





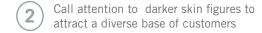
ways to use the "Now Featuring" Easel Sign







Introduce NEW product and/or variations of existing products in an outpost display





Call attention to a NEW piece and/or variation of existing piece that doesn't have its own sign on your shelf display



4 Call attention to seasonal pieces during key selling seasons



Call attention to more expensive or slower-moving pieces

