



# RETAIL DISPLAY IDEAS

Here for You

## TOP OF DISPLAY

The large WAVE sign calls attention to your product display, specifically to NEW pieces.

Feature this sign at Top of your Display any time of year, but particularly during 2nd Quarter, with emphasis on **COMFORT, HEALING & SUPPORTIVE FRIENDSHIP** during the Mother's Day key selling season.



261045  
2025 WAVE Signs  
(set of 5 assorted)

Sign Holder not included

## OUTPOST DISPLAY

Feature *Here for You* in front of its NEW Easel Sign to identify Title & Sentiment. Display with **COMFORT** and/or **FRIENDSHIP** themed products.

Featuring *Here for You* with pieces of similar sentiment gives consumers purchase options.



261044  
NEW Easel Sign

28311  
Here for You

26233  
Surrounded by Love

26079  
Angel of Caring

26131  
Thinking of You

## WITHIN SHELF DISPLAY

NEW Sign highlights pieces against a color background. Title & Sentiment quickly catch shoppers' attention. Placing piece in front or next to PID card allows customers to read title without blocking view of piece. Display *Here for You* on the **COMFORT** shelf, identified by Navigation Easel Sign.

28216  
Navigation  
Easel Signs (set  
of 12 assorted)

261040  
2025 PID  
Cards &  
261041 PID  
Card Holders



28180  
Prayer of Peace  
Keepsake Box

26454  
Forget-me-not

28236  
Messenger

27921  
Loving  
My Mother

261044  
NEW Easel  
Sign

28311  
Here for You

27537  
Patience

26034  
Guardian Angel

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