



RETAIL DISPLAY IDEAS

Now Featuring EASEL SIGN

5 ways to use the "Now Featuring" Easel Sign



1 Introduce NEW product and/or variations of existing products in an outpost display



2 Call attention to darker skin figures to attract a diverse base of customers



3 Call attention to a NEW piece and/or variation of existing piece that doesn't have its own sign on your shelf display



4 Call attention to seasonal pieces during key selling seasons



5 Call attention to more expensive or slower-moving pieces

Need Signs or other Merchandising Tools?

Order online @ DEMDACOretailers.com or call DEMDACO Customer Care 888.336.3226

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