
- \* Great paired with leggings and shorter tops that you may have avoided wearing together before. This item will become a staple in every woman's closet.
- \* Offered in solids, patterns and lace in a range of sizes, extenders can be paired with nearly every top in your closet to reflect your sense of style.

**MUST-HAVE**  
accessory in  
any wardrobe





**\$11.50 EA.**

Min: 2 ea.

**SHIRT  
EXTENDERS**

Pkg: PB Season: E

Materials: polyester fiber, spandex  
Care: Machine Wash - Cold. Do Not Bleach, Do Not Tumble Dry, Low Iron on Reverse Side

**Size Guide**

SMALL Size: 13"w x 13"long

MEDIUM Size: 14"w x 14"long

LARGE Size: 16"w x 15"long

X-LARGE Size: 18"w x 16.5"long



**1004290061 Assortment Shirt Extenders - Full Collection with Displayer**

Includes 48 total shirt extenders, 2 each of 4 sizes in 6 styles. Plus displayer and POP.

**FREE ITEMS:**

- 1 of # 1004290049 Shirt Extender POP Sign
- 1 of # 1004290041 Shirt Extender - Black/White Dots M
- 1 of # 1003430040 Boutique Scarf Counter Displayer

**Total 50 pieces for \$540.50**  
(\$25.30 Total Retail Savings)



*Easy merchandising*

Each extender packaged with hanger for easy retail display.

**FEATURES: SHIRT EXTENDERS**

- On-trend multi-layered look
- Wide range of sizes and styles
- Adjustable length



**1004290059 Assortment Solid Shirt Extenders with Displayer**

Includes 16 total shirt extenders, 2 each of 4 sizes in 2 colors. Plus displayer and POP.

**FREE ITEMS:**

- 1 of # 1003430044 Adjustable T-Bar Displayer
- 1 of # 1004290049 Shirt Extender POP Sign

**Total 18 pieces for \$184.00**



**Off White Shirt Extender**

SMALL  
1004290025



MEDIUM  
1004290026



LARGE  
1004290027



X-LARGE  
1004290051



**Grey Shirt Extender**

SMALL  
1004290034



MEDIUM  
1004290035



LARGE  
1004290036



X-LARGE  
1004290055







## Adjustable length

Simply roll waistband to make extend the perfect length



**NEW!**

### Black/White Dots Shirt Extender

SMALL  
1004290040



MEDIUM  
1004290041



LARGE  
1004290042



X-LARGE  
1004290057



**NEW!**

### Pink/Black Dots Shirt Extender

SMALL  
1004290037



MEDIUM  
1004290038



LARGE  
1004290039



X-LARGE  
1004290056



### 1004290060 Assortment Patterned Shirt Extenders with Displayer

Includes 16 total shirt extenders, 2 each of 4 sizes in 2 patterns. Plus displayer and POP.

#### FREE ITEMS:

1 of # 1003430044 Adjustable T-Bar Displayer  
1 of # 1004290049 Shirt Extender POP Sign

**Total 18 pieces for \$184.00**







fashion

apparel



**NEW!** ●  
Black Lace Shirt Extender

SMALL 1004290031	
MEDIUM 1004290032	
LARGE 1004290033	
X-LARGE 1004290054	

**NEW!** ●  
Taupe Lace Shirt Extender

SMALL 1004290028	
MEDIUM 1004290029	
LARGE 1004290030	
X-LARGE 1004290052	

**\* 1004290050 Assortment Lace Shirt Extenders with Displayer**  
Includes 16 total shirt extenders, 2 each of 4 sizes in 2 colors. Plus displayer and POP.

**FREE ITEMS:**

- 1 of # 1003430044 Adjustable T-Bar Displayer
- 1 of # 1004290049 Shirt Extender POP Sign

**Total 18 pieces for \$184.00**





A Luxuriously  
Stylish  
Accessory





### Convenient pockets

Great for your personal necessities - from cell phones to lipgloss - the Pocket Drape keeps it close.

**NEW!** ● 1004250094 ESH Pocket Drape – Colorful Landscape

\* ASSORTMENTS: 1004250138 (ByDesign Pocket Drapes)



Design by Elizabeth St. Hilaire

**NEW!** ● 1004250113 DS Pocket Drape – Ink Splash

\* ASSORTMENTS: 1004250138 (ByDesign Pocket Drapes)



Design by DEMDACO Studio Design

**NEW!** ● 1004250114 DS Pocket Drape – Gray Twigs

\* ASSORTMENTS: 1004250138 (ByDesign Pocket Drapes)



Design by DEMDACO Studio Design

**NEW!** ● 1004250115 SR Pocket Drape – Pastel Floral

\* ASSORTMENTS: 1004250138 (ByDesign Pocket Drapes)



Design by Stephanie Ryan

**\$15.00 EA.**  
 Min: 2 ea.  
**POCKET DRAPE**  
 Size: 26" W X 73" LONG  
 Pkg: PB Season: E  
 Materials: polyester satin  
 Care: Handwash Only - Cold,  
 Do Not Bleach, Hang to Dry

**1004250138 Assortment byDesign Pocket Drapes**  
 Includes 16 total pocket drapes, 4 each of 4 designs. Plus hangers.

**FREE ITEMS:**  
 1 of # 1004250113 DS Pocket Drape – Ink Splash  
 2 of # 1003430017 Scarf Hangers – Set of 12

**Total 18 pieces for \$225.00**  
 (\$33.00 Total Retail Savings)

**FEATURES: POCKET DRAPE**

- Made of lightweight and luxurious satin
- Easy to wear & compliments existing outfits
- Broad array of artwork to appeal to many women
- Wear over arms in cooler workplace or night-out environments



1003430029 Boutique Scarf Floor Displayer (not included in assortment)



A Scarf as  
Fun to Style  
as It Is to  
Wear





# Dress It Up - Multi-wear Scarf Plus



- \* Bonus add-on accessory takes this exquisite oversized rectangle scarf and makes it so much more—an extremely versatile and fun clothing accessory that can be worn in so many different ways, it will be tough to choose a favorite.
- \* Each design created by industry favorite artists appeals to women that want something special and unique.
- \* Features display hanger in packaging for convenient retail merchandising.

## Van Gogh masterpiece

Vincent van Gogh artwork meets fashion



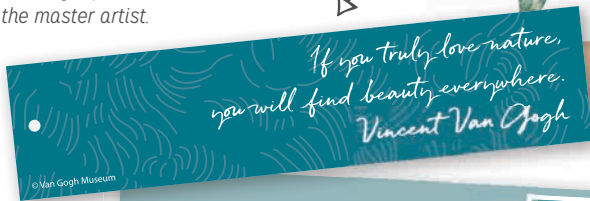
**NEW!**  
**1004250121 VG Multiwear Scarf Plus – Almond Blossom**  
 Includes scarf slide. Can be worn multiple ways. \$22.50 ea. Min: 2 ea.  
**Size:** 43.5" w x 73" long **Pkg:** PB **Season:** E  
**Materials:** viscose, polyester  
**Care:** Handwash Only - Cold, Do Not Bleach, Do Not Tumble Dry, Low Iron on Reverse Side, Hang to Dry  
 \* **ASSORTMENTS:** 1004250137 (ByDesign Dress It Up)



**Vincent van Gogh**  
*Almond Blossom*  
 Saint-Rémy-de-Provence, 1890  
 oil on canvas, 73.3 cm x 92.4 cm  
 Van Gogh Museum Amsterdam  
 (Vincent van Gogh Foundation)

### Specialty tags

All Van Gogh scarves and apparel include an exclusive tag with a Van Gogh quote and fun facts on the master artist.



Van Gogh's painting, *Almond Blossom*, was painted in honor of his newborn nephew. The branches of the tree symbolized young life as the almond tree is one of the earliest to blossom in spring.



### Versatile styles

Offering many ways to wear, the photo strip hang tag offers inspiration for how to wear the Scarf Plus.



**One Size Fits Most**  
 Non-fitting room apparel

**1004250137 Assortment byDesign Dress It Up**  
 Includes 16 total multiwear scarves, 4 each of 4 designs.  
**FREE ITEMS:**  
 1 of # 1004250118 DS Multiwear Scarf Plus – Bik/Wht Palm  
**Total 16 pieces for \$304.50**  
 (\$42.90 Total Retail Savings)



1003430029 Boutique Scarf Floor Displayer (not included in assortment)





**NEW!** ●  
 1004250117 KF Multiwear Scarf Plus – Yellow  
 and Purple Leaves  
 \* ASSORTMENTS: 1004250137 (ByDesign Dress It Up)



Design by Karen Fields



**NEW!** ●  
 1004250118 DS Multiwear Scarf Plus – Blk/Wht Palm  
 \* ASSORTMENTS: 1004250137 (ByDesign Dress It Up)



Design by Demdaco Studio Design

**\$19.50 EA.**

Min: 2 ea.

**SCARF PLUS**

Size: 43.5"W X 73"LONG

Pkg: PB Season: E

Materials: polyester

Care: Handwash Only - Cold. Do Not Bleach, Do Not Tumble Dry. Low Iron on Reverse Side, Hang to Dry

*Excludes Van Gogh piece.*



*Slide offers many options*

*Each Scarf Plus includes scarf slide and can be worn multiple ways, even as a dress!*

**NEW!** ●  
 1004250122 TY Multiwear Scarf Plus – Pink Flower  
 \* ASSORTMENTS: 1004250137 (ByDesign Dress It Up)



Design by Turnowsky





fashion

apparel

*One Size  
Fits Most  
Non-fitting  
room  
apparel*



# Duster



- \* Brighten your day in a new, unique apparel format that's as versatile as it is beautiful
- \* Our Duster is the perfect length to pair with leggings and cover any trouble spots.
- \* Easy to wear every day, dressed up, down, or for special occasions
- \* Added arm coverage makes this an extremely versatile, flattering accessory.

*High-quality  
herringbone  
polyester*



**\$15.00 EA.**

Min: 2 ea.

**SCARF DUSTER**

Fits: ONE SIZE FITS MOST

Size: 44"W X 32"LONG

Pkg: PB Season: E

Materials: polyester

Care: Handwash Only - Cold,  
Do Not Bleach, Hang to Dry

**NEW!**  
1004250105 DS Scarf Duster - Indigo  
Tie Dye



Design by DEMDACO Studio Design

**NEW!**  
1004250106 BX Scarf Duster - Blue/  
Yellow Pastel



Design by Springs Creative



# Scarf Vest



- \* Our stylish and versatile byDesign vests are designed to please the eye, accentuate the wardrobe, and lift the spirit with icons of inspirational designs.
- \* The elegant draping fabric with stunning imagery can be worn as a vest, scarf, or other creative options.







fashion  
apparel

A Vest, a Scarf,  
and a Work of Art





# Ultimate versatility



**It's a vest,  
it's a scarf,  
it's a work of art!**

byDesign Vests are designed to please the eye and accentuate the wardrobe. Wear it as a vest to show off the complete piece of stunning artwork printed across the elegant fabric. Or drape it, belt it, or pin it to add a splash of color and design to any outfit.



**1004250143 Assortment byDesign Scarf Vests**  
Includes 12 total scarf vests, 2 each of 6 designs. Plus hangers.

**FREE ITEMS:**

- 1 of # 1004250096 TY Scarf Vest – Butterfly Wing
- 3 of # 1003430046 Silver DEMDACO Hangers – Set of 4

**Total 15 pieces for \$165.00**  
(\$33.00 Total Retail Savings)



Hangers available **FREE** with assortment purchase!

**\$15.00 EA.**

Min: 2 ea. MOTM

**VEST**

Fits: ONE SIZE FITS MOST

Size: 63" W X 40" LONG

Pkg: PB Season: E

Care: Handwash Only - Cold,  
Do Not Bleach, Hang to Dry



1003430029 Boutique Scarf Floor Displayer (not included in assortment)



**NEW!**  
**1004250096 TY Scarf Vest – Butterfly Wing**  
\$15.00 ea. Min: 2 ea.  
Materials: polyester  
\* **ASSORTMENTS:** 1004250143 (ByDesign Scarf Vests)



Design by Turnowsky



100% cotton

100% cotton

**NEW!**  
**1004250110 DS Cotton Scarf Vest – Orange and Blue**  
Materials: 100% cotton  
\* **ASSORTMENTS:** 1004250143 (ByDesign Scarf Vests)



Design by DEMDACO Studio Design

**NEW!**  
**1004250112 DS Cotton Scarf Vest – Indigo and Red**  
Materials: 100% cotton  
\* **ASSORTMENTS:** 1004250143 (ByDesign Scarf Vests)



Design by DEMDACO Studio Design





**\$15.00 EA.**  
 Min: 2 ea. MOTM  
**VEST**  
 Fits: ONE SIZE FITS MOST  
 Size: 63"W X 40"LONG  
 Pkg: PB Season: E  
 Materials: polyester  
 Care: Handwash Only - Cold,  
 Do Not Bleach, Hang to Dry



Vest Draped Scarf Knotted

1003880222 DS Scarf Vest – Black/White  
 Trees Photograph  
 \* ASSORTMENTS: 1004250143 (ByDesign Scarf  
 Vests)



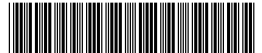
**One Size Fits Most**  
 Non-fitting room apparel

**\* SALES PROGRAM**  
 Apparel Hanger Program  
 Purchase 16 byDesign Apparel items,  
 receive 16 silver DEMDACO hangers FREE!  
 Includes Ponchos, Scarf Vests,  
 Kimonos, Cocoons, Dusters,

**\* SALES PROGRAM**  
 Scarf & Apparel Programs  
 Purchase \$300 of DEMDACO  
 scarves and apparel, receive  
 Boutique Counter Displayer  
 at 50% OFF  
 — OR —  
 Purchase \$500 of DEMDACO  
 scarves and apparel, receive  
 Boutique Floor Displayer  
 at 50% OFF



1004250025 DS Scarf Vest – Blue Floral  
 \* ASSORTMENTS: 1004250143 (ByDesign Scarf Vests)



Design by DEMDACO Studio Design

1003880140 CB Scarf Vest – Blue Butterfly on Gray  
 \* ASSORTMENTS: 1004250143 (ByDesign Scarf Vests)



Design by Chad Barrett







# Kimono



- \* Our Kimono offers a variety of classic and fashion-forward looks with one piece of apparel.
- \* Beautiful patterns decorate the elegant, draping fabric that can be styled multiple ways.
- \* Wear as large scarf for more versatility.
- \* Excellent cross-merchandising opportunities with other byDesign apparel.

**\$15.00 EA.**  
 Min: 2 ea. MOTM  
**KIMONO**  
 Fits: ONE SIZE FITS MOST  
 Size: 50"W X 26"LONG  
 Pkg: PB Season: E  
 Materials: polyester  
 Care: Handwash Only - Cold,  
 Do Not Bleach, Hang to Dry

**One Size Fits Most**  
 Non-fitting room apparel



*Tassel accents* ↗  
 Each Kimono is adorned with tassels from each corner for a sophisticated touch.

1004250029 DS Tasseled Kimono – Citron Flower Garden



Design by DEMDACO Studio Design



1004250026 BX Tasseled Kimono – Augustine Scroll



Design by Springs Creative



1004250028 BX Tasseled Kimono – Brown/Cream Odette Floral



Design by Springs Creative





## Poncho

- \* Our scarf poncho offers retro styling with fresh flair.
- \* Honeycomb polyester fabric lends a textural upscale look that is lightweight and breathable.



1003430029 Boutique Scarf Floor Displayer (not included in assortment)



### 1003880241 Assortment byDesign Poncho Tops

Includes 16 poncho tops, 4 each of 4 designs. Plus 16 hangers.

#### FREE ITEMS:

- |                   |                                   |
|-------------------|-----------------------------------|
| 1 of # 1003880217 | Poncho Top – Floral Fantasy       |
| 4 of # 1003430046 | Silver DEMDACO Hangers – Set of 4 |

**Total 20 pieces for \$225.00**  
(\$33.00 Total Retail Savings)



Hangers available **FREE** with assortment purchase!



*Added detail*

*This design features beautiful gold foil stamping.*



Honeycomb Fabric

1003880215 EJ Poncho Top – Hibiscus with Gold  
\* ASSORTMENTS: 1003880241 (ByDesign Poncho Tops)



Honeycomb Fabric

1003880216 Poncho Top – Tropical Bliss  
\* ASSORTMENTS: 1003880241 (ByDesign Poncho Tops)



**FEATURES: BYDESIGN PONCHO**

- Polyester with delicate honeycomb texture
- Lightweight, breathable fabric
- Vibrant floral designs

**\$15.00 EA.**

Min: 2 ea. MOTM

**PONCHO**

Fits: ONE SIZE FITS MOST

Size: 43"W X 24"LONG

Pkg: PB Season: E

Materials: polyester

Care: Handwash Only - Cold, Do Not Bleach, Hang to Dry

*Handle with care to prevent pulls.*



Honeycomb Fabric

1003880217 Poncho Top – Floral Fantasy  
\* ASSORTMENTS: 1003880241 (ByDesign Poncho Tops)



Honeycomb Fabric

1003880218 Poncho Top – Forest Leaves  
\* ASSORTMENTS: 1003880241 (ByDesign Poncho Tops)





# Cocoon

- \* Our Cocoon is the perfect take-on-the-go accessory.
- \* The simplistic design encourages changing the look throughout the day. Wear it as a soft wrap inside the office, then style it as a trendy scarf outside.
- \* Excellent cross-merchandising opportunities with other byDesign apparel.



1004250032 DS Cocoon – Brown Floral



Design by DEMDACO Studio Design

**\$15.00 EA.**

Min: 2 ea. MOTM

## COCOON

Fits: ONE SIZE FITS MOST

Size: 54"W X 40" LONG

Pkg: PB Season: E

Materials: polyester

Care: Handwash Only - Cold,  
Do Not Bleach, Hang to Dry

*Convert  
to scarf*

*Easily converts into  
a scarf by looping  
through an arm hole.*



1004250031 DS Cocoon – Wine/Blue Boho Print



Design by DEMDACO Studio Design

## \* SALES PROGRAM

### Scarf & Apparel Programs

Purchase \$300 of DEMDACO  
scarves and apparel, receive  
Boutique Counter Display  
at 50% OFF

—OR—

Purchase \$500 of DEMDACO  
scarves and apparel, receive  
Boutique Floor Display  
at 50% OFF



# Pocket Stole

- \* Our Pocket Stole makes fabulous fashion easy.
- \* This simply rectangular stole is designed to coordinate and layer for limitless looks from the office to date night.
- \* The lightweight, woven fabric is versatile and fashion savvy.



**1004290023 Assortment Pocket Stoles**  
Includes 8 total stoles, 4 each of 2 styles.  
Plus 8 hangers.

**FREE ITEMS:**

1 of # 1003430017 Scarf Hangers – Set of 12

**Total 9 pieces for \$116.00**



*Features  
2 handy  
pockets.*



fashion

apparel



**1004290016 Pocket Stole – Charcoal**  
\$14.50 ea. Min: 2 ea.

**Size:** 22" w x 74" long **Pkg:** PB **Season:** E

**Materials:** acrylic, polyester knit

**Care:** Handwash Only - Cold, Do Not Bleach, Do Not Tumble Dry, Low Iron on Reverse Side,

\* **ASSORTMENTS:** 1004290023 (Pocket Stoles)



*Handle with care to prevent pulls.*

**1004290017 Pocket Stole – Tan**  
\$14.50 ea. Min: 2 ea.

**Size:** 22" w x 74" long **Pkg:** PB **Season:** E

**Materials:** acrylic, polyester knit

**Care:** Handwash Only - Cold, Do Not Bleach, Do Not Tumble Dry, Low Iron on Reverse Side,

\* **ASSORTMENTS:** 1004290023 (Pocket Stoles)





# Faux-Suede Vest

- \* Our stylish faux-suede fabric boasts a soft hand and lush look you have to feel to believe.
- \* The flowing, one-size-fits-most cut offers a flattering, versatile look.
- \* Classic color options coordinate with any outfit for every season.
- \* Merchandise with our original byDesign Vests to expand sales.





**\$20.50 EA.**

Min: 2 ea.

**FAUX-SUEDE VEST**

Fits: ONE SIZE FITS MOST

Size: 40"W X 56"LONG

Pkg: PB Season: E

Materials: polyester, spandex

Care: Handwash Only - Cold,

Do Not Bleach, Do Not Tumble Dry,

Low Iron on Reverse Side,



Handle with care to prevent pulls.



**1004290020 Assortment Suede Vests**  
Includes 16 total vests, 4 each of 4 styles.  
Plus 16 hangers.

**FREE ITEMS:**

1 of # 1004290011 Suede Vest – Olive  
4 of # 1003430046 Silver DEMDACO  
Hangers – Set of 4

**Total 20 pieces for \$307.50**

(\$45.10 Total Retail Savings)



**Care recommendation:**

Always wash before wearing- particularly items in shades of red.



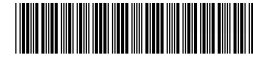
1004290008 Suede Vest – Tan

\* ASSORTMENTS: 1004290020 (Suede Vests)



1004290009 Suede Vest – Wine

\* ASSORTMENTS: 1004290020 (Suede Vests)



1003430029 Boutique Scarf Floor  
Displayer (not included in assortment)

*Add a magnet*

Fashion Magnets hold the delicate faux-suede fabric in place gently but firmly. (See page 54)



1004290011 Suede Vest – Olive

\* ASSORTMENTS: 1004290020 (Suede Vests)



1004290010 Suede Vest – Charcoal

\* ASSORTMENTS: 1004290020 (Suede Vests)



fashion

apparel





## Knit Triangle

- \* With a lightweight hand, these knit scarves transition from cool-weather apparel to year-round indoor fashion.
- \* Trendy faux-suede fringe embellishes the timeless triangle scarf format.
- \* Excellent cross-merchandising with all existing byDesign scarf formats.



**1004290021 Assortment Knit Triangle Scarves with Fringe**  
Includes 16 total scarves, 4 each of 4 styles.  
Plus 16 hangers.

**FREE ITEMS:**

1 of # 1004290015 Knit Triangle Scarf with Fringe – Cream  
4 of # 1003430046 Silver DEMDACO Hangers – Set of 4

**Total 20 pieces for \$217.50**  
(\$31.90 Total Retail Savings)



Hangers available *FREE* with assortment purchase!



1003430029 Boutique Scarf Floor Displayer (not included in assortment)





*Layered look*  
 Layer Triangles for a unique look. Cream over Taupe Knit Triangle Scarf with Fringe shown

1004290015 Knit Triangle Scarf with Fringe – Cream

\* ASSORTMENTS: 1004290021 (Knit Triangle Scarves with Fringe)



*Accessorize*

Add the Wrap Belt for tailored styling. Shown on page 53

**\$14.50 EA.**

Min: 2 ea.

**KNIT TRIANGLE**

Fits: ONE SIZE FITS MOST

Size: 80"W X 32"LONG (+4.5" FRINGE)

Pkg: PB Season: E

Materials: acrylic, polyester

Care: Handwash Only - Cold,

Do Not Bleach, Do Not Tumble Dry,

Low Iron on Reverse Side,



1004290012 Knit Triangle Scarf with Fringe – Charcoal

\* ASSORTMENTS: 1004290021 (Knit Triangle Scarves with Fringe)



1004290013 Knit Triangle Scarf with Fringe – Taupe

\* ASSORTMENTS: 1004290021 (Knit Triangle Scarves with Fringe)



1004290014 Knit Triangle Scarf with Fringe – Dusty Pink

\* ASSORTMENTS: 1004290021 (Knit Triangle Scarves with Fringe)





## City\*Wrap

- \* Our fashion-forward, versatile wraps offer multiple looks to coordinate with any outfit.
- \* NEW digital screen feature is a great way to engage interest at retail display.
- \* Our unique drawstring pouch demonstrates the wrap's on-the-go benefits and dual functionality as a travel pillow.
- \* Use our self-promoting displays and packaging features to educate customers on how to wear.



The fashion possibilities are endless.



# Displays offer BIG sales in small footprints

Available in 3 versatile options.

Our retail-ready corrugate displayers show off the City\*Wrap in its unique packaging. Attractive model images on displayers are like a virtual sales person, demonstrating the product functionality and versatile wearing options.

Floor displayer includes clips to display complimentary Fashion Magnets and Pin\*It products.

fashion

apparel

Tower POP



1003430025 City\*Wrap Tower POP Sign  
\$5.00 ea. Min: 1 ea.  
Size: 15\"/>



Counter Display



Floor Display



## Video on display

Our video screen feature showcases your collection in a whole new way.



**NEW!**  
1003910063 Digital Video Screen  
Screen Size: 3.5\"/>

Size: 6\"/>



**Watch the video!**  
Each package also features QR code that links to information and more ideas on how to wear your City\*Wrap.

## \* SALES PROGRAM

2018 City\*Wrap Program

Purchase 22 wraps and receive  
NEW digital screen +  
floor displayer FREE

All wraps are eligible

No more than 18 in. wide and only 16 in. deep





**1003910012 Blue City\*Wrap**  
 \* **ASSORTMENTS:** 1003910020 (City\*Wrap Classics with Counter Displayer), 1003910062 (City\*Wrap Classics with Floor Displayer)



**1003910013 Purple City\*Wrap**  
 \* **ASSORTMENTS:** 1003910062 (City\*Wrap Classics with Floor Displayer), 1003910020 (City\*Wrap Classics with Counter Displayer)



**1003910001 Black City\*Wrap**  
 \* **ASSORTMENTS:** 1003910020 (City\*Wrap Classics with Counter Displayer), 1003910062 (City\*Wrap Classics with Floor Displayer)



**1003910002 Charcoal City\*Wrap**  
 \* **ASSORTMENTS:** 1003910020 (City\*Wrap Classics with Counter Displayer), 1003910062 (City\*Wrap Classics with Floor Displayer)



**1003910003 Oatmeal City\*Wrap**  
 \* **ASSORTMENTS:** 1003910020 (City\*Wrap Classics with Counter Displayer), 1003910062 (City\*Wrap Classics with Floor Displayer)



**1003910004 Paprika City\*Wrap**  
 \* **ASSORTMENTS:** 1003910062 (City\*Wrap Classics with Floor Displayer), 1003910020 (City\*Wrap Classics with Counter Displayer)



**\$20.50 EA.**

Min: 2 ea.

**CLASSIC CITY\*WRAP**

Fits: ONE SIZE FITS MOST

Size: 58"W X 64"LONG

Pkg: PB Season: E

Materials: polyester, acrylic, rayon

Care: Machine Wash - Cold, Do Not Bleach, Do Not Tumble Dry

*Watch on screen*

*Our video screen feature showcases your collection in a whole new way, for increased retail display visibility.*

**1003910062 Assortment City\*Wrap Classics with Floor Displayer**  
 Includes 20 City\*Wraps total, 6 each of Black and Charcoal, 2 each of Blue, Purple, Paprika and Oatmeal. Plus floor displayer.

**FREE ITEMS:**  
 1 of # 1003430020 City\*Wrap Corrugate Floor Displayer

**Total 21 pieces for \$410.00**

Assortment shown right. Clip Displayer and Pins not included in assortment.



1003430021 City\*Wrap Corrugate Counter Displayer  
 16"W x 12"D x 13"H

**1003910020 Assortment City\*Wrap Classics with Counter Displayer**  
 Includes total of 8 wraps, 2 each of Black and Charcoal, 1 each of Blue, Purple, Paprika and Oatmeal. Plus displayer.

**FREE ITEMS:**  
 1 of # 1003430021 City\*Wrap Corrugate Counter Displayer

**Total 9 pieces for \$164.00**



**\* SALES PROGRAM**

2018 City\*Wrap Program

Purchase 22 wraps and receive NEW digital screen + floor displayer FREE

All wraps are eligible



# Sheer Versatility

Create a layered look.

From poolside to urban chic, the possibilities  
abound with our sheer City\*Wrap.

*Perfect Pair* ↗

Display Sheer City\*Wrap with  
Fashion Magnets for even more  
ways to wear.



### 1003910034 Sheer Black City\*Wrap

\* ASSORTMENTS: 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer), 1003910045 (City\*Wrap Sheer Collection with Counter Displayer)



### 1003910035 Sheer White City\*Wrap

\* ASSORTMENTS: 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer), 1003910045 (City\*Wrap Sheer Collection with Counter Displayer)



### 1003910036 Sheer Coral City\*Wrap

\* ASSORTMENTS: 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer), 1003910045 (City\*Wrap Sheer Collection with Counter Displayer)



### 1003910037 Sheer Mediterranean Blue City\*Wrap

\* ASSORTMENTS: 1003910045 (City\*Wrap Sheer Collection with Counter Displayer), 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer)



**\$18.50 EA.**

Min: 2 ea.

**SHEER  
CITY\*WRAP**

Fits: ONE SIZE FITS MOST

Size: 58"W X 64"LONG

Pkg: PB Season: E

Materials: rayon, polyester

Care: Machine Wash - Cold, Do  
Not Bleach, Do Not Tumble Dry



1003910039 Sheer City\*Wrap Corrugate  
Counter Displayer 16"W x 8"D x 12.5"H

## Fashion Magnets + City\*Wrap Sheer



### 1003910046 Assortment City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer

Includes 20 wraps, 6 each of the Black and  
White and 4 each of the Coral and Blue; 12  
magnets, 2 each of 6 styles. Plus floor and  
clip displays.

#### FREE ITEMS:

1 of # 1003900083 Black and Silver  
Fashion Magnet

1 of # 1003910038 Sheer City\*Wrap  
Corrugate Floor  
Displayer

1 of # 1003430026 40" Studio Clip  
Display

**Total 34 pieces for \$441.50**  
(\$14.30 Total Retail Savings)



### 1003910045 Assortment City\*Wrap Sheer Collection with Counter Displayer

Includes 8 wraps, 2 each of 4 styles. Plus  
displayer.

#### FREE ITEMS:

1 of # 1003910039 Sheer City\*Wrap  
Corrugate Counter  
Displayer

**Total 9 pieces for \$148.00**



1003910038 Sheer City\*Wrap Corrugate  
Floor Displayer 18"W x 16"D x 72.5"H





## Wardrobe in a Wrap

Versatile day and evening style

This wrap easily goes from casual to formal wear, dressing a basic outfit up or down.



1003910030 Soft Knit Grey and Cream Two Tone City\*Wrap

\* ASSORTMENTS: 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer), 1003910042 (City\*Wrap Soft Knit Collection with Counter Displayer)



1003910031 Soft Knit Black and Charcoal Two Tone City\*Wrap

\* ASSORTMENTS: 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer), 1003910042 (City\*Wrap Soft Knit Collection with Counter Displayer)



1003910032 Soft Knit Red Solid City\*Wrap

\* ASSORTMENTS: 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer), 1003910042 (City\*Wrap Soft Knit Collection with Counter Displayer)



1003910033 Soft Knit Navy Solid City\*Wrap

\* ASSORTMENTS: 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer), 1003910042 (City\*Wrap Soft Knit Collection with Counter Displayer)



**\$22.50 EA.**

Min: 2 ea.

**SOFT KNIT  
CITY\*WRAP**

Fits: ONE SIZE FITS MOST

Size: 58"W X 64" LONG

Pkg: PB Season: E

Materials: acrylic, polyester  
Care: Machine Wash - Cold, Do Not Bleach, Do Not Tumble Dry



**1003910042 Assortment City\*Wrap Soft Knit Collection with Counter Displayer**  
Includes 8 wraps, 2 each of 4 styles. Plus displayer.

**FREE ITEMS:**

1 of # 1003430021 City\*Wrap Corrugate Counter Displayer

**Total 9 pieces for \$180.00**



**Pin\*It + City\*Wrap  
Soft Knit**



**1003910044 Assortment City\*Wrap Soft Knit Collection and Pin It with Floor Displayer**

Includes 20 wraps, 6 each of both two tone styles and 4 each of both solid styles; 12 pins, 2 each of 6 styles. Plus floor and clip displays.

**FREE ITEMS:**

1 of # 1003900094 Silver and Black Medallion Pin

1 of # 1003430020 City\*Wrap Corrugate Floor Displayer

1 of # 1003430026 40" Studio Clip Display

**Total 34 pieces for \$521.50**  
(\$14.30 Total Retail Savings)



1003430020 City\*Wrap Corrugate Floor Displayer





## Two In One

Reversible fabric adds variety.  
With contrasting light and dark sides,  
The Reversible City\*Wrap creates a new,  
custom look each time it's worn.



**1003910015 Navy Stripe/Dot Reversible City\*Wrap**  
\* ASSORTMENTS: 1003910018 (City\*Wrap Stripe/Dot Reversible with Counter Displayer)



**1003910016 Taupe Stripe/Dot Reversible City\*Wrap**  
\* ASSORTMENTS: 1003910018 (City\*Wrap Stripe/Dot Reversible with Counter Displayer)



**\$21.50 EA.**

Min: 2 ea.

**REVERSIBLE CITY\*WRAP**

Fits: ONE SIZE FITS MOST

Size: 58"W X 64"LONG

Pkg: PB Season: E

Materials: 100% cotton, polyester

Care: Machine Wash - Cold, Do Not Bleach, Do Not Tumble Dry



1003430021 City\*Wrap Corrugate Counter Displayer 16"W x 12"D x 13"H



**1003910018 Assortment City\*Wrap Stripe/Dot Reversible with Counter Displayer**

Includes total of 8 wraps, 4 each of Navy and Taupe reversible styles. Plus displayer.

**FREE ITEMS:**

1 of # 1003430021 City\*Wrap Corrugate Counter Displayer

**Total 9 pieces for \$172.00**



**\* SALES PROGRAM**

2018 City\*Wrap Program

Purchase 22 wraps and receive  
NEW digital screen  
+ floor displayer FREE

*All wraps are eligible*



# The Plissé



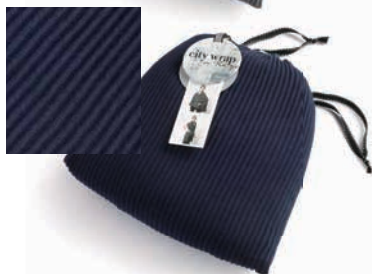
### 1003910050 Black Plissé City\*Wrap

\* ASSORTMENTS: 1003910060 (Plissé City\*Wrap and Wrap Belts with Floor Displayer), 1003910059 (Plissé City\*Wrap with Counter Displayer)



### 1003910051 Slate Plissé City\*Wrap

\* ASSORTMENTS: 1003910059 (Plissé City\*Wrap with Counter Displayer), 1003910060 (Plissé City\*Wrap and Wrap Belts with Floor Displayer)



### 1003910052 Navy Plissé City\*Wrap

\* ASSORTMENTS: 1003910060 (Plissé City\*Wrap and Wrap Belts with Floor Displayer), 1003910059 (Plissé City\*Wrap with Counter Displayer)



### 1003910053 Cream Plissé City\*Wrap

\* ASSORTMENTS: 1003910059 (Plissé City\*Wrap with Counter Displayer), 1003910060 (Plissé City\*Wrap and Wrap Belts with Floor Displayer)



1003430021 City\*Wrap Corrugate Counter Displayer 16"W x 12"D x 13"H



1003430020 City\*Wrap Corrugate Floor Displayer

**\$24.50 EA.**

Min: 2 ea.

## PLISSÉ CITY\*WRAP

Fits: ONE SIZE FITS MOST

Size: 58"W X 58"LONG

Pkg: PB Season: E

Materials: polyester, rayon

Care: Handwash Only - Cold, Do

Not Bleach, Do Not Tumble Dry,

Low Iron on Reverse Side



### 1003910059 Assortment Plissé City\*Wrap with Counter Displayer

Includes 8 total City\*Wraps, 2 each of 4 styles. Plus dispenser.

#### FREE ITEMS:

1 of # 1003430021 City\*Wrap Corrugate Counter Displayer

**Total 9 pieces for \$196.00**



### 1003910060 Assortment Plissé City\*Wrap and Wrap Belts with Floor Displayer

Includes 16 total City\*Wraps, 4 each of 4 styles and 12 belts, 4 each of 3 styles. Plus dispenser.

#### FREE ITEMS:

1 of # 1004300002 Wrap Belt with Tassels - Metallic Bronze

1 of # 1003430020 City\*Wrap Corrugate Floor Displayer

**Total 25 pieces for \$488.50**

(\$20.90 Total Retail Savings)



*RetailerTip*  
Cross Merchandising Opportunity!  
Display the City\*Wrap with our Wrap Belt (page 53).





1003910047 Red Plaid Woven City\*Wrap

\*ASSORTMENTS: 1003910061 (Woven City\*Wraps with Counter Displayer)



1003910023 Houndstooth City\*Wrap

\*ASSORTMENTS: 1003910061 (Woven City\*Wraps with Counter Displayer)



1003910024 Animal Print City\*Wrap

\*ASSORTMENTS: 1003910061 (Woven City\*Wraps with Counter Displayer)



1003910025 Southwestern Print City\*Wrap

\*ASSORTMENTS: 1003910061 (Woven City\*Wraps with Counter Displayer)



**\$21.50 EA.**

Min: 2 ea.

**WOVEN CITY\*WRAP**

Fits: ONE SIZE FITS MOST

Size: 52"W X 64"LONG

Pkg: PB Season: E

Materials: acrylic

Care: Machine Wash - Cold, Do Not Bleach, Do Not Tumble Dry



*Woven City\*Wrap comes in 4 sophisticated patterns.*

## Cozy Couture

Sophisticated style for cool weather.

The Plissé's luxurious pleated fleece fabric is our answer to today's popularity of fleece outerwear and throw blankets. The Woven comes in four trending patterns fashioned from a cozy woven acrylic fabric perfect for adding a warm layer in cool weather.



1003910061 Assortment Woven City\*Wraps with Counter Displayer

Includes 8 total City\*Wraps, 2 each of 4 Woven styles. Plus displayer.

**FREE ITEMS:**

1 of # 1003430021 City\*Wrap Corrugate Counter Displayer

**Total 9 pieces for \$178.00**



1003430021 City\*Wrap Corrugate Counter Displayer  
16"W x 12"D x 13"H



# citywrap<sup>™</sup> *Sport*

## Athleisure:

noun / ath-lei-sure

On-trend apparel that  
takes her from the gym  
to a lunch date—  
and everywhere in  
between—  
in comfort and style.



**1 | CITY\*WRAP SPORT**  
Packaged in Drawstring Backpack



**2 | REVERSIBLE  
ZIP SCARF**



**3 | SPORT SKIRT**





# Athleisure City\*Wrap

- \* A collection of on-the-go essential fashion.
- \* Available in three product formats: the City\*Wrap Sport, the Reversible Zip Scarf, and the Sport Skirt.
- \* Eye-catching displays are hardworking sales tools, offering how-to-wear imagery and high sales volume in a small footprint.

## How to Buy:



### Counter Display

9 pieces for \$162.00

Includes City\*Wrap Sport and Sport Skirt



**1003910057 Assortment Athleisure Collection with Counter Displayer**

Includes 8 total pieces, 2 each of 2 City\*Wrap and Sport Skirt style. Plus displayer.

**FREE ITEMS:**

1 of # 1004290018 Athleisure Collection Corrugate Counter Displayer

**Total 9 pieces for \$162.00**



Back view  
Counter Displayer:  
16" W x 12" D x 13" H

**1004290018 Athleisure Collection Corrugate Counter Displayer**  
\$8.00 ea. Min: 1 ea.

Size: 16" w x 12" d x 13" h Pkg: CB Season: D

Materials: paperboard  
\* **ASSORTMENTS:** 1003910057 (Athleisure Collection with Counter Displayer)



### Hanging Display

8 pieces for \$112.00

Includes Reversible Zip Scarves

Peggable packaging for easy display on existing displayers.



**1004290022 Assortment Reversible Zip Scarves**

Includes 8 total scarves, 4 each of 2 styles.

**FREE ITEMS:**

1 of # 1004290001 Reversible Zip Scarf - Grey and Black

**Total 8 pieces for \$112.00**  
(\$35.20 Total Retail Savings)



### Floor Display

25 pieces for \$436.00

Includes all Athleisure styles



**1003910058 Assortment Athleisure Collection with Floor Displayer**  
Includes 24 total pieces, 4 of each of 2 City\*Wrap styles, 2 Sport Skirt styles and 2 Reversible Zip Scarf styles. Plus displayer.

**FREE ITEMS:**

1 of # 1004290002 Reversible Zip Scarf - Pink and Black

1 of # 1004290007 Athleisure Collection Corrugate Floor Displayer

**Total 25 pieces for \$436.00**  
(\$35.20 Total Retail Savings)



city\*wrap  
Sport

Floor displayer showcases product with lifestyle photography.



Back view  
Floor Displayer:  
14.5" W x 16" D x 72.5" H

fashion

apparel



# Athleisure City\*Wrap Sport

- \* Our popular City\*Wrap fashion apparel is now available in a new, sporty fabric.
- \* The lightweight, breathable fabric makes the wrap ideal for both athletic and leisure activities year-round.
- \* The trademark City\*Wrap drawstring pouch features long straps to double as a backpack.



1003910048 Gray City\*Wrap Sport  
\* ASSORTMENTS: 1003910057 (Athleisure Collection with Counter Displayer), 1003910058 (Athleisure Collection with Floor Displayer)



1003910049 Pink City\*Wrap Sport  
\* ASSORTMENTS: 1003910057 (Athleisure Collection with Counter Displayer), 1003910058 (Athleisure Collection with Floor Displayer)



## FEATURES: ATHLEISURE CITY\*WRAP SPORT

- Versatile format can be worn 6+ ways
- Lightweight, breathable, easy-care fabric
- Oval shape easily converts from long to short styles
- Includes drawstring backpack
- One size fits most
- Each City\*Wrap includes a "how-to-wear" illustration card

## \* SALES PROGRAM

### 2018 City\*Wrap Program

Purchase 22 wraps and receive  
NEW digital screen  
+ floor displayer FREE

*All wraps are eligible*

citywrap  
*Sport*

**\$22.50 EA.**

Min: 2 ea.

**ATHLEISURE  
CITY\*WRAP SPORT**

Fits: ONE SIZE FITS MOST

Size: 58"W X 64"LONG

Pkg: PB Season: E

Materials: polyester, spandex  
Care: Handwash Only - Cold, Do Not Bleach, Do Not Tumble Dry, Low Iron on Reverse Side

## Quick pack

Included drawstring pouch doubles as a backpack.



Versatile  
looks for  
busy days.

Available in  
2 assortments

DISPLAY TYPE

PRIMARY  
ASSORTMENT

**Floor  
Display**

1003910058 Assortment Athleisure Collection with Floor Displayer  
Total 25 pieces for \$436.00



**Counter  
Display**

1003910057 Assortment Athleisure Collection with Counter Displayer  
Total 9 pieces for \$162.00





# Athleisure Zip Scarf & Sport Skirt

- \* Our sporty rectangular scarf easily zips into an infinity style, combining fashion and function.
- \* Reversible fabric and hidden pockets give these sport accessories endless styling options.
- \* Unique skirt keeps you covered where you want it most! Includes adjustable ties and flattering, flexible fit.



1004290001 Reversible Zip Scarf – Grey and Black

\* ASSORTMENTS: 1004290022 (Reversible Zip Scarves ), 1003910058 (Athleisure Collection with Floor Displayer)



citywrap  
Sport

**\$16.00 EA.**

Min: 2 ea.

**ATHLEISURE  
REVERSIBLE  
ZIP SCARF**

Size: 19"W X 60"LONG

Pkg: PB/H Season: E

Materials: polyester, spandex  
Care: Handwash Only - Cold, Do Not Bleach, Do Not Tumble Dry, Low Iron on Reverse Side.

**FEATURES: ATHLEISURE ZIP SCARF**

- Hidden pocket with invisible zipper holds large-size smart phone
- 2-way zipper offers versatile styling
- Reversible grey-to-black and pink-to-black fabric coordinates with product line



1004290002 Reversible Zip Scarf – Pink and Black

\* ASSORTMENTS: 1004290022 (Reversible Zip Scarves ), 1003910058 (Athleisure Collection with Floor Displayer)



## Hidden pockets

Built-in pockets on both sides of skirt hold valuables on the go

1004290004 Sport Skirt – Pink and Black

\* ASSORTMENTS: 1003910058 (Athleisure Collection with Floor Displayer), 1003910057 (Athleisure Collection with Counter Displayer)



**\$18.00 EA.**

Min: 2 ea.

**ATHLEISURE  
SPORT SKIRT**

Fits: ONE SIZE FITS MOST

Size: 15" SKIRT LENGTH

Pkg: BC Season: E

Materials: polyester, spandex  
Care: Handwash Only - Cold, Do Not Bleach, Do Not Tumble Dry, Low Iron on Reverse Side

**FEATURES: ATHLEISURE SPORT SKIRT**

- 2 built-in zipper pockets hold large size smart phones
- Adjustable ties for one size fits most
- Hip-slimming color-block panels and backside coverage



# City\*Wrap On the Go

## The perfect look for every style and season

One size fits most.

Our innovative City\*Wrap is the ultimate fashion accessory for the woman on the go. The versatile wrap comes in a wide variety of fabrics, patterns and colors to coordinate with any outfit and compliment every climate.

	COLLECTION NAME	MATERIAL CONTENT	COLORS / PATTERNS AVAILABLE	WHOLESALE PRICE	INTENDED SEASONALITY	PRIMARY ASSORTMENT
	<b>Classic</b> page 42	Polyester Acrylic Rayon	Black Charcoal Blue Purple Oatmeal Paprika	<b>\$20.50</b>	Spring Fall Winter	1003910062 Assortment City*Wrap Classics with Floor Displayer <b>Total 21 pieces for \$410.00</b> 
	<b>Sheer</b> page 43	Viscose Polyester	Black White Coral Mediterranean Blue	<b>\$18.50</b>	Cruise Spring Summer	1003910046 Assortment City*Wrap Sheer Collection and Fashion Magnets with Floor Displayer <b>Total 34 pieces for \$441.50</b> 
	<b>Soft Knit</b> page 44	Acrylic Polyester	Grey Cream Two Tone Black Charcoal Two Tone Red Navy	<b>\$22.50</b>	Spring Summer Fall Winter	1003910044 Assortment City*Wrap Soft Knit Collection and Pin It with Floor Displayer <b>Total 34 pieces for \$521.50</b> 
	<b>Reversible</b> page 45	Cotton Polyester	Navy Stripe/Dot Taupe Stripe/Dot	<b>\$21.50</b>	Spring Summer Transitional	1003910018 Assortment City*Wrap Stripe/Dot Reversible with Counter Displayer <b>Total 10 pieces for \$172.00</b> 
	<b>Woven</b> page 47	Acrylic	Plaid Houndstooth Southwestern Animal Print	<b>\$21.50</b>	Fall Winter	1003910061 Assortment Woven City*Wraps with Counter Displayer <b>Total 9 pieces for \$178.00</b> 
	<b>Plissé</b> page 46	Viscose	Black Slate Navy Cream	<b>\$24.50</b>	Fall Winter	1003910060 Assortment Plissé City*Wrap and Wrap Belts with Floor Displayer <b>Total 25 pieces for \$488.50</b> 
	<b>Athleisure Sport</b> page 48	Polyester	Grey Pink	<b>\$22.50</b>	Spring Summer Fall Winter	1003910058 Assortment Athleisure Collection with Floor Displayer <b>Total 25 pieces for \$436.00</b> 





# Wrap Belt

- \* Our unique Wrap Belt lends a stylish fashion makeover to dresses, wraps and more.
- \* The adjustable design offers flattering, one-size-fits-most versatility.
- \* Available in three neutral colors to coordinate with any outfit.
- \* Excellent cross-merchandising opportunities. Our unique Wrap Belt makes a perfect accessory for the City\*Wrap and various apparel formats.

**\$9.50 EA.**

Min: 2 ea.

## WRAP BELT

Fits: ONE SIZE FITS MOST

Size: 3.5" X 112" LONG

Pkg: PB Season: E

Materials: synthetic materials

Care: Wipe with Damp Cloth

**1004290019 Assortment Tassel Wrap Belts**  
Includes 12 total belts, 4 each of 3 styles.

**FREE ITEMS:**  
1 of # 1004300001 Wrap Belt with Tassels - Black


**Total 12 pieces for \$104.50**  
(\$20.90 Total Retail Savings)



**1003910060 Assortment Plissé City\*Wrap and Wrap Belts with Floor Displayer**  
Includes 16 total City\*Wraps, 4 each of 4 styles and 12 belts, 4 each of 3 styles. Plus displayer.

**FREE ITEMS:**  
1 of # 1004300002 Wrap Belt with Tassels - Metallic Bronze  
1 of # 1003430020 City\*Wrap Corrugate Floor Displayer

**Total 25 pieces for \$488.50**  
(\$20.90 Total Retail Savings)



Assortment shown on page 46.



*Perfect for all*  
3.5" wide wrap belt flatters every figure.

**1004300001 Wrap Belt with Tassels - Black**  
\* ASSORTMENTS: 1004290019 (Tassel Wrap Belts), 1003910060 (Plissé City\*Wrap and Wrap Belts with Floor Displayer)



**1004300002 Wrap Belt with Tassels - Metallic Bronze**  
\* ASSORTMENTS: 1003910060 (Plissé City\*Wrap and Wrap Belts with Floor Displayer), 1004290019 (Tassel Wrap Belts)



**1004300003 Wrap Belt with Tassels - Wine**  
\* ASSORTMENTS: 1004290019 (Tassel Wrap Belts), 1003910060 (Plissé City\*Wrap and Wrap Belts with Floor Displayer)






# Fashion Magnets

- \* A sturdy magnetic closure secures delicate fabrics behind the sophisticated look of a traditional pin.
- \* We designed our Fashion Magnets specifically for the sheer City\*Wrap, but these stylish accessories can complement any apparel.

**\$6.50 EA.**  
 Min: 2 ea. MOTM  
**FASHION MAGNETS**  
 Size: 1.5" DIA.  
 Pkg: BC Season: E  
 Materials: zinc alloy, resin, magnet

Side view of fashion magnet



1003430036 Slotted Counter Top Displayer  
 10"W x 2"H x 8"D

**1003900105 Assortment Fashion Magnets with Counter Displayer**  
 Includes 24 fashion magnets, 4 each of 6 styles. Plus displayer.  
**FREE ITEMS:**  
 1 of # 1003900083 Black and Silver Fashion Magnet  
 1 of # 1003430036 Slotted Counter Top Displayer  
**Total 25 pieces for \$149.50**  
 (\$14.30 Total Retail Savings)



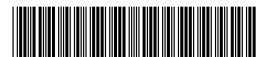
1003900079 Frost and Silver Fashion Magnet

\* ASSORTMENTS: 1003900104 (Fashion Magnets with Clip Displayer), 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer), 1003900105 (Fashion Magnets with Counter Displayer)



1003900082 Coral and Gold Fashion Magnet

\* ASSORTMENTS: 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer), 1003900104 (Fashion Magnets with Clip Displayer), 1003900105 (Fashion Magnets with Counter Displayer)



1003900081 Aqua and Gold Fashion Magnet

\* ASSORTMENTS: 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer), 1003900105 (Fashion Magnets with Counter Displayer), 1003900104 (Fashion Magnets with Clip Displayer)



1003900080 White and Gold Fashion Magnet

\* ASSORTMENTS: 1003900105 (Fashion Magnets with Counter Displayer), 1003900104 (Fashion Magnets with Clip Displayer), 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer)



1003900083 Black and Silver Fashion Magnet

\* ASSORTMENTS: 1003900105 (Fashion Magnets with Counter Displayer), 1003900104 (Fashion Magnets with Clip Displayer), 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer)



1003900084 Mediterranean Blue and Silver Fashion Magnet

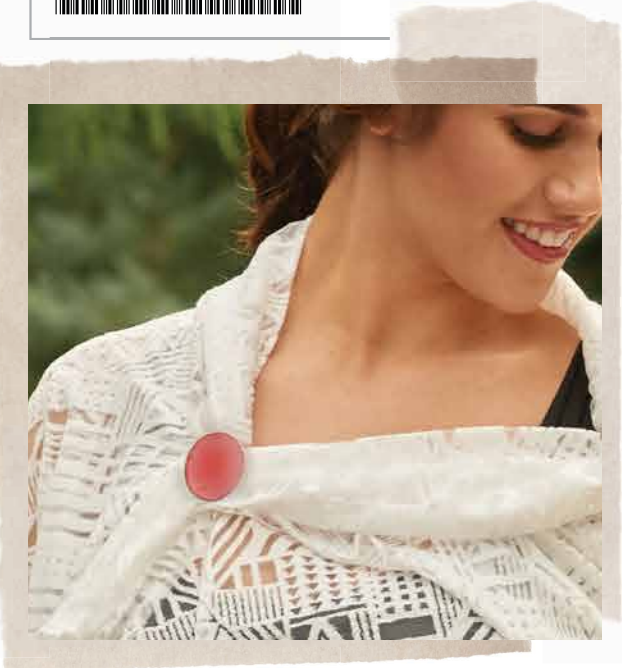
\* ASSORTMENTS: 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer), 1003900105 (Fashion Magnets with Counter Displayer), 1003900104 (Fashion Magnets with Clip Displayer)



**1003900104 Assortment Fashion Magnets with Clip Displayer**  
 Includes 12 fashion magnets, 2 each of 6 styles. Plus clip display.  
**FREE ITEMS:**  
 1 of # 1003900082 Coral and Gold Fashion Magnet  
 1 of # 1003430026 40" Studio Clip Display  
**Total 13 pieces for \$71.50**  
 (\$14.30 Total Retail Savings)



**1003910046 Assortment City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer**  
 Includes 20 wraps, 6 each of the Black and White and 4 each of the Coral and Blue; 12 magnets, 2 each of 6 styles. Plus floor and clip displays.  
**FREE ITEMS:**  
 1 of # 1003900083 Black and Silver Fashion Magnet  
 1 of # 1003910038 Sheer City\*Wrap Corrugate Floor Displayer  
 1 of # 1003430026 40" Studio Clip Display  
**Total 34 pieces for \$441.50**  
 (\$14.30 Total Retail Savings)





# Pin\*It

- \* Our chic fashion jewelry is perfect for accessorizing shawls, scarves, and more.
- \* Cross-merchandise these pins with the City\*Wrap, as well as scarves and other apparel.
- \* The pins offer excellent add-on sales potential.

**\$6.50 EA.**

Min: 2 ea. MOTM  
**CONTEMPORARY PINS**

Size: 2.25"W X 1.25"LONG  
Pkg: BC Season: E  
Materials: zinc alloy, glass



1003430036 Slotted Counter Top Displayer  
10"W x 2"H x 8"D

fashion

apparel



1003900094 Silver and Black Medallion Pin  
Size: 1.75" dia.

\* **ASSORTMENTS:** 1003900101 (Pin It Contemporary Collection with Counter Displayer), 1003900100 (Pin It Contemporary Collection with Clip Displayer), 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer)



1003900095 Gold with Black Beads Cluster Pin  
Size: 2.25" w x 1.25" long

\* **ASSORTMENTS:** 1003900100 (Pin It Contemporary Collection with Counter Displayer), 1003900101 (Pin It Contemporary Collection with Counter Displayer), 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer)



1003900096 Silver Dimensional Pin  
Size: 2.25" w x 2" long

\* **ASSORTMENTS:** 1003900101 (Pin It Contemporary Collection with Counter Displayer), 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer), 1003900100 (Pin It Contemporary Collection with Clip Displayer)



1003900097 Gold with Blue Beads Knot Pin  
Size: 2" dia.

\* **ASSORTMENTS:** 1003900100 (Pin It Contemporary Collection with Clip Displayer), 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer), 1003900101 (Pin It Contemporary Collection with Counter Displayer)



1003900098 Silver Crystal Marquis Pin  
Size: 2.75" w x 1.5" long

\* **ASSORTMENTS:** 1003900101 (Pin It Contemporary Collection with Counter Displayer), 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer), 1003900100 (Pin It Contemporary Collection with Clip Displayer)



1003900099 Silver Frost Medallion Pin  
Size: 1.5" dia.

\* **ASSORTMENTS:** 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer), 1003900101 (Pin It Contemporary Collection with Counter Displayer), 1003900100 (Pin It Contemporary Collection with Clip Displayer)



**1003900101 Assortment Pin It Contemporary Collection with Counter Displayer**

Includes 24 pins, 4 each of 6 styles. Plus displayer.

**FREE ITEMS:**

- 1 of # 1003900095 Gold with Black Beads Cluster Pin
- 1 of # 1003430036 Slotted Counter Top Displayer

**Total 25 pieces for \$149.50**  
(\$14.30 Total Retail Savings)



**1003900100 Assortment Pin It Contemporary Collection with Clip Displayer**

Includes 12 pins, 2 each of 6 styles. Plus displayer.

**FREE ITEMS:**

- 1 of # 1003900099 Silver Frost Medallion Pin
- 1 of # 1003430026 40" Studio Clip Display

**Total 13 pieces for \$71.50**  
(\$14.30 Total Retail Savings)







Rectangle



Rectangle  
BRUSHED FLANNEL



Rectangle  
POETIC THREADS



Infinity



Neckerchief







Square



Triangle



Skinny



# byDesign Scarves

## Where Art Meets Fashion

Lead with your own style in choosing from a variety of shapes, color palettes and materials in our artist-inspired scarf collections.

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### Rectangle

page 58

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### Rectangle BRUSHED FLANNEL

page 62

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### Rectangle POETIC THREADS

page 64

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### Infinity

page 66

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### Skinny

page 68

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### Square

page 71

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### Triangle

page 72

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### Neckerchief

page 74

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## Van Gogh masterpiece

Vincent van Gogh artwork meets fashion



**Vincent van Gogh**  
*Field with Irises near Arles*  
 Arles, 1888  
 oil on canvas. 54 cm x 65 cm  
 Van Gogh Museum Amsterdam  
 (Vincent van Gogh Foundation)



### Specialty tags

All Van Gogh scarves and apparel include an exclusive tag with a Van Gogh quote and fun facts on the master artist.



When Van Gogh decided to become an artist, no one, not even Vincent, suspected that he possessed extraordinary artistic gifts. He evolved and persevered.  
*Field with Irises near Arles*



**NEW!**  
**1004250116 VG Rectangle Scarf – Field with Irises**  
 \$14.50 ea. Min: 2 ea.  
 Materials: viscose, polyester



**NEW!**  
**1004250093 KF Rectangle Scarf – Palm Floral**  
 \$12.00 ea. Min: 2 ea.  
 Size: 21" w x 70" long Pkg: PB Season: E  
 Materials: polyester  
 Care: Handwash Only - Cold, Do Not Bleach, Hang to Dry



Design by Karen Fields



**NEW!**  
**1004250095 SW Rectangle Scarf – Hummingbird Nature**  
 \$12.00 ea. Min: 2 ea.  
 Size: 21" w x 70" long Pkg: PB Season: E  
 Materials: polyester  
 Care: Handwash Only - Cold, Do Not Bleach, Hang to Dry



Design by Susan Winget

## Rectangle Scarf

- \* Accent a wardrobe with vibrant colors and classic, Vincent van Gogh artwork themes.
- \* These scarves build on and vary a wardrobe by accessorizing current pieces.
- \* With a variety of styles and fabrics, and unique design elements, such as inspirational messaging and tasseled embellishment, this collection offers functional and beautiful gifts.



**1003430029 Boutique Scarf Floor Displayer**  
 \$240.00 ea. Min: 1 ea.  
 Size: 72" h x 32" sq. Pkg: CB Season: D  
 Materials: maple wood, iron



### \* SALES PROGRAM

#### Scarf & Apparel Programs

Purchase \$300 of DEMDACO scarves and apparel, receive Boutique Counter Displayer for 50% OFF

— OR —

Purchase \$500 of DEMDACO scarves and apparel, receive Boutique Floor Displayer at 50% off OFF



**RECTANGLE SCARF**

Size: 25"W X 70"LONG

Pkg: PB Season: E

Care: Handwash Only - Cold, Do Not Bleach, Hang to Dry

*Handle with care to prevent pulls.*



**NEW!** ●  
1004250097 TY Rectangle Scarf – Yellow Flowers  
\$12.00 ea. Min: 2 ea.

Materials: polyester



Design by Turnwosky



**NEW!** ●  
1004250098 ESH Rectangle Scarf – Purple Peacock  
\$12.00 ea. Min: 2 ea.

Materials: polyester



Design by Elizabeth St. Hilaire

*Premium style*  
Delicate tassels embellish ends of Premium Tasseled scarves



1004250023 BX Tasseled Rectangle Scarf – Blue Whisks with Lace  
\$12.50 ea. Min: 2 ea.

Materials: polyester



Design by Springs Creative



1004250024 DS Tasseled Rectangle Scarf – Tri-Pattern  
\$12.50 ea. Min: 2 ea.

Materials: polyester



Design by DEMDACO Studio Design

**\* SALES PROGRAM**

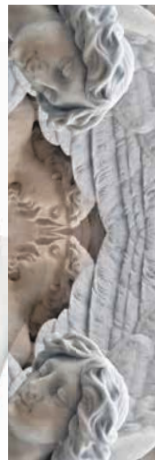
**Scarf & Apparel Programs**

Purchase \$300 of DEMDACO scarves and apparel, receive Boutique Counter Displayer for 50% OFF

— OR —

Purchase \$500 of DEMDACO scarves and apparel, receive Boutique Floor Displayer at 50% off OFF

  
Honeycomb Fabric



1003880209 Rectangle Photo Scarf – Angels  
\$12.50 ea. Min: 2 ea.

Materials: polyester - honeycomb weave



CHROMLUX

  
Honeycomb Fabric



1003880203 JOL Rectangle Scarf – Flowers and Stripes  
\$12.00 ea. Min: 2 ea.

Materials: polyester - honeycomb weave



Design by Jennifer Orkin Lewis



Rectangle Scarves

fashion

scarves



**1003880206 Rectangle Scarf – Striped Hat**  
\$12.00 ea. Min: 2 ea.

Materials: polyester - honeycomb weave



Design by DEMDACO Studio Design



**1003880130 KF Rectangle Scarf – Sailing**  
\$12.00 ea. Min: 2 ea.

Materials: polyester twill



Design by Karen Fields



**1003880208 KF Rectangle Scarf – Modern Floral Bright**  
\$12.00 ea. Min: 2 ea.

Materials: polyester - honeycomb weave



Design by Karen Fields



**1003880134 Rectangle Scarf – Cheetah**  
\$12.00 ea. Min: 2 ea.

Materials: polyester twill



DEMDACO Studio Design



**1003880123 LS Rectangle Scarf – Script on Black w/Flowers**

*See the beauty in everything...everything you see, to experience. And see the beauty in one another. To lift your spirit is to quiet your mind and to gaze at the beauty of nature. Never pause at an opportunity to enjoy nature's beauty.*

\$12.00 ea. Min: 2 ea.

Materials: polyester twill



Design by Lori Siebert



**1003880093 LS Poetic Threads Box Style Tote Bag**

*Faith is peace...*



Design by Lori Siebert

*Coordinating bags*

*Vibrant colors and striking patterns in byDesign scarves are echoed in coordinating byDesign handbags.*

**RECTANGLE SCARF**

Size: 25"W X 70"LONG

Pkg: PB Season: E

Care: Handwash Only - Cold,

Do Not Bleach, Hang to Dry

*Handle with care to prevent pulls.*



**1003880057 SW Rectangle Scarf – Nature's Rhapsody Rectangle Scarf**  
\$12.00 ea. Min: 2 ea.

Materials: polyester twill



Design by Susan Winget



**1003880082 SW Nature's Rhapsody Satchel**



Design by Susan Winget





**PREMIUM**

**Brushed  
Flannel  
Rectangle  
Scarf**

- \* Brushed Flannel collection features lusciously soft fabric with a comforting finish.
- \* Rectangle scarves are decorated with vibrant, artful designs by popular industry artists on one side, complimented with rich solid on reverse.



**1004250088 Assortment ByDesign  
2-Sided Brushed Flannel Scarves**  
Includes 24 total scarves, 4 each of 6 designs. Plus 24 hangers.

**FREE ITEMS:**

- 1 of # 1004250005 KF Two-Sided Rectangle Scarf – Red
- 2 of # 1003430017 Scarf Hangers – Set of 12

**Total 22 pieces for \$275.50**  
(\$31.90 Total Retail Savings)



1003430029 Boutique Scarf Floor Displayer (not included in assortment)





Reversed to solid side



1004250005 KF Two-Sided Rectangle Scarf – Red

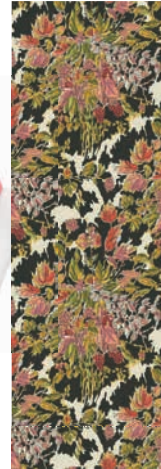
\* ASSORTMENTS: 1004250088 (ByDesign 2-Sided Brushed Flannel Scarves)



Design by Karen Fields



Reversed to solid side



1004250007 BX Two-Sided Rectangle Scarf – Cinnabar

\* ASSORTMENTS: 1004250088 (ByDesign 2-Sided Brushed Flannel Scarves)



Design by Springs Creative

**\$14.50 EA.**

Min: 2 ea.

**PREMIUM**

**BRUSHED FLANNEL RECTANGLE SCARF**

Size: 24"W X 72.5" LONG

Pkg: PB Season: E

Materials: polyester, rayon  
Care: Handwash Only - Cold, Do Not Bleach, Hang to Dry

**\* SALES PROGRAM**

**Scarf & Apparel Programs**

Purchase \$300 of DEMDACO scarves and apparel, receive Boutique Counter Displayer at 50% OFF

—OR—

Purchase \$500 of DEMDACO scarves and apparel, receive Boutique Floor Displayer at 50% OFF



Reversed to solid side



1004250010 CA Two-Sided Rectangle Scarf – Blue

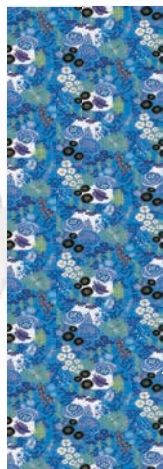
\* ASSORTMENTS: 1004250088 (ByDesign 2-Sided Brushed Flannel Scarves)



Design by Christine Adolph



Reversed to solid side



1004250011 MB Two-Sided Rectangle Scarf – Periwinkle

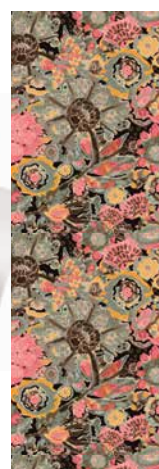
\* ASSORTMENTS: 1004250088 (ByDesign 2-Sided Brushed Flannel Scarves)



Design by Miriam Bos



Reversed to solid side

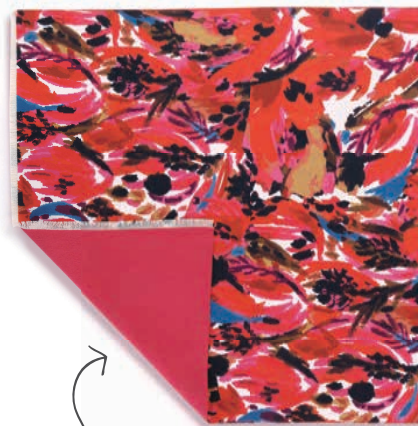


1004250012 KF Two-Sided Rectangle Scarf – Brown

\* ASSORTMENTS: 1004250088 (ByDesign 2-Sided Brushed Flannel Scarves)



Design by Karen Fields



*Two in One*

A rich solid color on the reverse side compliments each patterned fabric.



# Poetic Threads Scarf

by Lori Siebert

- \* These unique, graphic scarves boast a fashionable appreciation for the art of penmanship.
- \* Lori's calligraphy style turns the magic of the written word into beautiful fashion.
- \* Our poly twill ombré scarves in soft pastels feature sentiments for personalized gift-giving.
- \* Generate increased sales by promoting Poetic Threads Scarves with additional pieces by popular DEMDACO artist, Lori Siebert.

When love doodles in the margins become a fashion statement.

**ombré:**

Shades of the same color graduate from light to dark





Rectangle Scarves

**\$12.50 EA.**

Min: 2 ea.

**POETIC THREADS  
RECTANGLE SCARF**

Size: 25"W X 70"LONG

Pkg: PB Season: E

Materials: polyester twill

Care: Handwash Only - Cold, Do Not Bleach, Hang to Dry



1003430040  
Boutique Scarf  
Counter Display  
(not included in  
assortment)



1003990052 Assortment Poetic Threads Ombre  
Sentiment Scarves

Includes 24 scarves, 4 each of 6 designs.

**FREE ITEMS:**

1 of # 1003990051 Red Ombre Rectangle  
Scarf - Love

**Total 24 pieces for \$287.50**  
(\$27.50 Total Retail Savings)



fashion

scarves



1003990041 Pink Ombre Rectangle Scarf - Hope

Various sentiment about hope: Example: Hope is positive, optimistic, trusting, heartfelt, encouraging, patient and enduring. Several Bible selections also in design.

\* ASSORTMENTS: 1003990052 (Poetic Threads Ombre Sentiment Scarves)



1003990043 Peach Ombre Rectangle Scarf - Grandma

Various sentiment about Grandmas: Example: Blessed are those who hug and cuddle, spoil and pamper, love and care for they shall be called, GRANDMA. Includes various names for Grandma such as: Nana, Mi Mi, Gi Gi, Gran etc.

\* ASSORTMENTS: 1003990052 (Poetic Threads Ombre Sentiment Scarves)



1003990044 Light Purple Ombre Rectangle Scarf - Mom

Various sentiment about motherhood: Example: Most important influence in the lives of her children. There for all our ups and downs. There is no replacement for MOM.

\* ASSORTMENTS: 1003990052 (Poetic Threads Ombre Sentiment Scarves)



1003990045 Blue Ombre Rectangle Scarf - Sister

Various sentiment about sisterhood: Example: Sisters don't get bored when you talk about memories. Love that. Sisters make life way more fun.

\* ASSORTMENTS: 1003990052 (Poetic Threads Ombre Sentiment Scarves)



1003990046 Aqua Ombre Rectangle Scarf - Friends

Various sentiment about friendship: Example: Sometimes we need someone to simply be there...just to let us feel that we are cared for and supported.

\* ASSORTMENTS: 1003990052 (Poetic Threads Ombre Sentiment Scarves)



1003990051 Red Ombre Rectangle Scarf - Love

Various sentiment about love: Example: When you feel loved you smile inside of your heart. I Corinthians 13 also quoted.

\* ASSORTMENTS: 1003990052 (Poetic Threads Ombre Sentiment Scarves)





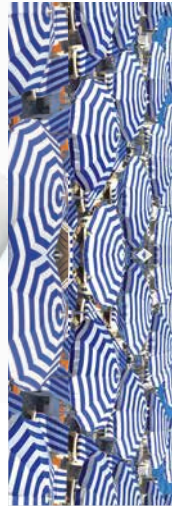
# Infinity Scarf

- \* The infinity scarf continues to be a top-selling format in the marketplace.
- \* Available in polyester-twill and honeycomb polyester fabrics.





Honeycomb Fabric



**1003880213 Infinity Photo Scarf – Sunbrellas**  
 Continuous loop encircles neck twice.  
 Features chromalux digital printing.  
 \$12.50 ea. Min: 2 ea.  
 Materials: polyester - honeycomb weave



Honeycomb Fabric



**1003880214 Infinity Photo Scarf – Building Bridges**  
 Continuous loop encircles neck twice.  
 Features chromalux digital printing.  
 \$12.50 ea. Min: 2 ea.  
 Materials: polyester - honeycomb weave



CHROMALUX

**INFINITY SCARF**

Size: 25"W X 70"LONG

Pkg: PB Season: E

Care: Handwash Only - Cold,  
 Do Not Bleach, Hang to Dry

Handle with care to prevent pulls.

Honeycomb Fabric



**1003880210 SMH Infinity Scarf – Tulips in Vase**  
 Continuous loop encircles neck twice.  
 \$12.00 ea. Min: 2 ea.  
 Materials: polyester - honeycomb weave

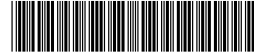


Design by Susan Minter Hovel

Honeycomb Fabric



**1003880211 Infinity Scarf – Waves of Green**  
 Continuous loop encircles neck twice.  
 \$12.00 ea. Min: 2 ea.  
 Materials: polyester - honeycomb weave



DEMDACO Studio Design

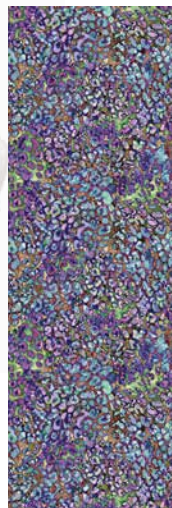
**\* SALES PROGRAM**

Scarf & Apparel Programs

Purchase \$300 of DEMDACO scarves and apparel, receive Boutique Counter Displayer at 50% OFF

OR

Purchase \$500 of DEMDACO scarves and apparel, receive Boutique Floor Displayer at 50% OFF



**1003880129 Infinity Scarf – Purple Animal Print**  
 Continuous loop encircles neck twice.  
 \$12.00 ea. Min: 2 ea.  
 Materials: polyester twill



DEMDACO Studio Design



**1003880127 LS Infinity Scarf – Coloring Flower**  
 Continuous loop encircles neck twice.  
 \$12.00 ea. Min: 2 ea.  
 Materials: polyester twill



Design by Lori Siebert







# Skinny Scarf

- \* Our stylish skinny scarf encourages creativity. Wear it as a classy neck tie, sporty belt, dressy headband and so much more.
- \* The linear scarf measures 72 inches long and features our fine honeycomb polyester fabric.

## Create the look

*Its linear shape make the Skinny Scarf versatile and sophisticated. Create in-store displays to generate ideas.*



### \* SALES PROGRAM

#### Scarf & Apparel Programs

Purchase \$300 of DEMDACO scarves and apparel, receive Boutique Counter Displayer at 50% OFF

—OR—

Purchase \$500 of DEMDACO scarves and apparel, receive Boutique Floor Displayer at 50% OFF

### SKINNY SCARF

Size: 8.5"W X 70"LONG

Pkg: PB Season: E

Care: Handwash Only - Cold, Do Not Bleach, Hang to Dry

*Handle with care to prevent pulls.*



1004250016 DS Tasseled Skinny Scarf – Color Splatter  
\$10.50 ea. Min: 2 ea.

Materials: polyester



Design by DEMDACO Studio Design



1004250017 BX Tasseled Skinny Scarf – Brown Prairie Walk  
\$10.50 ea. Min: 2 ea.

Materials: polyester



Design by Baxter Mills



1004250018 JM Tasseled Skinny Scarf – Maroon Flower Garden  
\$10.50 ea. Min: 2 ea.

Materials: polyester



Design by Jill McDonald





Honeycomb Fabric

**1003880194 SW Skinny Scarf – Birds**  
\$9.50 ea. Min: 2 ea.

Materials: polyester - honeycomb weave

\* **ASSORTMENTS:** 1003880239 (ByDesign Skinny Scarves)



Design by Susan Winget



Honeycomb Fabric

**1003880195 Skinny Scarf – Eiffel Tower**  
\$9.50 ea. Min: 2 ea.

Materials: polyester - honeycomb weave

\* **ASSORTMENTS:** 1003880239 (ByDesign Skinny Scarves)



DEMDACO Studio Design



Honeycomb Fabric

**1003880196 KP Skinny Scarf – Begonias**  
\$9.50 ea. Min: 2 ea.

Materials: polyester - honeycomb weave

\* **ASSORTMENTS:** 1003880239 (ByDesign Skinny Scarves)



Design by Kim Parker



Honeycomb Fabric

**1003880197 SMH Skinny Scarf – Plumeria**  
\$9.50 ea. Min: 2 ea.

Materials: polyester - honeycomb weave

\* **ASSORTMENTS:** 1003880239 (ByDesign Skinny Scarves)



Design by Susan Minter Hovel



**1003880239 Assortment byDesign Skinny Honeycomb Scarves**

Includes 24 scarves, 4 each of 6 designs.

**FREE ITEMS:**

1 of # 1003880197 SMH Skinny Scarf – Plumeria

**Total 24 pieces for \$218.50**  
(\$20.90 Total Retail Savings)



### SKINNY SCARF

Size: 8.5"W X 70"LONG

Pkg: PB Season: E

Care: Handwash Only - Cold,

Do Not Bleach, Hang to Dry

Handle with care to prevent pulls.



Honeycomb Fabric

**1003880198 EJ Skinny Scarf – Be in the Now**

Be in the now.  
\$9.50 ea. Min: 2 ea.

Materials: polyester - honeycomb weave

\* **ASSORTMENTS:** 1003880239 (ByDesign Skinny Scarves)



Design by Edith Jackson



Honeycomb Fabric

**1003880199 AM Skinny Scarf – Tea Time**  
\$9.50 ea. Min: 2 ea.

Materials: polyester - honeycomb weave

\* **ASSORTMENTS:** 1003880239 (ByDesign Skinny Scarves)



Design by Anisa Makhoul



1003430029 Boutique Scarf Floor Displayer (not included in assortment)



# Square Scarf

\* Our square scarf format offers a moderate-size option that can be worn to achieve many looks.



**1003880204 Square Photo Scarf – Lovers with Umbrella**  
Features chromalux digital printing.  
\$12.50 ea. Min: 2 ea.

**Size:** 40"sq. **Pkg:** PB **Season:** E  
**Materials:** polyester - honeycomb weave  
**Care:** Handwash Only - Cold, Do Not Bleach, Hang to Dry



Design by Rebecca Plotnick

Our Premium Photo Scarves feature stunning photographic images printed with Chromlux vibrant digital printing.

**CHROMLUX**

## Create the look

Create multiple looks with one fantastic square scarf.







A beautiful scarf  
is like a fabulous  
pair of shoes—  
you can never  
have too many!



# Triangle Scarf

- \* Our triangle scarf format offers versatile wearing options without bulky fabric for a lightweight look and feel.
- \* Available in polyester twill or honeycomb polyester fabrics.

## TRIANGLE SCARF

Size: 58"W X 25"LONG

Pkg: PB Season: E

Care: Handwash Only - Cold,  
Do Not Bleach, Hang to Dry

*Handle with care to prevent pulls.*



 Honeycomb Fabric

1003880202 KP Triangle Scarf – Lush Garden  
\$9.50 ea. Min: 2 ea.

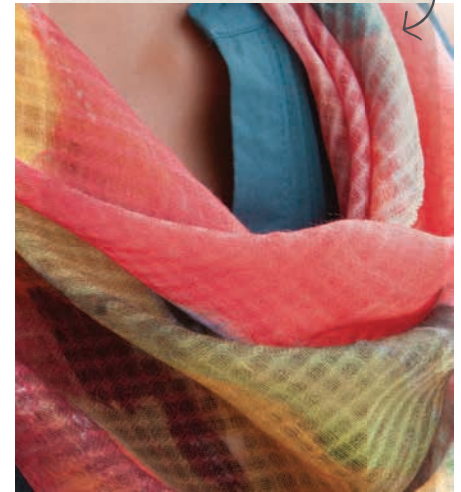
Materials: polyester - honeycomb weave



Design by Kim Parker

## Easy Breezy

Honeycomb fabric adds an upscale texture with a lightweight and breathable polyester fabric that is great for year-round wear.



fashion

scarves



1004250019 JOL Tasseled Triangle Scarf – Birds on Blue  
\$10.50 ea. Min: 2 ea.

Materials: polyester



Design by Jennifer Orkin Lewis



1004250020 DS Tasseled Triangle Scarf – Floral on Animal Print  
\$10.50 ea. Min: 2 ea.

Materials: polyester



Design by DEMDACO Studio Design



1004250021 KF Tasseled Triangle Scarf – Aqua Doodles  
\$10.50 ea. Min: 2 ea.

Materials: polyester



Design by Karen Fields

## Create the look

The decorative edges of our Tasseled Triangle Scarf deserve extra attention when styling.





# Neckerchief Scarf

- \* Our neckerchief scarf takes the return of a throwback favorite and styles it to work flawlessly with today's fashion.
- \* The 20-inch design makes it a perfect transitional piece—lightweight enough for cool summer days and versatile for a fall layered look.

## *RetailerTip*

So many options!  
Show customers there are many creative ways to wear our Neckerchief scarves.





## Create the look

Use mannequin displays to demonstrate ways to tie the Premium Tassel Neckerchief Scarf to showcase its decorative ends.

### NECKERCHIEF

Size: 20" SQ.

Pkg: PB Season: E

Care: Handwash Only - Cold,  
Do Not Bleach, Hang to Dry



1004250013 BX Tasseled Neckerchief – Vintage Flower  
\$9.50 ea. Min: 2 ea.

Materials: polyester



Design by Baxter Mills



1004250014 JOL Tasseled Neckerchief – Flower in Vase  
\$9.50 ea. Min: 2 ea.

Materials: polyester



Design by Jennifer Orkin Lewis



1004250015 JOL Tasseled Neckerchief – Crowds  
\$9.50 ea. Min: 2 ea.

Materials: polyester



Design by Jennifer Orkin Lewis



## \* SALES PROGRAM

### Scarf & Apparel Programs

Purchase \$300 of DEMDACO scarves and apparel, receive Boutique Counter Displayer for 50% OFF

— OR —

Purchase \$500 of DEMDACO scarves and apparel, receive Boutique Floor Displayer at 50% off OFF





**1003880182 AS Neckerchief – New York**

New York  
\$8.50 ea. Min: 2 ea.

**Materials:** polyester twill

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



Design by Angela Staehling



**1003880183 AS Neckerchief – Paris**

Paris  
\$8.50 ea. Min: 2 ea.

**Materials:** polyester twill

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



Design by Angela Staehling



**1003880184 AS Neckerchief – London**

London  
\$8.50 ea. Min: 2 ea.

**Materials:** polyester twill

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



Design by Angela Staehling



**1003880185 AS Neckerchief – Barcelona**

Barcelona  
\$8.50 ea. Min: 2 ea.

**Materials:** polyester twill

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



Design by Angela Staehling



**1003880186 AS Neckerchief – Rome**

Rome  
\$8.50 ea. Min: 2 ea.

**Materials:** polyester twill

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



Design by Angela Staehling



**1003880187 AS Neckerchief – Singapore**

Singapore  
\$8.50 ea. Min: 2 ea.

**Materials:** polyester twill

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



Design by Angela Staehling

*Convenient mirror on counter displayer*



1003430040 Boutique Scarf Counter Displayer (not included in assortment)

**NECKERCHIEF**

Size: 20" SQ.

Pkg: PB/H Season: E

Care: Handwash Only - Cold,

Do Not Bleach, Hang to Dry

*How to tag*

Each neckerchief tag gives how-to-wear suggestions.



**1003880236 Assortment byDesign Destination Neckerchiefs**

Includes 48 neckerchiefs, 4 each of 12 designs. Plu POP.

**FREE ITEMS:**

- 1 of # 1003880182 AS Neckerchief – New York
- 1 of # 1003880188 Turquoise Neckerchief – Follow Your Dreams
- 1 of # 1003880231 byDesign Neckerchief POP Sign

**Total 49 pieces for \$345.00**  
(\$33.00 Total Retail Savings)





Handle with care to prevent pulls.



**1003880188 Turquoise Neckerchief – Follow Your Dreams**  
Follow your dreams.  
\$6.50 ea. Min: 2 ea.

**Materials:** polyester, viscose

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



**1003880189 Coral Neckerchief – Do Amazing Things**  
Do amazing things.  
\$6.50 ea. Min: 2 ea.

**Materials:** polyester, viscose

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



**1003880191 Yellow Neckerchief – Life is a Journey**  
Life is a journey.  
\$6.50 ea. Min: 2 ea.

**Materials:** polyester, viscose

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



*Delicate details*

Solid neckerchief scarves have frayed edge and subtle gold stamped sentiment at corner.



**1003880190 Blue Neckerchief – Let's Make Today Beautiful**  
Let's make today beautiful.  
\$6.50 ea. Min: 2 ea.

**Materials:** polyester, viscose

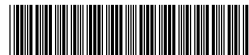
\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



**1003880192 Khaki Neckerchief – Hello Beautiful!**  
Hello beautiful.  
\$6.50 ea. Min: 2 ea.

**Materials:** polyester, viscose

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



**1003880193 Red Neckerchief – Live, Laugh, Love**  
Live, laugh, love.  
\$6.50 ea. Min: 2 ea.

**Materials:** polyester, viscose

\* **ASSORTMENTS:** 1003880236 (ByDesign Destination Neckerchiefs)



**NECKERCHIEF**

Size: 20"SQ.

Pkg: PB Season: E

Care: Handwash Only - Cold,  
Do Not Bleach, Hang to Dry



**1003880225 American Flag Neckerchief**  
\$8.50 ea. Min: 2 ea.

**Materials:** polyester twill



**1003880228 Americana Mini Checker Neckerchief**  
\$8.50 ea. Min: 2 ea.

**Materials:** polyester twill



**1003880229 Americana Bandana Neckerchief**  
\$8.50 ea. Min: 2 ea.

**Materials:** polyester twill





# Soul to Sole

- \* Our colorful and artistic fashion socks bring sophisticated style to a popular fashion frenzy.
- \* Socks are a hot trend today in personal expression and gifting. Our wide assortment of designs and sentiments will entice customers.
- \* Variety is key. Multiple styles include knee, mid-calf and footies for her, and crew for him.
- \* With designs from popular DEMDACO artists, our fashion socks offer excellent brand recognition.
- \* Count on our quality construction and materials, including padded heels and toes.
- \* NEW designs feature art by Lori Siebert

## \* SALES PROGRAM

[Soul to Sole Sock Program](#)

Purchase \$250 of Soul to Sole socks, receive Counter Display and Gift Boxes FREE







A fashionable pair of socks speaks of the feet that walk in them.



fashion  
socks





# Footie inspiration



Best selling Lori Siebert adds her artistic spin to our best selling footies. Like a functional greeting card that lifts the spirits and inspires love, it's impossible to not smile when you wear these and look at your feet.



**1004010099 Assortment Soul to Sole Footies with Counter Displayer**  
Includes 51 total socks, 3 each of 17 designs. Plus displayer and gift boxes.

**FREE ITEMS:**

- 1 of # 1004010080 Soul to Sole Counter Displayer
- 7 of # 1004010038 Soul to Sole Sock Gift Boxes – Set of 8

**Total 56 pieces for \$331.50**



**1004010086 Assortment Soul to Sole Counter Displayer with Gift Boxes**  
Includes 16 gift boxes.

**FREE ITEMS:**

- 2 of # 1004010038 Soul to Sole Sock Gift Boxes – Set of 8

**Total 3 pieces for \$13.00**



Counter Displayer:  
13"W x 10"D x 31"H

*Easy-spin display*

Carousel feature offers maximum retail shopability.

**\$6.50 EA.**

Min: 3 ea.

**FOOTIES**

Fits: ONE SIZE FITS MOST

Size: 3.5"W X 8"L LONG

Pkg: PB/H Season: E

Materials: cotton, polyester, nylon

Care: Machine Wash - Delicate, Do Not Bleach, Tumble Dry - Low



**1004010098 Assortment Soul to Sole Poetic Threads Footies with Clip Display**  
Includes 18 total socks, 3 each of 6 designs. Plus clip display.

**FREE ITEMS:**

- 1 of # 1003430026 40" Studio Clip Display

**Total 19 pieces for \$117.00**



Design by Lori Siebert

**NEW!**  
**1004010092 LS Footie – Sisters**  
Sisters make life fun.

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010098 (Soul to Sole Poetic Threads Footies with Clip Display)



Design by Lori Siebert

**NEW!**  
**1004010093 LS Footie – Friends**  
Friends forever. True friends.

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010098 (Soul to Sole Poetic Threads Footies with Clip Display)



Design by Lori Siebert

**NEW!**  
**1004010094 LS Footie – Mom**  
Thank you mom.

\* **ASSORTMENTS:** 1004010098 (Soul to Sole Poetic Threads Footies with Clip Display), 1004010099 (Soul to Sole Footies with Counter Displayer)



*Create a set*

Pair the new Poetic Threads footies on this page with Poetic Threads scarves found on pages 64.



Design by Lori Siebert

**NEW!**  
**1004010095 LS Footie – Love**  
Spread love everywhere. Love is everything.

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010098 (Soul to Sole Poetic Threads Footies with Clip Display)



Design by Lori Siebert

**NEW!**  
**1004010096 LS Footie – Hope**  
Everything will be okay. Hope can lift spirits.

\* **ASSORTMENTS:** 1004010098 (Soul to Sole Poetic Threads Footies with Clip Display), 1004010099 (Soul to Sole Footies with Counter Displayer)



Design by Lori Siebert

**NEW!**  
**1004010097 LS Footie – Grandma**  
Nobody can replace grandmas. Nanas are the best.

\* **ASSORTMENTS:** 1004010098 (Soul to Sole Poetic Threads Footies with Clip Display), 1004010099 (Soul to Sole Footies with Counter Displayer)







**\$6.50 EA.**

Min: 3 ea.  
**FOOTIES**

Fits: ONE SIZE FITS MOST

Size: 3.5" W X 8" LONG

Pkg: PB/H Season: E

Materials: cotton, polyester, nylon

Care: Machine Wash - Delicate, Do Not Bleach, Tumble Dry - Low



**1004010087 Assortment Soul to Sole Footies with Clip Displayer**  
Includes 33 footies, 3 each of 11 designs. Plus 2 clip displays.

**FREE ITEMS:**

- 1 of # 1004010060 SR Footie – You Are Loved
- 2 of # 1003430026 40" Studio Clip Displayer

**Total 34 pieces for \$208.00**



DEMDACO Studio Design

**1004010056 Footie – You Look Amazing**  
*Wow! You look amazing.*

\* **ASSORTMENTS:** 1004010087 (Soul to Sole Footies with Clip Displayer), 1004010099 (Soul to Sole Footies with Counter Displayer)



Design by Stephanie Ryan

**1004010057 SR Footie – Passion**  
*Do all things with passion.*

\* **ASSORTMENTS:** 1004010087 (Soul to Sole Footies with Clip Displayer), 1004010099 (Soul to Sole Footies with Counter Displayer)



DEMDACO Studio Design

**1004010058 Footie – But First Coffee**  
*But first, coffee.*

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010087 (Soul to Sole Footies with Clip Displayer)



Design by Stephanie Ryan

**1004010060 SR Footie – You Are Loved**  
*You are loved.*

\* **ASSORTMENTS:** 1004010087 (Soul to Sole Footies with Clip Displayer), 1004010099 (Soul to Sole Footies with Counter Displayer)



*Sock talk*  
Featuring designs by multiple artists, footies offer words of encouragement and healing humor, hugging the feet and heart.



Design by Lori Siebert

**1004010061 LS Footie – Garden**  
*Gardenista*

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010087 (Soul to Sole Footies with Clip Displayer)



DEMDACO Studio Design

**1004010062 Footie – Eye See**  
*When I see you, my heart smiles.*

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010087 (Soul to Sole Footies with Clip Displayer)



DEMDACO Studio Design

**1004010063 Footie – Mermaid**  
*Maybe I'm a mermaid.*

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010087 (Soul to Sole Footies with Clip Displayer)



DEMDACO Studio Design

**1004010064 Footie – Awesome**  
*Awesome!*

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010087 (Soul to Sole Footies with Clip Displayer)



Design by Jennifer Orkin Lewis

**1004010065 JOL Footie – Hello Bird**  
*Hello*

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010087 (Soul to Sole Footies with Clip Displayer)



Design by Velvet Lime Girls

**1004010066 VLG Footie – Pray More**  
*Pray more, worry less.*

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010087 (Soul to Sole Footies with Clip Displayer)



Design by Stephanie Ryan

**1004010067 SR Footie – You Can Do It!**  
*You can do it!*

\* **ASSORTMENTS:** 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010087 (Soul to Sole Footies with Clip Displayer)





# Share your sole

Showcase your retail collection

This multi-tiered display offers high visibility for your representative pieces.



**1004010100 Assortment Soul to Sole Mid Calf and Knee Socks with Floor Displayer**  
Includes 52 total socks, 2 each of 26 designs. Plus displayer and gift boxes.

**FREE ITEMS:**

- 1 of # 1004010073 VLG Mid Calf Sock – Beauti-Full
- 1 of # 1004010034 Soul to Sole Corrugate Floor Displayer
- 9 of # 1004010038 Soul to Sole Sock Gift Boxes – Set of 8

**Total 62 pieces for \$359.50**  
(\$14.30 Total Retail Savings)



**1004010041 Assortment Soul to Sole Floor Displayer with Gift Boxes**  
Includes 32 gift boxes.

**FREE ITEMS:**

- 4 of # 1004010038 Soul to Sole Sock Gift Boxes – Set of 8

**Total 5 pieces for \$35.00**



**1004010038 Soul to Sole Sock Gift Boxes – Set of 8**

\$1.00 set Min: 1 set  
Size: 7.5" w x 9.5" h Pkg: PB Season: D  
Materials: paper

\* **ASSORTMENTS:** 1004010085 (Soul to Sole Crew Socks with Counter Displayer), 1004010041 (Soul to Sole Floor Displayer with Gift Boxes), 1004010099 (Soul to Sole Footies with Counter Displayer), 1004010091 (Soul to Sole Knee Socks with Counter Displayer), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer), 1004010090 (Soul to Sole Mid Calf Socks with Counter Displayer), 1004010086 (Soul to Sole Counter Displayer with Gift Boxes)



Floor Displayer:  
18" W x 16" D x 60" H



## \* SALES PROGRAM

Soul to Sole Sock Program

Purchase \$250 of Soul to Sole socks, receive Counter Displayer and Gift Boxes FREE



# Women's Mid-Calf

**\$6.50 EA.**

Min: 3 ea.

**MID-CALF SOCKS**

Fits: ONE SIZE FITS MOST

Size: 3.25"W X 8"H

Pkg: PB/H Season: E

Materials: cotton, polyester, nylon

Care: Machine Wash - Delicate, Do Not Bleach, Tumble Dry - Low



**1004010090 Assortment Soul to Sole Mid Calf Socks with Counter Displayer**  
Includes 28 socks total, 2 each of 14 styles.  
Plus gift boxes and counter displayer.

**FREE ITEMS:**

- 1 of # 1004010068 KP Mid Calf Sock – French Garden
- 1 of # 1004010080 Soul to Sole Counter Displayer
- 4 of # 1004010038 Soul to Sole Sock Gift Boxes – Set of 8

**Total 33 pieces for \$175.50**  
(\$14.30 Total Retail Savings)



fashion



Design by Kim Parker

**1004010068 KP Mid Calf Sock – French Garden**

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer), 1004010090 (Soul to Sole Mid Calf Socks with Counter Displayer)



Design by Danny Phillips

**1004010069 DP Mid Calf Sock – Adirondack Chairs**

\* **ASSORTMENTS:** 1004010090 (Soul to Sole Mid Calf Socks with Counter Displayer), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer)



Design by Velvet Lime Girls

**1004010070 VLG Mid Calf Sock – Live Bravely**

*Take courage. Live bravely.*  
\* **ASSORTMENTS:** 1004010090 (Soul to Sole Mid Calf Socks with Counter Displayer), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer)



Design by Lori Seibert

**1004010071 LS Mid Calf Sock – Flower Garden**

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer), 1004010090 (Soul to Sole Mid Calf Socks with Counter Displayer)



Design by Lynn Sanchelli

**1004010072 LYS Mid Calf Sock – Teachers**

*The best teachers are those who show you where to look, but don't tell you what to see. Hope. Inspire.*

\* **ASSORTMENTS:** 1004010090 (Soul to Sole Mid Calf Socks with Counter Displayer), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer)



Design by Velvet Lime Girls

**1004010073 VLG Mid Calf Sock – Beautiful**

*Beautiful–full. Inside and out.*

\* **ASSORTMENTS:** 1004010090 (Soul to Sole Mid Calf Socks with Counter Displayer), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer)



Design by Tim Coffey

**1004010025 TC Mid Calf Sock – American Butterflies**

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer), 1004010090 (Soul to Sole Mid Calf Socks with Counter Displayer)



Design by Susan Winget

**1004010017 SW Mid Calf Sock – Butterflies**

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer), 1004010090 (Soul to Sole Mid Calf Socks with Counter Displayer)





## Women's Mid-Calf



Design by Susan Winget

### 1004010018 SW Mid Calf Sock – Birds

\* **ASSORTMENTS:** 1004010090 (Soul to Sole Mid Calf Socks with Counter Display), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Display)



Design by Melody Ross

### 1004010006 MBG Mid Calf Sock – Brave Girl

\* **ASSORTMENTS:** 1004010090 (Soul to Sole Mid Calf Socks with Counter Display), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Display)



Design by DEMDACO Studio Design

### 1004010044 OMC Mid Calf Sock – You Got This

*This*  
*There's no such thing as too much attitude.*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Display), 1004010090 (Soul to Sole Mid Calf Socks with Counter Display)



# \$6.50 EA.

Min: 3 ea.

## MID-CALF SOCKS

Fits: ONE SIZE FITS MOST

Size: 3.25"W X 8"H

Pkg: PB/H Season: E

Materials: cotton, polyester, nylon

Care: Machine Wash - Delicate, Do

Not Bleach, Tumble Dry - Low



Design by Lori Siebert

### 1004010009 LS Mid Calf Sock – Who

*It's not what we have in our life, but who we have in our life that matters.*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Display), 1004010090 (Soul to Sole Mid Calf Socks with Counter Display)



Design by Lori Siebert

### 1004010010 LS Mid Calf Sock – Family

*They are the beat of my heart. The pulse in my veins. The energy in my soul. They are my family. They are the beat of my heart.*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Display), 1004010090 (Soul to Sole Mid Calf Socks with Counter Display)



Design by Susan Winget

### 1004010026 SW Mid Calf Sock – Home of the Brave

*Land of the Free. Home of the Brave.*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Display), 1004010090 (Soul to Sole Mid Calf Socks with Counter Display)



Design by DEMDACO Studio Design

### 1004010042 OMC Knee Sock – Attitude

*Darling, be daring.*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Display), 1004010091 (Soul to Sole Knee Socks with Counter Display)



Design by Lori Siebert

### 1004010011 LS Knee Sock – Secrets

*One of the secrets of life is that all that is really worth doing is what we do for others.*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Display), 1004010091 (Soul to Sole Knee Socks with Counter Display)



Design by ARTLY

### 1004010028 ART Knee Sock – Pursuit of Happiness

*USA. Pursuit of happiness*

\* **ASSORTMENTS:** 1004010091 (Soul to Sole Knee Socks with Counter Display), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Display)



# \$7.50 EA.

Min: 3 ea.

## KNEE SOCKS

Fits: ONE SIZE FITS MOST

Size: 3.25"W X 20"H

Pkg: PB/H Season: E

Materials: cotton, polyester, nylon

Care: Machine Wash - Delicate, Do

Not Bleach, Tumble Dry - Low



# Women's Knee Socks

**\$7.50 EA.**

Min: 3 ea.

**KNEE SOCKS**

Fits: ONE SIZE FITS MOST

Size: 3.25"W X 20"H

Pkg: PB/H Season: E

Materials: cotton, polyester, nylon

Care: Machine Wash - Delicate, Do Not

Bleach, Tumble Dry - Low



**1004010091 Assortment Soul to Sole Knee Socks with Counter Displayer**  
Includes 24 socks total, 2 each of 12 styles.  
Plus gift boxes and counter displayer.

**FREE ITEMS:**

- 1 of # 1004010075 SW Knee Sock – Flamingo
- 1 of # 1004010080 Soul to Sole Counter Displayer
- 3 of # 1004010038 Soul to Sole Gift Boxes – Set of 8

**Total 28 pieces for \$172.50**  
(\$18.70 Total Retail Savings)



**1004010012 LS Knee Sock – Blessings**

*A beautiful day begins with a beautiful mindset. When you wake up, take a second to think about what a privilege it is to simply be alive and healthy.*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer), 1004010091 (Soul to Sole Knee Socks with Counter Displayer)



Design by Lori Siebert

fashion

socks



Design by Lynn Sanchelli

**1004010074 LYS Knee Sock – He Fills My Life**  
*He fills my life with good things, Psalm 103:5. Kindness, gratitude, imagine. Faith. Hope. Inspire. –Psalm 103:5 (ESV)*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer), 1004010091 (Soul to Sole Knee Socks with Counter Displayer)



Design by Susan Winget

**1004010075 SW Knee Sock – Flamingo**

\* **ASSORTMENTS:** 1004010091 (Soul to Sole Knee Socks with Counter Displayer), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer)



Design by Danny Phillips

**1004010076 DP Knee Sock – Never Too Much Happy**

*You can never make too much happy.*

\* **ASSORTMENTS:** 1004010091 (Soul to Sole Knee Socks with Counter Displayer), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer)



Design by Susan Winget

**1004010077 SW Knee Sock – Mare and Foal**  
*Warmth. Love. Nuzzle.*

\* **ASSORTMENTS:** 1004010091 (Soul to Sole Knee Socks with Counter Displayer), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer)



Design by Lisa Kaus

**1004010078 LK Knee Sock – Mom Love**  
*Mom is love.*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer), 1004010091 (Soul to Sole Knee Socks with Counter Displayer)



Design by Stephanie Ryan

**1004010079 SR Knee Sock – Anything Is Possible**  
*Believe that anything is possible.*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer), 1004010091 (Soul to Sole Knee Socks with Counter Displayer)



Design by Kelly Rae Roberts

**1004010003 KRR Knee Sock – Love Love.**

\* **ASSORTMENTS:** 1004010091 (Soul to Sole Knee Socks with Counter Displayer), 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer)



Design by Melody Ross

**1004010007 MBG Knee Sock – Choose Happy**  
*Choose Happy.*

\* **ASSORTMENTS:** 1004010100 (Soul to Sole Mid Calf and Knee Socks with Floor Displayer), 1004010091 (Soul to Sole Knee Socks with Counter Displayer)







1004010047 Crew Sock – Astronaut

\* ASSORTMENTS: 1004010085 (Soul to Sole Crew Socks with Counter Displayer)



DEM DACO Studio Design



1004010049 CB Crew Sock – Wild Thing  
*Wild thing*

\* ASSORTMENTS: 1004010085 (Soul to Sole Crew Socks with Counter Displayer)



Design by Carolyn Blaylock



1004010050 CC Crew Sock – Presidents

\* ASSORTMENTS: 1004010085 (Soul to Sole Crew Socks with Counter Displayer)



Design by Cranston Collection



1004010051 Crew Sock – World Map

\* ASSORTMENTS: 1004010085 (Soul to Sole Crew Socks with Counter Displayer)



DEM DACO Studio Design



1004010052 Crew Sock – Big Fish

\* ASSORTMENTS: 1004010085 (Soul to Sole Crew Socks with Counter Displayer)



DEM DACO Studio Design



1004010082 Crew Sock – Ice Cold Beer

*Ice cold beer served here.*

\* ASSORTMENTS: 1004010085 (Soul to Sole Crew Socks with Counter Displayer)



DEM DACO Studio Design

*Clever storage*

*Gift boxes are stored at the top of the displayer to promote gift purchasing.*



Counter Displayer:  
13"W x 10"D x 31"H

**\$7.50 EA.**

Min: 3 ea.

**CREW SOCKS**

Fits: ONE SIZE FITS MOST

Size: 3.5"W X 15.5"H

Pkg: PB/H Season: E

Materials: cotton, polyester, nylon

Care: Machine Wash - Delicate, Do Not Bleach, Tumble Dry - Low



**1004010085 Assortment Soul to Sole Crew Socks with Counter Displayer**  
*Includes 36 crew socks, 6 each of 6 designs. Plus displayer with 16 gift boxes.*

**FREE ITEMS:**

- 1 of # 1004010052 Crew Sock – Big Fish
- 1 of # 1004010080 Soul to Sole Counter Displayer
- 2 of # 1004010038 Soul to Sole Sock Gift Boxes – Set of 8

**Total 39 pieces for \$262.50**  
**(\$16.50 Total Retail Savings)**





# This & That

UTILITY BAG

fashion  
personal accessories

Everyday bag with function and style







# This & That Utility Bags

Fun, Functional and Versatile for Everyday Demands

Though it's built for everyday use and to help simplify your daily routine with a plastic easy-to-clean lining and a drawstring top, there's nothing boring about our new byDesign Utility Bag. The artist-inspired design on the exterior makes this a great way to reflect your style while toting everything from shoes to gym essentials, or even as a travel piece for your next vacation.

### FEATURES: THIS & THAT UTILITY BAGS

- Perfect for travel or everyday needs
- Plastic lined
- Drawstring top that cinches closed
- Easily wipes clean
- Packing wrapped with elastic that works double duty as a hair tie

## This & That UTILITY BAG



1003880223  
Gray Two Tier  
Riser Displayer



**NEW!** ●  
1004250130 This & That Utility Bag – Pink/  
Green Circles



**NEW!** ●  
1004250131 This & That Utility Bag – Coral  
Circles



## \$6.50 EA.

Min: 2 ea.

### THIS & THAT UTILITY BAGS

Size: 13"W X 15"H

Pkg: PB Season: E

Materials: polyester

Care: Wipe with Damp Cloth



**1004250142 Assortment byDesign Utility  
Bags with Displayer**

Includes 24 total utility bags, 4 each of 6  
designs. Plus displayer.

#### FREE ITEMS:

1 of # 1003880223 Gray Two Tier Riser  
Displayer

**Total 25 pieces for \$156.00**



## This & That tag

Each bag is packaged with a tag giving  
consumers ideas of how to use



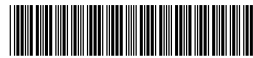
**NEW!** ●  
1004250132 This & That Utility Bag – Black/  
White Tile



**NEW!** ●  
1004250133 This & That Utility Bag – Floral  
on Gray



**NEW!** ●  
1004250134 This & That Utility Bag – Aqua  
Dots



**NEW!** ●  
1004250135 This & That Utility Bag –  
Scallops







**1003880164 Cosmetic Pouch – Love You To The Moon**  
Love you to the moon and back. Always and Forever.



Design by DEMDACO Studio Design



**1003880170 SW Cosmetic Pouch – Lovely**  
You mean the world to me. Lovely



Design by Susan Winget



**FEATURES: COSMETIC POUCH**

- Easy wipe-clean exterior
- Lined with gold pin-dot fabric
- Zippered closure
- Flat bottom to stand upright
- Inspiring sentiment printed on bottom

*Signature tassel*

Each cosmetic pouch features a fashionable teal tassel



**1003880174 KF Cosmetic Pouch – Forever Friends**  
Sisters of the heart. Forever friends



Design by Karen Fields



**1003880175 AM Cosmetic Pouch – Be Yourself**  
Be yourself.



Design by Anisa Makhoul



**1003880173 CA Cosmetic Pouch – Best Mom Ever**  
Best mom ever. Amazing.



Design by Christine Adolph



**1003880167 IS Cosmetic Pouch – Friends**  
Friends give you room to fly. Spread your wings.



Design by Irene Suchocki



**1003880171 LYS Cosmetic Pouch – Faith**  
I can do all things through Him who strengthens me. Faith. –Philippians 4:13 (ESV)



Design by Lynn Sanchelli



**1003880172 CS Cosmetic Pouch – Blessed**  
Blessed



Design by Caroline Simas



*Inspiring sentiments*

Sentiments printed on the bottom makes these pouches perfect for gift giving.

**\$8.00 EA.**

Min: 2 ea. MOTM  
**COSMETIC POUCH**

Size: 8" W X 5" H X 1.5" D

Pkg: PB Season: E

Materials: synthetic materials, nylon  
Care: Spot Wash with Damp Cloth



**1003880235 Assortment by Design**  
Cosmetic Pouches with Displayer  
Includes 16 cosmetic pouches, 2 each of 8 designs. Plus displayer.

**FREE ITEMS:**

1 of # 1003880224 Gray Wooden Tray Displayer

**Total 17 pieces for \$128.00**



1003880224 Gray Wooden Tray Displayer



# Shower Cap Plus

## Not Your Grandma's Shower Cap

*Comfort  
plus style*

Shower cap stays securely in place with comfort band that doesn't leave marks.







# Shower Cap Refresh

**Stylish, Practical, and Perfectly-Fitting**

We put a new spin on the much-loved shower cap. Multi-use cap is perfect for shower or spa featuring an updated comfort shape and fun designs to refresh your everyday self-care routines.

**\$6.50 EA.**  
 Min: 2 ea.  
**SHOWER CAPS**  
 Size: 20" DIA  
 Pkg: GB Season: E  
 Materials: polyester  
 Care: Wipe with Damp Cloth



1003880223 Gray Two Tier Riser Display



**NEW!** ●  
 1004250124 Shower Cap Plus – Pink/Green Circles



**NEW!** ●  
 1004250125 Shower Cap Plus – Aqua Dots

Back view

**FEATURES: SHOWER CAPS**

- Updated shape and style
- Water resistant material keeps hair dry
- Comfort Band keeps cap in place without leaving marks on forehead
- Gift box features a window to give a view of the lively design inside

## Shower Cap Plus



**1004250141 Assortment byDesign Shower Caps with Displayer**  
 Includes 24 total shower caps, 4 each of 6 designs. Plus displayer.

**FREE ITEMS:**

1 of # 1003880223 Gray Two Tier Riser Displayer

**Total 25 pieces for \$156.00**



**NEW!** ●  
 1004250126 Shower Cap Plus – Scallops



**NEW!** ●  
 1004250127 Shower Cap Plus – Coral Circles



**NEW!** ●  
 1004250128 Shower Cap Plus – Black/White Tile



**NEW!** ●  
 1004250129 Shower Cap Plus – Floral on Gray



A close-up, high-angle portrait of a woman with dark, curly hair. She is wearing black-rimmed glasses with a red temple. Her eyes are looking down and to the right. She has a slight smile and is wearing red lipstick. The background is dark and out of focus.

## See\*It

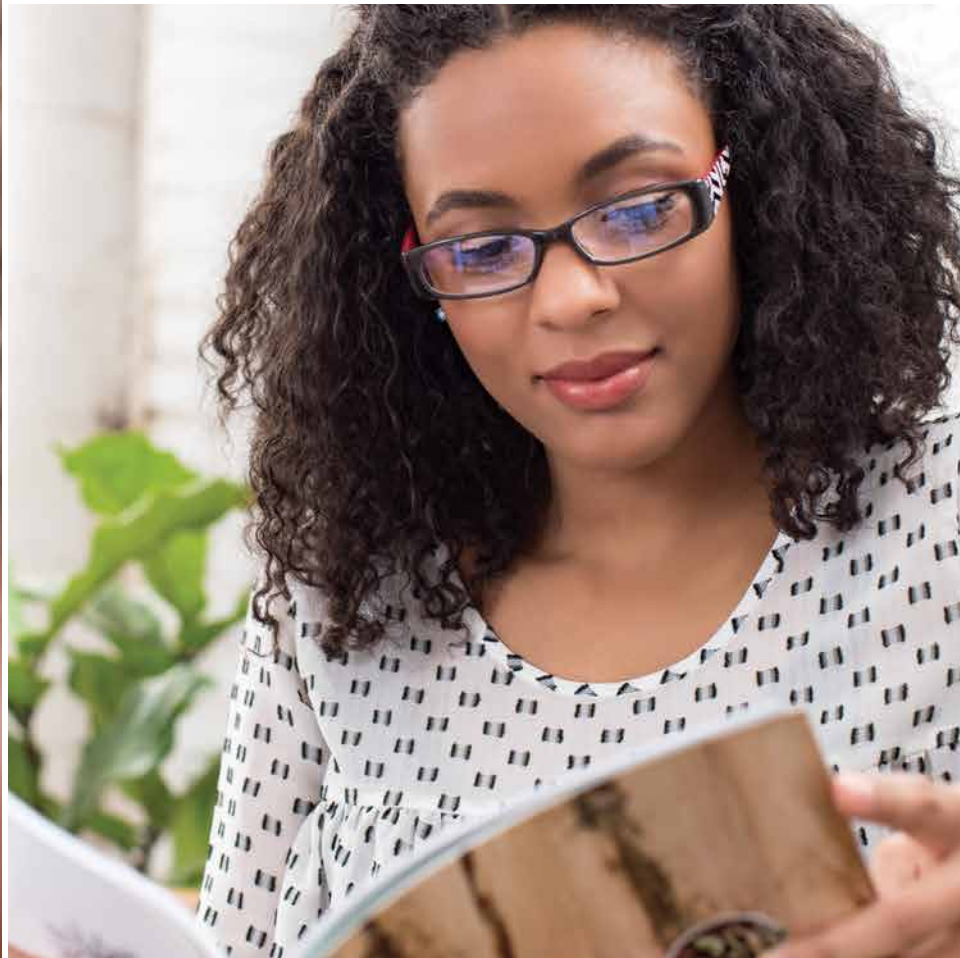
- \* Wearing glasses has never been so fashionable.
- \* Artful designs from popular byDesign artists decorate our stylish reading glasses and Microfiber Cleaning Cloths.
- \* The fashionable looks will inspire self-purchases and gifting.
- \* Readers are available in 6 commonly-used magnifications.
- \* Microfiber Cleaning Cloths are perfect for cleaning eye glasses, plus cell phone and other technology screens.





fashion

personal accessories





# How to Buy:

## Seeing Is Believing

See the beauty all around.

Today's consumers want reading glasses that see well AND look fabulous. Our See\*It! readers give them the very best — top quality magnifying lens set in durable, stylish frames. And our designer Microfiber Cleaning Cloths make a fashionable accessory.



1003960004 Wood Tabletop Displayer - White Wash  
17.5"W x 14"D x 15.5"H



1003430044 Adjustable T-Bar Displayer  
12"W x 3"D x 14"H (+7"H extension)

### Full collection offers best value



#### 1004250091 Assortment See\*It Readers and Microfiber Cleaning Cloths with Displayers

Includes 60 total readers, 2 each of 5 designs x 6 magnifying powers per design, and 30 total microfiber cleaning cloths, 3 each of 10 designs. Plus 2 displayers and POPs.

##### FREE ITEMS:

- 1 of # 1003430044 Adjustable T-Bar Displayer
- 1 of # 1004250073 2-Sided Microfiber Cloth – Floral Hello
- 1 of # 1004250079 2-Sided Microfiber Cloth – Pink and Green Circles
- 1 of # 1004250036 +1.25 Readers with Case – Black/White Graphic Tile
- 1 of # 1004250043 +1.50 Readers with Case – Orange/Navy Check
- 1 of # 1004250054 +2.00 Readers with Case – Brown Multi-Stripe
- 1 of # 1004250082 byDesign Readers POP
- 1 of # 1004250083 byDesign Microfiber Cleaning Cloth POP
- 1 of # 1003960004 Wood Tabletop Displayer – White Wash

**Total 82 pieces for \$548.50**  
(\$73.70 Total Retail Savings)



### Readers Collection



#### 1004250089 Assortment See\*It Readers with Displayer

Includes 60 total readers, 2 each of 5 designs x 6 magnifying powers per design. Plus displayer and POP.

##### FREE ITEMS:

- 1 of # 1004250036 +1.25 Readers with Case – Black/White Graphic Tile
- 1 of # 1004250044 +1.50 Readers with Case – Brown Multi-Stripe
- 1 of # 1004250082 byDesign Readers POP
- 1 of # 1003960004 Wood Tabletop Displayer – White Wash

**Total 62 pieces for \$493.00**  
(\$37.40 Total Retail Savings)



### Microfiber Cleaning Cloth Collection



#### 1004250090 Assortment See\*It Microfiber Cleaning Cloths with Displayer

Includes 30 total microfiber cloths, 3 each of 10 designs. Plus displayer and POP.

##### FREE ITEMS:

- 1 of # 1003430044 Adjustable T-Bar Displayer
- 1 of # 1004250073 2-Sided Microfiber Cloth – Floral Hello
- 1 of # 1004250083 byDesign Microfiber Cleaning Cloth POP

**Total 32 pieces for \$116.00**  
(\$8.80 Total Retail Savings)





**\$8.50 EA.**

Min: 2 ea.

**READERS WITH CASE**

Fits: ONE SIZE FITS MOST

Size: FRAME: 2.25"W,

LENS: 2"W X 1"H,

TEMPLE: 5.5"LONG

Pkg: GB Season: E

Materials: acrylic lenses, polycarbonate frame, polyester case

Care: Wipe with Damp Cloth



*Try it on*

Tab to easily slide the gift box open for quick try ons.



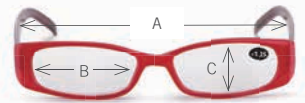
**Sizing Information**

A Frame Width 5-5/16"

B Lens Width 2"

C Lens Height 1-1/16"

D Temple Length 5-1/2"



*Strong frame*

Polycarbonate frame with spring hinges for added flexibility



*Clear view*

Acrylic lenses with scratch-resistant coating and blue light filter to reduce eye strain.



*Trend-worthy*

5 artistic frame patterns for broad appeal.

*Available in 6 magnifications.*

Removable sticker indicates power.

**\$4.00 EA.**

Min: 3 ea.

**MICROFIBER CLEANING CLOTH**

Size: 6"W X 7.5"LONG

Pkg: PB/H Season: E

Materials: polyester

Care: Machine Wash - Cold, Wash With Similar Colors Only, Do Not Bleach, Do Not Dry Clean, Hang to Dry, Do Not Tumble Dry, Do Not Iron



**PERFECT FOR CLEANING**



**FEATURES: SEE\*IT MICROFIBER CLEANING CLOTH**

- Fashionable cleaning cloths for eyeglasses and technology screens
- Dual-sided fabric: microfiber printed with artistic design and gray terry cloth
- Non-abrasive, lightweight fabrics are gentle on all surfaces.
- Machine washable

*Ready to go*

Folds into compact pouch, perfect for traveling.





### Red/Black/White Pattern

+1.25	1004250035	
+1.50	1004250040	
+1.75	1004250045	
+2.00	1004250050	
+2.50	1004250055	
+3.00	1004250060	



### Black/White Graphic Tile

+1.25	1004250036	
+1.50	1004250041	
+1.75	1004250046	
+2.00	1004250051	
+2.50	1004250056	
+3.00	1004250061	

*Includes coordinating soft case.*

**\$8.50 EA.**

Min: 2 ea.

**READERS WITH CASE**

Fits: ONE SIZE FITS MOST

Size: FRAME: 2.25"W, LENS: 2"W X 1"H,

TEMPLE: 5.5" LONG

Pkg: GB Season: E

Materials: acrylic lenses, polycarbonate frame, polyester case

Care: Wipe with Damp Cloth



#### FEATURES: SEE\*IT READERS WITH CASE

- Fashionable eyewear with cutting-edge technology
- 5 artistic frame patterns for broad appeal
- Available in 6 magnifications: 1.25, 1.5, 1.75, 2.0, 2.5, 3.0
- Acrylic lenses with scratch-resistant coating and blue light filter to reduce eye strain
- Polycarbonate frame with spring hinges for added flexibility
- Includes coordinating soft case



### Olive/Blue Geometric

+1.25	1004250037	
+1.50	1004250042	
+1.75	1004250047	
+2.00	1004250052	
+2.50	1004250057	
+3.00	1004250062	



### Orange/Navy Check

+1.25	1004250038	
+1.50	1004250043	
+1.75	1004250048	
+2.00	1004250053	
+2.50	1004250058	
+3.00	1004250063	



### Brown Multi-Stripe

+1.25	1004250039	
+1.50	1004250044	
+1.75	1004250049	
+2.00	1004250054	
+2.50	1004250059	
+3.00	1004250064	





1004250070 2-Sided Microfiber Cloth – Eye Glasses



1004250072 2-Sided Microfiber Cloth – See Beauty Bike

See the beauty of everyday things.



1004250073 2-Sided Microfiber Cloth – Floral Hello



**\$4.00 EA.**

Min: 3 ea.

**MICROFIBER CLEANING CLOTH**

Size: 6"W X 7.5"LONG

Pkg: PB/H Season: E

Materials: polyester

Care: Machine Wash - Cold, Wash With Similar Colors Only, Do Not Bleach, Do Not Dry Clean, Hang to Dry, Do Not Tumble Dry, Do Not Iron



Special Packaging

**FEATURES: SEE\*IT MICROFIBER CLEANING CLOTH**

- Fashionable cleaning cloths for eyeglasses and technology screens
- Dual-sided fabric: microfiber printed with artistic design and gray terry cloth
- Non-abrasive, lightweight fabrics are gentle on all surfaces.
- Machine washable



1004250076 2 Sided Microfiber Cloth – Colorful Medallions



1004250077 2-Sided Microfiber Cloth – Seeing Butterflies

Seeing in believing.



1004250079 2-Sided Microfiber Cloth – Pink and Green Circles



**PERFECT FOR CLEANING**





# Eyeglass Holder Necklaces



- \* Eyeglass holder that is as beautiful as it is functional.
- \* Adjustable length and available in two fashionable finishes.
- \* A perfect gift for your friend who is always looking for her readers!
- \* Great self-purchase item - you will want one to coordinate with each outfit in your closet.



Fashionable  
Solution  
for Misplaced  
Eyeglasses





**FEATURES:  
EYEGLASS HOLDER NECKLACES**

- Perfect for women who wear reading glasses and appreciate unique jewelry
- Simple to use length adjuster is easy to slide and made of high quality material.
- Silver and gold designs paired with popular colors to coordinate with every outfit.



*Cross-merchandise  
with our See\*it  
Eyewear Collection.*



*Slide to adjust*

*Wear it long or short - adjust length to your preference with easy to use slider.*

*Tag details*

*Illustrated hang tag helps consumers see the function right away.*



**NEW!** ●  
1004130113 Gold/Red Eyeglass Holder  
Necklace



**NEW!** ●  
1004130109 Gold/Green Eyeglass Holder  
Necklace



**\$9.00 EA.**

Min: 2 ea.

**EYEGLASS HOLDER  
NECKLACES**

Size: 14" CHAIN LENGTH  
(+5" EXTENSION)

Pkg: PB Season: E

Materials: brass, zinc, resin



**1004130135 Assortment Eyeglass Holder  
Necklaces with Displayer**

*Includes 24 total necklaces, 4 each of 6  
styles. Plus displayer and POP.*

**FREE ITEMS:**

1 of # 1003430049 DEMDACO Header  
POP Sign

1 of # 1003430044 Adjustable T-Bar  
Displayer

**Total 26 pieces for \$216.00**



**NEW!** ●  
1004130110 Gold/Brown Eyeglass Holder  
Necklace



**NEW!** ●  
1004130108 Silver/Blue Eyeglass Holder  
Necklace



**NEW!** ●  
1004130111 Silver/Pearl Eyeglass Holder  
Necklace



**NEW!** ●  
1004130112 Silver/Black Eyeglass Holder  
Necklace







The Ideal Companion  
for every woman  
on life's journey.





# Your Journey Bag



- \* Life is a lot like the fabrics sewn together on this bag. Each panel has a unique story to tell . . . just like you with messaging that reflect you and your unique path in life reminding you who you are, where you've been, and where you're headed.
- \* Added fabric heartfelt message keepsake and thoughtful design features create a uniquely special gift.

**\$37.50 EA.**

Min: 4 ea.

**YOUR JOURNEY TRAVEL BAG**

Size: 22"W X 8.5"D X 16"H

Pkg: PB Season: E

Materials: cotton

Care: Wipe with Damp Cloth

*Each bag is unique*

*Just as every journey is unique, so are the fabrics used on Your Journey bag. You may find variations, though in the same color family, on the bags you receive. This is intentional to remind people we are not all cut from the same cloth.*



1004450002 Assortment Your Journey Bag

Includes 4 total bags. Plus POP.

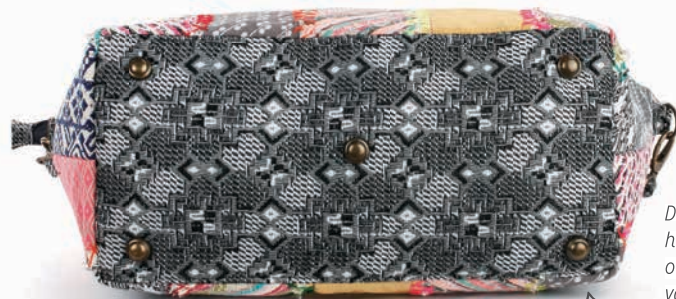
**FREE ITEMS:**

1 of # 1004450001 Your Journey Bag POP Sign

Total 5 pieces for \$150.00



Easel POP Sign included in assortment



Metal feet keeps fabric off the floor



*Due to the handmade nature of this bag, slight variations may occur*

**NEW!**

1004250123 Your Journey Overnight Travel Bag



**FEATURES: YOUR JOURNEY TRAVEL BAG**

- The special fabric "It's YOUR Journey" message tag increases emotional connection and adds meaning to this great bag.
- Inside pockets keep belongings secure.
- Adjustable shoulder strap gives you the perfect fit.



## byDesign Bags

- \* Your customers will love to carry art on the go with these fashionable handbags featuring designs by industry-favorite artists.
- \* These bags target the style-savvy female market who enjoy expressing their unique style with personal accessories.
- \* With several fashionable design formats to choose from, including satchel, cell phone tote, wristlet, and box-style tote, these are perfect gifts for friends and family.
- \* Enjoy excellent cross-merchandising opportunities with recognized DEMDACO artists.







With a pouch at both ends, there is plenty of room to hold all the essentials

1003880154 LS Cell Phone Tote – Poetic Threads



Design by Lori Siebert

1003880160 SN Cell Phone Tote – Toile



Design by Suzanne Nicoll



Inside view



1003880223 Gray Two Tier Riser Displayer

1003880157 SW Cell Phone Tote – Butterflies



Design by Susan Winget

1003880158 CS Cell Phone Tote – Indigo with Orange Flowers



Design by Caroline Simas

**\$14.00 EA.**

Min: 2 ea.

**CONVERTIBLE CELL PHONE TOTE**

Size: 4" W X 7" H X 1.5" D

Pkg: PB Season: E

Materials: 100% cotton canvas, polyester, synthetic materials

Care: Spot Wash with Damp Cloth



**1003880234 Assortment by Design Cell Phone Totes with Displayer**

Includes 16 cell phone totes, 2 each of 8 designs. Plus displayer with POP.

**FREE ITEMS:**

1 of # 1003880223 Gray Two Tier Riser Displayer

1 of # 1003880230 byDesign Cell Phone Tote POP Sign

**Total 18 pieces for \$224.00**



1003880159 Cell Phone Tote – Forest Leaves



Design by DEMDACO Studio Design

1003880156 KF Cell Phone Tote – Garden of Wishes



Design by Karen Fields

1003880161 Cell Phone Tote – Glasses



Design by DEMDACO Studio Design

1003880162 Cell Phone Tote – Navy Chevron



Design by DEMDACO Studio Design

**FEATURES: CELL PHONE TOTE**

- 49" adjustable and removable cross body strap
- 7" removable wristlet strap
- 2 magnetic snap closure pouches
- Holds new larger size smart phones
- Includes 2 credit card slots



**\$37.50 EA.**

Min: 1 ea.

**BOX STYLE TOTE**

Size: 16"W X 16.5"H X 8"D

Pkg: PB Season: E

Materials: 100% cotton canvas, polyester, synthetic materials

Care: Spot Wash with Damp Cloth

**FEATURES: BOX STYLE TOTE**

- 23.5" drop strap
- 2 interior pockets
- 1 interior zipper pocket
- 1 bottle holder pocket
- Key finder strap inside
- 1 zipper pocket outside
- Metal feet



1003880068 KRR Love Box Style Tote Bag



Design by Kelly Rae Roberts



1003880099 TC American Backroads Box Style Tote Bag



Design by Tim Coffey

**\$35.00 EA.**

Min: 1 ea.

**SACHEL**

Size: 14"W X 10"H X 4"D

Pkg: PB Season: E

Materials: 100% cotton canvas, polyester, synthetic materials

Care: Spot Wash with Damp Cloth

**FEATURES: SACHEL**

- 19.5" drop strap
- 2 interior pockets
- 1 interior zipper pocket
- Key finder strap inside
- 1 zipper pocket outside
- Metal feet



1003880067 KRR Love Satchel



Design by Kelly Rae Roberts



1003880098 TC American Backroads Satchel



Design by Tim Coffey

**\$11.00 EA.**

Min: 2 ea.

**WRISTLET**

Size: 7"W X 5"H

Pkg: PB Season: E

Materials: 100% cotton canvas, polyester, synthetic materials

Care: Spot Wash with Damp Cloth

**FEATURES: WRISTLET**

- Removable 5" wrist strap
- 3 credit card slots
- Zippered closure



1003880071 KRR Love Wristlet



Design by Kelly Rae Roberts



1003880103 TC American Backroads Wristlet

*Oh beautiful, freedom. America! America!*



Design by Tim Coffey



## Coordinating products

Pair up byDesign bags with coordinating byDesign scarves.



fashion

bags



1003880088 CS Waterfall Box Style Tote Bag



Design by Caroline Simas



1003880093 LS Poetic Threads Box Style Tote Bag  
Faith is peace...



Design by Lori Siebert



1003880087 CS Waterfall Satchel



Design by Caroline Simas



1003880092 LS Poetic Threads Satchel  
Faith is peace...



Design by Lori Siebert



1003880082 SW Nature's Rhapsody Satchel



Design by Susan Winget



1003880091 CS Waterfall Wristlet



Design by Caroline Simas

## Great features

- Artwork printed on canvas
- Rich brown vegan leather
- Antique silver hardware finish
- Signature teal lining
- Lots of storage, slots & pockets



1003880086 SW Nature's Rhapsody Wristlet







# Market Totes

- \* We've added a splash of fashionable style and a hint of motivation to the everyday trip to the market.
- \* These cheerful totes come in a variety of sophisticated patterns, making them fun to take along as a practical shopping bag or casual shoulder bag.
- \* She can tie one of our neckerchiefs or skinny scarves to the handle for fashion flair.

**\$30.00 SET**

Min: 1 set

**MARKET TOTES  
SET OF 6**

Size: 17.5"W X 16"H X 5"D

Pkg: PB Season: E

Materials: 100% cotton

Care: Spot Wash with Damp Cloth

*Dress it up*

Scarves make a fabulous accent



1003730007 Market Totes – Set of 6 Assorted

22" drop strap.

\$5.00 ea. item in set.

\$30.00 set Min: 1 set

Size: 17.5" w x 16" h x 5" d Pkg: PB Season: E

Materials: 100% cotton

Care: Spot Wash with Damp Cloth







**\$30.00 SET**

Min: 1 set

**MARKET TOTES  
SET OF 6**

Size: 17.5" W X 16" H X 5" D

Pkg: PB Season: E

Materials: 100% cotton

Care: Spot Wash with Damp Cloth

1003880226 byDesign Market Totes –  
Set of 6 Assorted



*Life is a Journey*

*Live, Laugh, Love*

*Follow Your Dreams*



*Hello Beautiful*

*Do Amazing Things*

*Let's Make Today Beautiful*

**Retailer Tip**

Perfect pairings!

Tie one of our colorful scarves to the handle for fashion flair.

**COORDINATING SCARVES**

byDesign Destination Neckerchiefs found on page 76





She's never afraid  
to BE herself.





# BE\*bag

- \* Our trendy, urban bag collection encourages consumers to be themselves
- \* Embossed messages and imagery add character to these sophisticated personal accessories.
- \* Available in coordinating accessories in multiple fashion colors to coordinate with every outfit.



**FEATURES: BE\*bag CROSSBODY + WRISTLET**

- Durable, textured synthetic leather
- Antique gold hardware finish
- Wide opening, easy access technology
- Fully insulated with multiple interior pockets
- Exterior pockets for easy access to personal items
- Easily wipes clean

**\$14.00 EA.**

Min: 2 ea.

**CROSSBODY + WRISTLET**

Size: 9"W X 5"H

Pkg: PB    Season: E

Materials: synthetic materials  
Care: Spot Wash with Damp Cloth



**NEW!** ●  
1003980059 Red Be\*Bag  
Inside: Believe



**NEW!** ●  
1003980057 Cream Be\*Bag  
Inside: Blessed



**NEW!** ●  
1003980056 Metallic Rose Gold Be\*Bag  
Inside: Loved

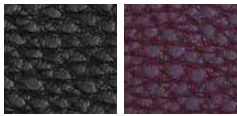


**NEW!** ●  
1003980058 Metallic Gray Be\*Bag  
Inside: Wish



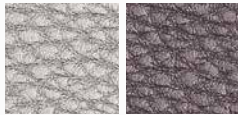
*Versatility*  
Includes both a wristlet strap and a shoulder strap





Black

Wine



Metallic  
Gold

Metallic  
Bronze

*Easy sale*

Smaller bag formats have shown  
the highest sales potential

**\$14.00 EA.**

Min: 2 ea.

**CROSSBODY + WRISTLET**

Size: 9"W X 5"H

Pkg: PB Season: E

Materials: synthetic materials  
Care: Spot Wash with Damp Cloth



1003980031 Metallic Gold Be\*Bag Crossbody Wristlet  
- BE BRAVE  
*Be brave*



1003980030 Black Be\*Bag Crossbody Wristlet  
- BE BOLD  
*Be bold*



1003980032 Metallic Bronze Be\*Bag Crossbody  
Wristlet - BE YOU  
*Be you*



1003980034 Wine Be\*Bag Crossbody Wristlet  
- BE HAPPY  
*Be happy*





# Clip It

## BAG TASSELS



- \* Tassels add a dressy embellishment to any handbag.
- \* Doubles as a keychain on a purse or other on-the-go bag.
- \* Attractive color palette ranges from neutral to vibrant red.



**1004110024 Assortment Tassel Purse Clips with Displayer**  
Includes 24 total tassels, 4 each of 6 styles.  
Plus displayer and POP.

**FREE ITEMS:**

- 1 of # 1003430049 DEMDACO Header POP Sign
- 1 of # 1003430044 Adjustable T-Bar Displayer

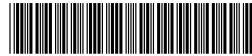
**Total 26 pieces for \$156.00**



**NEW!**  
1004110010 Cream Tassel Purse Clip – Blessed  
Blessed



**NEW!**  
1004110011 Metallic Gray Tassel Purse Clip – Wish  
Wish



**NEW!**  
1004110012 Red Tassel Purse Clip – Love  
Love



Made of high-quality faux leather.



*Perfect pair*

Add extra flourish to a Be\*Bag with color-coordinating tassels



**NEW!**  
1004110013 Black Tassel Purse Clip – Brave  
Brave



**NEW!**  
1004110014 Wine Tassel Purse Clip – Trust  
Trust



**NEW!**  
1004110016 Metallic Gold Tassel Purse Clip – Hope  
Hope



**\$6.50 EA.**

Min: 2 ea.

**TASSEL PURSE CLIP**

Size: 7" LONG

Pkg: PB Season: E

Materials: zinc alloy, synthetic materials

**FEATURES: TASSEL PURSE CLIP**

- Available in a variety of colors
- Easily removable clip
- Rust-resistant zinc alloy



You were made  
to be a gift to every  
heart you touch.

*Scarf clip coordinates  
perfectly with  
BE\* Bag styles*





# Clip It SCARF CLIPS



- \* Vibrant scarf clips are a fabulous accent to any bag.
- \* Each Scarf Clip features a feel-good sentiment in one corner. A sweet, subtle reminder to make the best of each day.
- \* Great for spur of the moment accessorizing on-the-go.

**1004110025 Assortment Scarf Purse Clips with Displayer**  
Includes 24 total scarf clips, 4 each of 6 styles. Plus displayer and POP.

**FREE ITEMS:**  
1 of # 1003430049 DEMDACO Header POP Sign  
1 of # 1003430044 Adjustable T-Bar Displayer

**Total 26 pieces for \$156.00**



fashion

bags



**NEW!**  
1004110017 Scarf Purse Clip – Black/White Polka Dots  
*Choose joy*



**NEW!**  
1004110018 Scarf Purse Clip – Color Splatter  
*Faith, hope, love*



**NEW!**  
1004110019 Scarf Purse Clip – Gray Twigs  
*Live in the moment*



**\$6.50 EA.**  
Min: 2 ea.  
**SCARF CLIP**  
Size: 11" LONG  
Pkg: PB Season: E  
Materials: zinc alloy, polyester



**NEW!**  
1004110020 Scarf Purse Clip – Red Floral  
*peace, love, happiness*



**NEW!**  
1004110021 Scarf Purse Clip – Blue Pattern  
*Enjoy the journey*



**NEW!**  
1004110022 Scarf Purse Clip – Mustard Circles  
*Stay strong*



- FEATURES: SCARF CLIPS**
- Rust-resistant zinc alloy
  - Easily removable clip
  - Features removable scarf



# Honor Bands



- \* Inspired bracelets with symbols and sentiment to remind women who they are, whose they are and all they were created to be.
- \* Endless options for stacking with inspired symbols and messages. Honor Bands are the perfect self-expression jewelry piece for women of all ages.

You were made  
to be a gift to every  
heart you touch.







Shown with Story Heart Bracelet - Heart of Gold

### Adjustable widths

Make easy stacking and message groupings that will fit everyone

## Reflections of You, Inspired by Honor and Faith

Inspired symbols and sentiments to remind women who they are, whose they are, and all they were created to be. Live your life with honor and purpose.

Based on the writings of Proverbs 31.

**\$10.00 EA.**

Min: 2 ea.

**SKINNY**

**HONOR BAND**

Size: 7.5"DIA X .125"W

Pkg: GB Season: E

Materials: brass, cubic zirconia crystal



**\$12.00 EA.**

Min: 2 ea.

**WIDE**

**HONOR BAND**

Size: 7.5"DIA X .25"W

Pkg: GB Season: E

Materials: brass, cubic zirconia crystal



#### 1004130138 Assortment Honor Bands with Displayer

Includes 24 total bracelets, 2 each of 12 designs. Plus displayer and POP.

#### FREE ITEMS:

- 1 of # 1004130107 Honor Bands Displayer Insert
- 1 of # 1004130104 Studio Jewelry Bracelet Easel POP
- 1 of # 1003430048 Bracelet Tray Displayer

**Total 27 pieces for \$264.00**



#### FEATURES: HONOR BANDS

- Two widths provide for multiple stacking and message possibilities.
- High quality brass material allows flexible one size fits all sizing.
- Drawstring fabric pouch with each bracelet completes the perfect gift.



### Shelf Sign

Easel POP offers an easy and visible retail display option.



### Giftable packaging

Drawstring bag included FREE, packaged with each Honor Band

#### NEW!

**1003430048 Bracelet Tray Displayer**  
\$12.00 ea. Min: 1 ea.

Size: 7.75" w x 2.5" d x 13" h Pkg: CB Season: D

Materials: wood composite, fabric

\* ASSORTMENTS: 1004130138 (Honor Bands with Displayer)





**\$12.00 EA.**

Min: 2 ea.

**WIDE**

**HONOR BAND**

Size: 7.5"DIA X .25"W

Pkg: GB Season: E

Materials: brass, cubic zirconium crystal



*Sparkle even more*

Highlight the quality of these bands with the DEMDACO dangle featuring a zirconia crystal gemstone at end of each band.

**\$10.00 EA.**

Min: 2 ea.

**SKINNY**

**HONOR BAND**

Size: 7.5"DIA X .125"W

Pkg: GB Season: E

Materials: brass, cubic zirconium crystal



**Skinny Honor Bands**

**Wide Honor Bands**



**NEW!**  
1004000082 Gold Honor Band – Love and Honor, Heart  
*Love and honor*



**NEW!**  
1004000084 Silver Honor Band – Smile at the Future, Crystal  
*Smile at the future*



**NEW!**  
1004000083 Silver Honor Band – Double Heart



**NEW!**  
1004000085 Gold Honor Band – Key



**NEW!**  
1004000086 Gold Honor Band – Precious, Crown  
*Precious*



**NEW!**  
1004000093 Silver Honor Band – Giving Soul, Butterfly  
*Giving soul*



**NEW!**  
1004000088 Silver Honor Band – Cross



**NEW!**  
1004000089 Gold Honor Band – Crystal



**NEW!**  
1004000092 Gold Honor Band – Walk by Faith, Cross  
*Walk by faith*



**NEW!**  
1004000090 Silver Honor Band – Choose Serenity, Dove  
*Choose serenity*



**NEW!**  
1004000087 Silver Honor Band – Arrow



**NEW!**  
1004000091 Gold Honor Band – Butterfly





Every Heart  
has a story to tell.

*Shown with  
Honor Bands*



## Story Hearts

- \* Hand sculpted jewelry collection offering a true reflection of the faith and love we carry in our hearts.
- \* Classic and new small pendants can be featured separately or layered together to make a special, uniquely you look.
- \* Create a complete Story Heart look with classic locket, small pendant and leather band bracelet.





**NEW!**  
1004000058 Story Heart Bracelet – Queen Bee  
Reverse: Queen bee



**NEW!**  
1004000061 Story Heart Bracelet – Forget Me Not  
Forget me not. Reverse: Forget me not



1004130104 Studio Jewelry Bracelet Easel  
POP, FREE with assortment purchase

### A little bling

Each bracelet features a cubic zirconia crystal.

**\$14.00 EA.**

Min: 2 ea.

### STORY HEART BRACELETS

Size: 8.5" LONG

Pkg: PB Season: E

Materials: leather, brass, cubic zirconia crystal



### 1004130137 Assortment Story Heart Bracelets with Displayer

Includes 12 total bracelets, 2 each of 6 designs. Plus displayer and POP.

**FREE ITEMS:**

- 1 of # 1004130104 Studio Jewelry Bracelet Easel POP
- 1 of # 1003430010 Two Tier Linen Bracelet Displayer

**Total 14 pieces for \$168.00**



**NEW!**  
1004000059 Story Heart Bracelet – Blessed  
Blessed Reverse: Blessed



**NEW!**  
1004000064 Story Heart Bracelet – Forever  
Reverse: Forever



**NEW!**  
1004000060 Story Heart Bracelet – Love to Moon  
Love you to the moon and back. Reverse: To the moon and back



**NEW!**  
1004000066 Story Heart Bracelet – Heart of Gold  
Reverse: Heart of gold



### Easy-adjust sizing

Bracelets feature real leather with an adjustable buckle for fit-most sizing



### Special wording

Each heart features a word on back that conveys special meaning.







*Clever packaging*

Make it a gift-to-go with this darling small pendant necklace and package

*That little something extra*

Looks great layered and each small pendant has a cubic zirconia crystal to make it extra special.



**NEW!** ●  
1004130126 Small Story Heart Pendant – Best Mom  
Reverse: Best



**NEW!** ●  
1004130127 Small Story Heart Pendant – Blessed  
Reverse: Blessed



**NEW!** ●  
1004130128 Small Story Heart Pendant – Heart of Gold  
Reverse: Heart of Gold



*Adjustable sizing*

Smaller pendants are adjustable to two popular lengths.

**\$10.00 EA.**

Min: 2 ea.

**STORY HEART  
SMALL PENDANTS**

Size: 10" CHAIN LENGTH  
(+3" EXTENSION)

Pkg: GB Season: E

Materials: tin, brass, cubic zirconia crystal



**NEW!** ●  
1004130129 Small Story Heart Pendant – Forget Me Not  
Reverse: Remember



**NEW!** ●  
1004130130 Small Story Heart Pendant – Faith  
Reverse: Faith



**NEW!** ●  
1004130131 Small Story Heart Pendant – Moon and Back  
Love you to the moon and back. Reverse: Loved



**1004130136 Assortment Small Story Heart Necklaces with Displayer**

Includes 24 total necklaces, 4 each of 6 styles. Plus displayer and POP.

**FREE ITEMS:**

- 1 of # 1004130132 Small Story Heart Pendants Header POP
- 1 of # 1003880223 Gray Two Tier Riser Displayer

**Total 26 pieces for \$240.00**





There's always something she keeps close to her heart.

*Packaging sentiments encourage gifting.*



1004000055 Story Heart Pendant – Queen of Hearts  
Pendant 1.5" w x 1.75" long. Packaging sentiment: Queen of hearts.



1004000056 Story Heart Pendant – Road Less Traveled  
Pendant 1.5" w x 1.75" long. Packaging sentiment: Take the road less traveled.



1004000057 Story Heart Pendant – Angel  
Pendant 1.5" w x 1.75" long. Packaging sentiment: Heart of an angel.



1004130050 Story Heart Pendant – Heart of Gold  
Pendant 1.5" w x 1.75" long. Packaging Sentiment: Heart of Gold.





*Message  
keeper*

Place little note inside.  
Easy magnet closure.  
Each heart is 1.75" long



**\$15.00 EA.**

Min: 2 ea.

**STORY HEART  
LOCKET PENDANTS**

Size: 32" LONG

Pkg: GB Season: E

Materials: zinc alloy, brass



**1004130101 Assortment Story Heart  
Locket Pendants with Displayer**  
Includes 24 total necklaces, 2 each of 12  
styles. Plus displayer and POP.

**FREE ITEMS:**

1 of # 1003960004 Wood Tabletop  
Displayer - White  
Wash

1 of # 1004130069 Story Hearts  
Header POP

**Total 26 pieces for \$360.00**



**Story  
Hearts**

Open your heart to share your story...

Pendant opens to hold  
special messages  
or photos inside.  
1 1/2" chain length

DENDACO



1003960004 Wood Tabletop Displayer - White Wash  
17.5"W x 14"D x 15.5"H



1004130051 Story Heart Pendant - Believe  
Pendant 1.5"w x 1.75"long. Believe.  
Packaging Sentiment: Believe.



1004130053 Story Heart Pendant -  
Friendship  
Pendant 1.5"w x 1.75"long. Packaging  
sentiment: Friendship is a gift.



1004130055 Story Heart Pendant - Moon And  
Back  
Pendant 1.5"w x 1.75"long. Packaging  
sentiment: Love you to the moon and back.  
Love you to the moon and back.



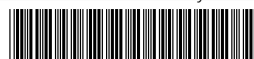
1004130057 Story Heart Pendant - Faith  
Pendant 1.5"w x 1.75"long. Packaging  
sentiment: A little faith goes a long  
way.



1004130058 Story Heart Pendant - Love You  
More  
Pendant 1.5"w x 1.75"long. Packaging  
sentiment: Love you more.  
Love you more.



1004130059 Story Heart Pendant - Forever  
In My Heart  
Pendant 1.5"w x 1.75"long. Packaging  
sentiment: Forever in my heart.



1004130060 Story Heart Pendant - Queen  
Bee  
Pendant 1.5"w x 1.75"long. Packaging  
sentiment: Queen Bee.



1004130061 Story Heart Pendant - Best Mom  
Ever  
Pendant 1.5"w x 1.75"long. Packaging  
sentiment: Best Mom EVER.





## Inspired

- \* A message of inspiration often has the most meaning when delivered in a whisper.
- \* Our eloquent, artistically sculpted crosses feature a spiritual message secretly tucked inside.
- \* Quality craftsmanship and artful designs set these unique jewelry formats apart from other pieces on the market.
- \* Perfect gifts for spiritual occasions.







*Keep it close*

Opens to hold prayers, wishes and small mementos.

*Hidden message*

Gently pull hidden arm to reveal message.

**\$15.00 EA.**

Min: 2 ea.

**PENDANTS**

Size: 32" LONG

Pkg: GB Season: E

Materials: copper, tin, cubic zirconium crystal



**1004130103 Assortment Inspired Pendants with Displayer**

Includes 16 total pendants, 2 each of 4 cross styles and 4 prayer box styles. Plus displayer and POP.

**FREE ITEMS:**

1 of # 1004000097 Inspired Pendants POP

1 of # 1003960004 Wood Tabletop Displayer - White Wash

**Total 18 pieces for \$240.00**



1003960004 Wood Tabletop Displayer - White Wash  
17.5"W x 14"D x 15.5"H



1004000067 Story Cross Pendant - Amazing Love  
Pendant 1.75"sq. Packaging sentiment: Amazing Love.



1004000068 Story Cross Pendant - Abide With Me  
Pendant 1.75"sq. Packaging sentiment: Abide with me.



1004000069 Story Cross Pendant - The Way  
Pendant 1.75"sq. Packaging sentiment: The way.



1004000070 Story Cross Pendant - Blessed Assurance  
Pendant 1.75"sq. Packaging sentiment: Blessed Assurance.



1004000071 Prayer Box Pendant - Have Faith  
Pendant 1" w x 1.75" long. Packaging sentiment: Have faith.



1004000072 Prayer Box Pendant - Amazing Grace  
Pendant 1" w x 1.75" long. Packaging sentiment: Amazing Grace.



1004000073 Prayer Box Pendant - Strength & Courage  
Pendant 1" w x 1.75" long. Packaging sentiment: Be strong and courageous.



1004000074 Prayer Box Pendant - Pray  
Pendant 1" w x 1.75" long. Packaging sentiment: Prayer changes things.







# Artisanne Earrings



- \* Handcrafted Artisanne Earrings are the perfect gift highlighted with a special inspirational quality and beauty.
- \* Each piece is handmade in India with high quality brass and features either glass or real gemstones that capture movement and sparkle.
- \* These earrings are lightweight and appeal to consumers who appreciate a handcrafted artisan aesthetic.



**NEW!** ●  
1004130114 Gold Drop Earrings – Labradorite  
Size: 1.25" long



**NEW!** ●  
1004130115 Gold Drop Earrings – Rose Quartz  
Size: 1.75" long



**NEW!** ●  
1004130116 Gold Drop Earrings – Aqua Quartz  
Size: 2.25" long



**NEW!** ●  
1004130117 Gold Drop Earrings – Citrine  
Size: 1.25" long







**NEW!** ●  
1004130118 Silver Drop Earrings – Rose Quartz  
Size: 1.25"long



**NEW!** ●  
1004130119 Silver Leaf Drop Earrings – Rose Quartz  
Size: 1.25"long



**NEW!** ●  
1004130120 Silver Filigree Drop Earrings  
Size: 1.5"long



**NEW!** ●  
1004130121 Silver Drop Earrings – Green  
Size: 3"long



**NEW!** ●  
1004130122 Silver Filigree Drop Earrings – Black  
Size: 1.5"long



**NEW!** ●  
1004130123 Gold Feather Drop Earrings – Rose Quartz  
Size: 2.5"long



**NEW!** ●  
1004130124 Silver Hammered Drop Earrings  
Size: 1.5"long



**NEW!** ●  
1004130125 Gold Geometric Drop Earrings  
Size: 1.5"long



## Beautiful Handmade Inspiration

**\$9.50 EA.**

Min: 2 ea.

**ARTISANNE EARRINGS**

Pkg: BC Season: E  
Materials: brass, glass or natural gemstone



**1004130134 Assortment Artisanne Earrings with Displayer**

Includes 48 total earrings, 4 each of 6 styles. Plus displayer.

**FREE ITEMS:**

1 of # 1003430047 Spinning Jewelry Displayer

**Total 49 pieces for \$456.00**



**FEATURES: ARTISANNE EARRINGS**

- Hand-crafted design
- High quality brass earrings utilize glass gemstones
- Six gold and six silver styles



1003430047  
Spinning Jewelry Displayer  
12" w x 18" h x 8.5" d





# Simply

- \* Simple jewelry with a heartfelt message. Each package of these delicate necklaces and earrings conveys a message of love, friendship and everyday affection, perfect for gifting.
- \* A simple charm on each necklace chain compliments the packaging message. And the clasp features a word charm and turquoise stone, a symbol of luck, love, protection and healing.
- \* Birthstone Earring format compliments our Birthstone Necklaces.



## \* SALES PROGRAM

### Simply Jewelry Program

Purchase \$444 of Simply Jewelry, receive Boutique Jewelry Counter Displayer with POP for FREE!





## Spinner displayer

Boutique Jewelry Counter Displayer spins for maximum shop-ability.



Side A



Side B



**1004130089 Assortment Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer**  
Includes 48 earrings, 4 each of 12 designs; and 24 necklaces, 2 each of 12 designs. Plus displayer.

**FREE ITEMS:**

- 1 of # 1004130092 Simply Birthstone Header POP
- 1 of # 1003430043 Boutique Jewelry Counter Displayer

**Total 74 pieces for \$444.00**



**1003430043 Boutique Jewelry Counter Displayer**  
\$120.00 ea. Min: 1 ea.  
Size: 33" w x 30" h x 9" d Pkg: CB Season: D  
Materials: natural wood, steel

\* **ASSORTMENTS:** 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer)



**1004130066 Simply Corrugate Counter Displayer**  
\$7.00 ea. Min: 1 ea.  
Size: 15.5" w x 14.5" h x 6.5" d  
Pkg: CB Season: D  
Materials: paper

\* **ASSORTMENTS:** 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer), 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Displayer), 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



**1004130073 Assortment Simply Birthstone Necklaces with Corrugate Counter Displayer**  
Includes total of 24 necklaces, 2 each of 12 designs. Plus displayer.

**FREE ITEMS:**

- 1 of # 1004130066 Simply Corrugate Counter Displayer

**Total 25 pieces for \$180.00**



**1004130091 Assortment Simply Birthstone Earrings with Corrugate Counter Displayer**  
Includes 24 earrings, 2 each of 12 designs. Plus displayer.

**FREE ITEMS:**

- 1 of # 1004130066 Simply Corrugate Counter Displayer

**Total 25 pieces for \$132.00**



**1004130071 Assortment Simply Charm Necklaces with Corrugate Counter Displayer**  
Includes total of 24 necklaces, 2 each of 12 designs. Plus displayer.

**FREE ITEMS:**

- 1 of # 1004130066 Simply Corrugate Counter Displayer

**Total 25 pieces for \$180.00**

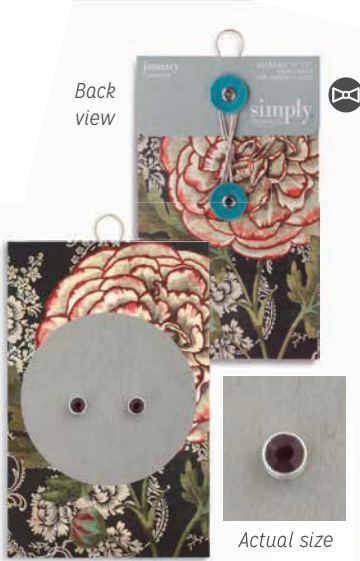




# Birthstone Earrings

**\$5.50 EA.**  
Min: 2 ea. MOTM  
**BIRTHSTONE EARRINGS**

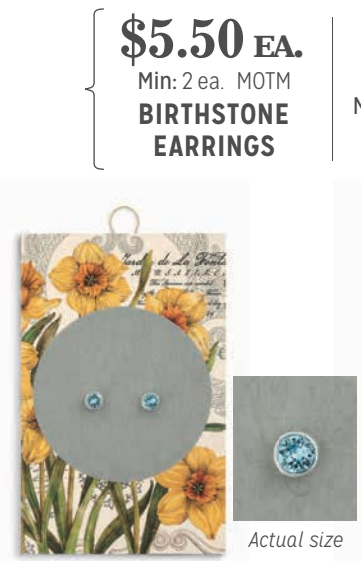
Size: .25" dia  
Pkg: BC Season: E  
Materials: Genuine Austrian  
Crystal, brass



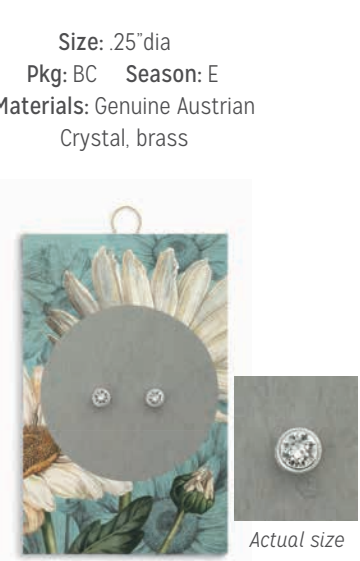
**1004130077 Simply Birthstone Earrings – January/Garnet**  
 \* ASSORTMENTS: 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer), 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer)  





**1004130078 Simply Birthstone Earrings – February/Amethyst**  
 \* ASSORTMENTS: 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer), 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer)  





**1004130079 Simply Birthstone Earrings – March/Aquamarine**  
 \* ASSORTMENTS: 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer), 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer)  





**1004130080 Simply Birthstone Earrings – April/Diamond**  
 \* ASSORTMENTS: 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer), 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer)  



**1004130081 Simply Birthstone Earrings – May/Emerald**  
 \* ASSORTMENTS: 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer), 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer)  


**1004130082 Simply Birthstone Earrings – June/Light Amethyst**  
 \* ASSORTMENTS: 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer), 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer)  


**1004130083 Simply Birthstone Earrings – July/Ruby**  
 \* ASSORTMENTS: 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer), 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer)  


**1004130084 Simply Birthstone Earrings – August/Peridot**  
 \* ASSORTMENTS: 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer), 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer)  


**1004130085 Simply Birthstone Earrings – September/Sapphire**  
 \* ASSORTMENTS: 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer), 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer)  


**1004130086 Simply Birthstone Earrings – October/Opal**  
 \* ASSORTMENTS: 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer), 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer)  


**1004130087 Simply Birthstone Earrings – November/Topaz**  
 \* ASSORTMENTS: 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer), 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer)  


**1004130088 Simply Birthstone Earrings – December/Light Sapphire**  
 \* ASSORTMENTS: 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer), 1004130091 (Simply Birthstone Earrings with Corrugate Counter Displayer)  




# Birthstone Necklaces

fashion

jewelry

**\$7.50 EA.**  
Min: 2 ea. MOTM  
**BIRTHSTONE NECKLACES**

Size: 16.5" long (+2" extension)  
Pkg: BC Season: E  
Materials: zinc alloy, glass,  
Genuine Austrian Crystal



**1004130031 Simply Birthstone Necklace – January/Garnet Bliss**

\* **ASSORTMENTS:** 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display), 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display)



**1004130032 Simply Birthstone Necklace – February/Amethyst Peace**

\* **ASSORTMENTS:** 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display), 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display)



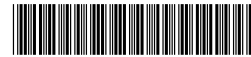
**1004130033 Simply Birthstone Necklace – March/Aquamarine Courage**

\* **ASSORTMENTS:** 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display), 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display)



**1004130034 Simply Birthstone Necklace – April/Diamond Love**

\* **ASSORTMENTS:** 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display), 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display)



**1004130035 Simply Birthstone Necklace – May/Emerald Happiness**

\* **ASSORTMENTS:** 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display), 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display)



**1004130039 Simply Birthstone Necklace – June/Light Amethyst Joy**

\* **ASSORTMENTS:** 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display), 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display)



**1004130040 Simply Birthstone Necklace – July/Ruby Beauty**

\* **ASSORTMENTS:** 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display), 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display)



**1004130041 Simply Birthstone Necklace – August/Peridot Protection**

\* **ASSORTMENTS:** 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display), 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display)



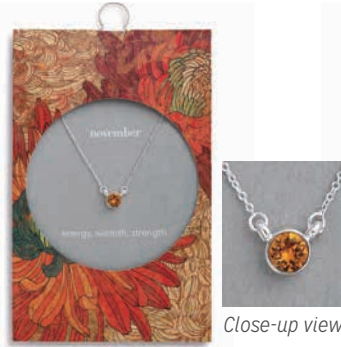
**1004130042 Simply Birthstone Necklace – September/Sapphire Calm**

\* **ASSORTMENTS:** 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display), 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display)



**1004130043 Simply Birthstone Necklace – October/Opal Balance**

\* **ASSORTMENTS:** 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display), 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display)



**1004130045 Simply Birthstone Necklace – November/Topaz Strength**

\* **ASSORTMENTS:** 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display), 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display)



**1004130046 Simply Birthstone Necklace – December/Light Sapphire Wisdom**

\* **ASSORTMENTS:** 1004130073 (Simply Birthstone Necklaces with Corrugate Counter Display), 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Display)





# Mini Charm Necklaces

**\$7.50 EA.**  
 Min: 2 ea. MOTM  
**CHARM NECKLACES**

Size: 16.5" long (+2" extension)  
 Pkg: BC Season: E  
 Materials: zinc alloy, glass



Back view

Close-up view

**1004130007 Simply Necklace – Mom/Heart Love**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130008 Simply Necklace – Daughter/Hearts Love**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130009 Simply Necklace – Sisters/Rings Love**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130010 Simply Necklace – Friend/Anchor Friend**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130011 Simply Necklace – Grandmother/Pearl Love**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130012 Simply Necklace – Celebrate/Star Celebrate**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130013 Simply Necklace – Love/Infinity Forever**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130014 Simply Necklace – Faith/Cross Blessed**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130015 Simply Necklace – Family/Tree Forever**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130016 Simply Necklace – Remember/Butterfly Forever**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130017 Simply Necklace – Hope/Ribbon Hope**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)



Close-up view

**1004130018 Simply Necklace – Shine/Sun Shine**

\* ASSORTMENTS: 1004130071 (Simply Charm Necklaces with Corrugate Counter Displayer)







# Good Fortune



- \* A unique, double-sided design gives a fun twist to these fashionable silicone bracelets.
- \* Stylish patterns decorate the outside, while uplifting sentiments are a printed surprise on the inside.

## \* EXTRA PROFIT

Jewelry designs are priced to support extra profit for you.

Suggested MSRP is 2.2 times wholesale pricing or more.

### Fortunes Include:

You are open minded and quick to make friends  
 Your love life will be happy and harmonious  
 You are solid and dependable  
 You are expressive and dependable  
 Your happiness is before you, not behind you! Cherish it  
 Your dreams are never silly, depend on them to guide you  
 You can't steal second base and keep your foot on first  
 You are almost there  
 You have an active mind and keen imagination  
 Your mind is your greatest asset  
 Your life will be happy and peaceful  
 You are talented in many ways  
 Your mind is creative, original and alert  
 You are admired by everyone for your talent and ability  
 Now is the time to try something new  
 For success today, look first at yourself  
 Do not underestimate yourself  
 You have unlimited potential  
 Everyday in your life is a special occasion  
 Happiness begins with facing life with a smile and a wink  
 Generosity will repay itself sooner than you imagine  
 You know where you are going and how to get there  
 You will always be surrounded by true friends  
 Your wisdom will guide your path to success  
 You always bring others happiness

### 1003540001 Good Fortune Bracelets

#### - 48 Piece Program Plus Displayer

Program Details: Includes 48 pieces; 2 each of 24 styles with box displayer (6.5" w x 5.5" d x 9" h).

Each bracelet includes a unique and uplifting fortune printed inside the band, such as "Everyday in your life is a special occasion," and "Your happiness is before you, not behind you! Cherish it."

\$1.04 ea. item in set.  
 \$50.00 set Min: 1 set

Size: 2.5" dia. Pkg: PB Season: E

Materials: silicone, plastic



Refill packs available online.

24 unique bracelet designs



*Clever  
 displayer*

Chinese take-out-box  
 displayer encourages quick  
 counter sales.



# Poetic Threads Jewelry

by Lori Siebert

- \* This unique jewelry boasts a fashionable appreciation for the art of penmanship.
- \* Lovely metals debossed with poetic sentiments turn the magic of the written word into beautiful fashion.
- \* Artist recognition for the popular industry artist, Lori Siebert, will generate sales.
- \* Boost sales with our companion formats. See Poetic Threads Scarves on page 64.



**\$9.00 EA.**

Min: 2 ea.

**POETIC THREADS NECKLACES**

Pkg: BC Season: E

Materials: zinc alloy, brass



1003990024 Silver Message Necklace – Courage

*Courage is strength. Courage is bravery.*



1003990021 Silver Message Necklace – Love

*Love is powerful, spectacular and indescribable. When it is true, it has no limits.*



1003990023 Silver Message Necklace – A Friend...

*A friend stands by your side. They know the real you and they love all of you.*



**\$6.00 EA.**

Min: 2 ea.

**POETIC THREADS EARRINGS**

Pkg: BC Season: E

Materials: zinc alloy, brass



1003990031 Silver and Gold Message Earrings – Courage

*Courage. Courage is living life without holding back*



1003990032 Silver Message Earrings – Love

*Love. Everything is brighter when done with love*



1003990030 Silver and Gold Message Earrings – A Friend

*A friend stands by your side. They know and love the real you.*



*Perfect pair*

*Coordinates perfectly with Poetic Threads scarves*



1003990033 Gold Message Earrings – Kindness

*Kindness is love and understanding*



1003990010 Silver Message Earrings – Beauty

*Beauty. The most beautiful people own who they are*



1003990029 Silver Message Earrings – Faith

*Faith. Faith gives meaning to life.*





# A Gilded Life

## by Shea Frago & Debbie Murray

- \* This timeless collection of glitzy jewelry sparks a look that is fabulously elegant.
- \* Vintage flair and sophisticated styling appeal to fashionistas with a wide range of personal style.
- \* Generate excellent sales potential when you merchandise this collection with a variety of giftable jewelry.



**2020150440 Rhinestone Wrap Bracelets – 3 Assorted**  
 Dimensions based on unwrapped bracelet.  
 \$10.00 ea. item in set.  
 \$30.00 set Min: 1 set

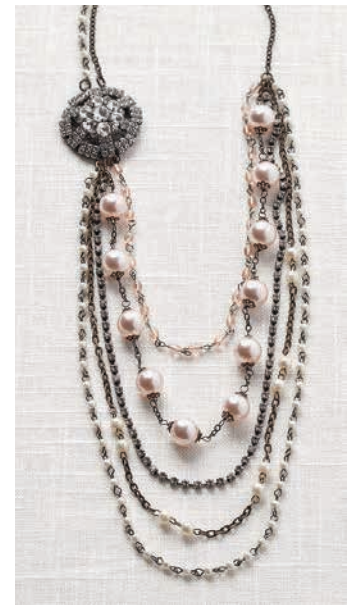
**Size:** 16" long x .25" wide **Pkg:** BC **Season:** S  
**Materials:** brass, rhinestone, faux leather, metal



**2020170007 Heart Locket Necklace – 2 Assorted**

*Blessed; Loved*  
 \$14.00 ea. item in set.  
 \$28.00 set Min: 1 set

**Size:** 15.5" long (+1" extension)  
**Pkg:** BP/PB **Season:** S  
**Materials:** brass, rhinestone, metal, plastic, epoxy



**2020140304 Multi Strand Pearl Necklace**  
 \$30.00 ea. Min: 1 ea.

**Size:** 25" long **Pkg:** BP/PB **Season:** S

**Materials:** metal, rhinestones, glass



**2020170008 Eiffel Tower Necklace**  
 \$14.00 ea. Min: 2 ea. MOTM

**Size:** 15" long (+2" extension) **Pkg:** BP/PB **Season:** S  
**Materials:** metal, rhinestone, brass, plastic



**2020170009 Winged Heart Bottle Necklace**  
 \$12.00 ea. Min: 2 ea. MOTM

**Size:** 11" long (+2" extension) **Pkg:** BP/PB **Season:** S  
**Materials:** metal, rhinestone, brass, plastic



**2020170011 Heart and Crown Necklace**  
 \$14.00 ea. Min: 2 ea. MOTM

**Size:** 15" long (+1" extension) **Pkg:** BP/PB **Season:** S  
**Materials:** metal, brass, synthetic crystal, rhinestone



**2020170012 Crown Medallion Necklace**  
 \$10.00 ea. Min: 2 ea. MOTM

**Size:** 10.5" long (+2" extension) **Pkg:** BP/PB **Season:** S  
**Materials:** metal, synthetic crystal





# Merchandise Displayers



**NEW!**  
**1003430047 Spinning Jewelry Displayer**  
 \$30.00 ea. Min: 1 ea.  
 Size: 12" w x 18" h x 8.5" d Pkg: CB Season: E  
 Materials: metal, wood composite  
 \* **ASSORTMENTS:** 1004130134 (Artisan Earrings with Displayer)



**1003880224 Gray Wooden Tray Displayer**  
 \$10.00 ea. Min: 1 ea.  
 Size: 16.5" w x 3" h x 11" d Pkg: CB Season: D  
 Materials: wood composite  
 \* **ASSORTMENTS:** 1003880235 (ByDesign Cosmetic Pouches with Displayer)



**1003880223 Gray Two Tier Riser Displayer**  
 \$15.00 ea. Min: 1 ea.  
 Size: 12" w x 10" h x 7" d Pkg: CB Season: D  
 Materials: wood composite  
 \* **ASSORTMENTS:** 1004250142 (ByDesign Utility Bags with Displayer), 1004130136 (Sm Story Heart Necklaces with Displayer), 1004250141 (ByDesign Shower Caps with Displayer), 1003880234 (ByDesign Cell Phone Totes with Displayer)



**1000900018 Wood Token Displayer**  
 \$8.50 ea. Min: 1 ea.  
 Size: 12.5" w x 9.5" d x 2" h Pkg: BP/PB Season: D  
 Materials: fir wood  
 \* **ASSORTMENTS:** 1004320039 (Token Artful Crosses with Free Displayer and POP), 1004400057 (She Inspires Inspire Card with Free Displayer and POP)



**1003960004 Wood Tabletop Displayer - White Wash**  
 \$17.00 ea. Min: 1 ea.  
 Size: 17.5" w x 15.5" h Pkg: BP/CB Season: D  
 Materials: wood composite

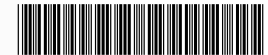
\* **ASSORTMENTS:** 5004700293 (Birthstone Charm Keepsake Box 24pc with Counter Displayer), 1004140014 (Giving Shawl and Giving Pins with Pin Displayer), 1004250089 (See\*It Readers with Displayer), 1004130103 (Inspired Pendants with Displayer), 1004250091 (See\*It Readers ad Microfiber Cleaning Cloths with Displayers), 1004130101 (Story Heart Pendants Full Collection with Displayer), 1004130100 (Giving Pins Full Collection with Displayer)



**1003430044 Adjustable T-Bar Displayer**  
 Adjusts to 21" h.  
 \$10.00 ea. Min: 1 ea.  
 Size: 12" w x 3" d x 14" h (+7" extension)  
 Pkg: CB Season: D  
 Materials: iron  
 \* **ASSORTMENTS:** 1004250091 (See\*It Readers ad Microfiber Cleaning Cloths with Displayers), 1004130135 (Eyewear Holder Necklaces with Displayer), 1004110025 (Scarf Purse Clips with Displayer), 1004290059 (Solid Shirt Extenders with Displayer), 1004110024 (Tassel Purse Clips with Displayer), 1004290050 (Lace Shirt Extenders with Displayer), 1004250090 (See\*It Microfiber Cleaning Cloths with Displayer), 1004290060 (Patterned Shirt Extenders with Displayer)



**1003430040 Boutique Scarf Counter Displayer**  
 \$120.00 ea. Min: 1 ea.  
 Size: 33" w x 1.5" h x 9" d Pkg: CB Season: D  
 Materials: natural wood, steel, mirror  
 \* **ASSORTMENTS:** 1004290061 (Shirt Extenders - Full Collection with Displayer)



**1003430015 Bracelet Display Tray With Pillows**  
 \$18.00 ea. Min: 1 ea.  
 Size: 6" w x 5" h x 5" d Pkg: CB Season: D  
 Materials: wood composite, linen



**1003430010 Two Tier Linen Bracelet Displayer**  
 \$10.00 ea. Min: 1 ea.  
 Size: 10" w x 12" h x 8" d Pkg: CB Season: D  
 Materials: wood composite, linen, plastic  
 \* **ASSORTMENTS:** 1004130137 (Story Heart Bracelets with Displayer)



**1003430043 Boutique Jewelry Counter Displayer**  
 \$120.00 ea. Min: 1 ea.  
 Size: 33" w x 30" h x 9" d Pkg: CB Season: D  
 Materials: natural wood, steel  
 \* **ASSORTMENTS:** 1004130089 (Simply Birthstone Earrings and Necklaces with Spinning Counter Displayer)



**1003430006 3 Sided Spinning Jewelry Displayer**  
 \$10.00 ea. Min: 1 ea.  
 Size: 9" w x 18.5" h x 9" d Pkg: CB Season: D  
 Materials: wood composite, metal, paper







**1003430036 Slotted Counter Top Displayer**  
\$6.00 ea. Min: 1 ea.

Size: 10" w x 2" h x 8" d Pkg: CB Season: D  
Materials: wood composite

\* ASSORTMENTS: 1003900105 (Fashion Magnets with Counter Displayer), 1003900101 (Pin It Contemporary Collection with Counter Displayer)



**1003580016 Cream Linen Chandelier Memo Board**

Hanger style: triangle.

\$15.00 ea. Min: 1 ea.

Size: 11.75" w x 15.75" h x .5" d Pkg: CB Season: D  
Materials: wood composite, linen, ribbon, metal



**1003430001 Rectangular Fabric Memo Board**

Hanger style: triangle.

\$18.25 ea. Min: 1 ea.

Size: 12" w x 16" h x .5" d Pkg: CB Season: D  
Materials: linen, wood composite



**1003430026 40" Studio Clip Display**  
\$3.00 ea. Min: 1 ea.

Size: 6" w x 40" h Pkg: PB Season: D  
Materials: plastic

\* ASSORTMENTS: 1003910044 (City\*Wrap Soft Knit Collection and Pin It with Floor Displayer), 1004010098 (Soul to Sole Poetic Threads Footies with Clip Display), 1003900104 (Fashion Magnets with Clip Displayer), 1003900100 (Pin It Contemporary Collection with Clip Displayer), 1003910046 (City\*Wrap Sheer Collection and Fashion Magnets with Floor Displayer), 1004010087 (Soul to Sole Footies with Clip Displayer)



**1004000041 Counter Top Dress Form Jewelry Displayer**

\$25.00 ea. Min: 1 ea.

Size: 28" w x 30" h x 8.5" d Pkg: CB Season: D  
Materials: wood composite, burlap



**1003380045 55" Wicker Body Form**

\$95.00 ea. Min: 1 ea.

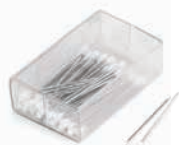
Size: 33" w x 55" h x 14.5" d Pkg: CB Season: D  
Materials: iron, rattan



**1003430029 Boutique Scarf Floor Displayer**

\$240.00 ea. Min: 1 ea.

Size: 72" h x 32" sq. Pkg: CB Season: D  
Materials: maple wood, iron



**1003430012 Mannequin T-Pins - Set of 50**

\$2.00 set Min: 1 set

Size: 1" long Pkg: CB Season: D  
Materials: metal



**1003430017 Scarf Hangers - Set of 12**

\$2.50 set Min: 1 set

Size: 12" w x 5" h Pkg: PB Season: D  
Materials: plastic

\* ASSORTMENTS: 1004250138 (ByDesign Pocket Drapes), 1004290023 (Pocket Stoles), 1004250088 (ByDesign 2-Sided Brushed Flannel Scarves)



**1003430046 Silver DEMDACO Hangers - Set of 4**

\$1.00 ea. item in set.  
\$4.00 set Min: 1 set

Size: 16.75" w x 8" h Pkg: PB Season: D  
Materials: paperboard

\* ASSORTMENTS: 1004290020 (Suede Vests), 1003880241 (ByDesign Poncho Tops), 1004290021 (Knit Triangle Scarves with Fringe), 1004250143 (ByDesign Scarf Vests)



**1003350084 Linen Table Top Dress Form**

\$27.00 ea. Min: 1 ea.

Size: 15" w x 19" h x 4.5" d Pkg: CB Season: D

Materials: styrofoam, resin, linen, metal







# DEMDACO®

*lift the spirit*



## Mission

At DEMDACO, we strive to lift the spirit in consumers, in each other, and in our communities

## About Us

Founded in 1997 by Demi and Dave Kiersznowski, DEMDACO offers a hand-selected collection of tailor-made products that celebrate how people live in their homes, engage with family and friends, and treat themselves. The unique assortment includes inspirational and giftable products for home & entertaining, baby, holiday, and fashion.

DEMDACO products are as diverse as the people buying them, but we strive for them to have one important thing in common: to lift the human spirit. Our hope is to offer DEMDACO products that reflect a person's desire to nurture goodness in their own lives and in the lives of others.



## BLOOD:WATER

### Community Involvement & Charitable Giving

At DEMDACO, our purpose is very simple: to pursue business the way it ought to be. We realize that this compass setting requires constant evaluation and calibration and we realize that we fall short of our goal every day. But we're committed to the notion that business does not have to be solely a financial endeavor. It is first, and foremost, a human endeavor. Community involvement is one way we seek to lift the spirit of our customers, colleagues and our communities.

Each employee gets two paid days off to volunteer at the organization of their choice - whether their child's school, local organization or helping a friend in need. DEMDACO also offers opportunities to volunteer as a group with organizations such as Heart to Heart International building hygiene kits for communities, or volunteering at Children's Mercy Hospital.

To learn more about our community involvement and organizations that we work with, go to [www.DEMDACO.com](http://www.DEMDACO.com).



Blood:Water is one of the Partners we support. They are an equipping agency that partners with African grassroots organizations to address the water and HIV/AIDS crises. To learn more visit: [bloodwater.org](http://bloodwater.org)





# General Information

## Product & Pricing Information

Products displayed in this catalog are available in select DEMDACO stores and galleries. In some cases, merchandise displayed for sale in this catalog may no longer be available. We make all reasonable efforts to provide information in this catalog that is accurate and complete; however, there may be information about products, their availability, or their prices that may be inaccurate or incomplete. We reserve the right to correct any such information without prior notice (including after you have submitted your order). The prices displayed in this catalog are quoted in U.S. Dollars and are valid and effective only in the United States.

## Product Availability

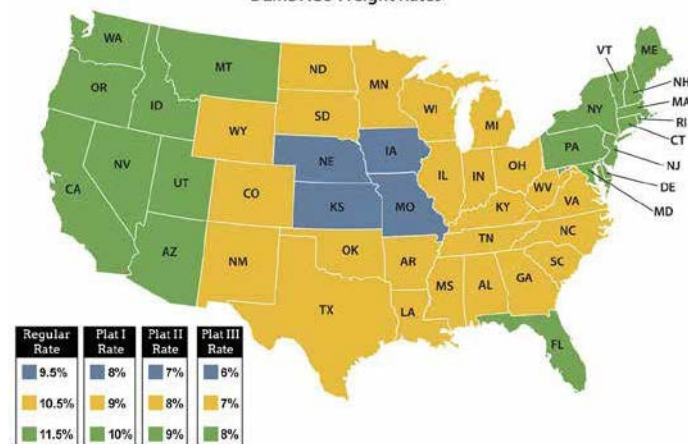
Merchandise availability in our catalog is not guaranteed as it may be low in stock. If merchandise is not available by the time your order processes, we will notify you of this via e-mail. You can always verify availability by calling Customer Service at 888.336.3226. You can sign up to receive a shipping confirmation e-mail once your items have shipped.

## Shipping Information

Shipping typically occurs within 72 hours of order placement, however, please allow up to 2 weeks for delivery. Unfortunately, we do not ship internationally at this time. Delivery is limited to the 50 United States and we cannot ship to APO or FPO addresses at this time. When shipping to Alaska or Hawaii, additional shipping charges will apply. Shipping cost is based off order dollar total for standard products. A \$300 order shipping to Montana, for example, will be billed at 11.5% of the order total for Regular Rate customers (\$34.50 freight cost), 10% for Platinum Level I customers (\$30 freight cost), 9% Platinum Level II customers (\$27 freight cost), and 8% for Platinum Level III customers (\$24 freight cost). Shipping cost is calculated after order is complete and will appear on your delivery invoice.

Please note, freight on Margin Builders or other discounted items are billed at the non-discounted list price. Items such as free displays incur a freight charge based on the list price of the display. Similarly, freight is charged based on the pre-discounted price for customers who are receiving a discount on their order.

DEMDACO Freight Rates



\*DEMDACO reserves the right to update or modify these terms, conditions, and shipping rates at any time without prior notice.

## Freight Truck

Certain instances may occur where shipment (due to item weight or dimensions) would require delivery services via Freight Truck. The Ground shipping rate schedule above will have an additional handling fee of \$100 that will be applied to your order in these circumstances (example: order total = \$400 + \$32.95 Ground Shipping + \$100 Freight handling fee = \$532.95). All freight truck products in this catalog have a special shipping charges icon (shown above) that appears with the product information in this catalog.

# FAQ

## What types of payments do you accept?

We accept Visa, Mastercard, Discover, or American Express Credit/Debit Cards. We also accept Check or Money Order, made out to:

DEMDACO  
P.O. Box 803314  
Kansas City, MO 64180-3314

## Is there a minimum order amount?

\$300 on opening orders and \$150 on reorders.

## What should I do if product is damaged or defective?

We are sorry to hear you have received an item that is damaged or defective. Please contact Customer Care within 30 days for a Return Authorization Number and product replacement/credit. Please note that it takes 7 to 14 business days to process credit/returns once received.

Original shipping costs are not refundable. Return and exchange shipping costs are your responsibility. DEMDACO will, however, pay the return shipping costs if the return is a result of our error (incorrect or defective item).

All returns received will be applied to your DEMDACO account as a credit for you to use towards any current or future open invoice.

Freight Truck Item Returns (items delivered by Freight Truck rather than UPS): If a piece arrives damaged in the delivery process, please call Customer Care immediately. Please inspect all products prior to accepting delivery. If product appears to be damaged, please refuse the shipment and contact us immediately.

## How do I change my order after I have submitted it?

We'll do everything we can to accommodate your request. But, please keep in mind that our order-fulfillment and shipping systems are designed to get orders on their way quickly and efficiently. Therefore, we cannot change or cancel an order once it has entered the shipping process. Please contact Customer Care for a Return Authorization Number and product replacement/credit.

## Can I request images to use for marketing needs?

Yes, please contact our Customer Care Team.

## Where does your product ship from in the US?

Our product ships from Edgerton, KS 66021.

## How can I sign up to receive paperless documents?

Please contact Customer Care for assistance.

## What are your normal business hours?

Monday through Friday,  
8 a.m. to 5 p.m. CST.

Give us a CALL







## Order Online

Shop, place orders, save products to Your Favorites, use the Quick Order Form for easy re-order, view current promotions, and more! Register for access at [DEMDACO.com/register](http://DEMDACO.com/register) or create a new DEMDACO retailer account at [DEMDACO.com/newaccount](http://DEMDACO.com/newaccount).

## Do Business 24/7

Pay invoices, keep track of order statuses, view your account balance, and more, from your computer anytime, anywhere.

## My Account Digital Access

Go paperless! Sign up to receive email notifications when invoices, statements, packlists and more are available! Contact Customer Care to sign up.

## Enjoy Personal Service

Your Territory Manager is always available just for you, providing assistance, valuable input, and personal attention. At the top of DEMDACO.com, click on Find a Territory Manager.

## Learn About Our Artists

Our products are developed by artists from around the world. See their bios at [DEMDACO.com/artists](http://DEMDACO.com/artists)

## View eCatalogs

Digital versions of print catalogs at [DEMDACO.com/catalogs](http://DEMDACO.com/catalogs)

## Special Feature Icons

- Personalize-able
- Special Packaging
- New Freight Rates
- Special Shipping Charges
- Video Available
- Lights Up
- Light & Music
- Made in the USA
- Motion & Music
- Musical
- Rattle
- Sound

## Packaging Codes

Packaging Code	Packaging Description
AB	Acetate Box
BC	Backer Card
BP/CB	Bulk Pack/Corrugate Box
BP/PB	Bulk Pack/Polybag
BW	Bubble Wrapped
CB	Corrugate Box
GB	Gift Box
GB/A	Gift Box with Acetate Lid
GB/W	Gift Box with Window
PB	Polybag
PB/H	Polybag with Header
PW	Paper Wrap
SB	Stock Box (white or brown)
SB/L	Stock Box with Label

Find out what's happening in our showrooms at: [www.DEMDACO.com/showrooms](http://www.DEMDACO.com/showrooms)

### ATLANTA SHOWROOM

AmericasMart  
235 Williams Street NW  
#685 6th Floor, Building 2  
Atlanta, GA 30303  
[www.americasmart.com](http://www.americasmart.com)

### DALLAS SHOWROOM

Dallas Market Center  
2100 N. Stemmons Freeway  
#1418 Trade Mart  
Dallas, TX 75207  
[www.dallasmarketcenter.com](http://www.dallasmarketcenter.com)

### LAS VEGAS SHOWROOM

World Market Center Las Vegas  
495 S. Grand Central Parkway  
Showroom C-996  
Las Vegas, NV 89106  
[www.lasvegasmart.com](http://www.lasvegasmart.com)

If you have a question that cannot be answered by your sales representative or our FAQs section, please contact our Customer Care team. They will be happy to assist you.

**MAIL:** DEMDACO  
Attn: Customer Care  
5000 W. 134th Street  
Leawood, KS 66209

**PHONE:** Customer Care  
888.336.3226

**FAX:** Attn: Customer Care  
913.814.0681

**EMAIL:** [customer care@demdaco.com](mailto:customer care@demdaco.com)

**WEBSITE:** [www.DEMDACO.com](http://www.DEMDACO.com)

**CONNECT:**







## Contact Your Territory Manager

To find the Territory Manager in your area, visit our website at [DEMDACO.com](http://DEMDACO.com) and click on Contact Your Territory Manager, or call the customer care center 888.336.3226. Monday - Friday, 8 a.m. to 5 p.m. CST  
E-mail: [customer care@DEMDACO.com](mailto:customer care@DEMDACO.com)

## Visit our showrooms

*Open during key gift markets*

### ATLANTA

AmericasMart  
Building 2, Suite 685

### DALLAS

Dallas Market Center  
Suite 1418 TM

### LAS VEGAS

World Market Center  
Suite C996

DEMDACO

*lift the spirit*

[DEMDACO.com](http://DEMDACO.com)



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