

## OUTPOST DISPLAY

Feature **Cozy** in front of **NEW** Easel Sign to identify Title and Sentiment. Display with **FAMILY** and **SISTERS** themed products. Featuring **Cozy** with pieces of similar sentiment gives consumers purchase options.



## TOP OF DISPLAY

The large **WAVE** sign calls attention to your product display, specifically to **NEW** pieces.

Feature this display during **MOTHER'S DAY** key selling season.



## WITHIN SHELF DISPLAY

**NEW** sign highlights pieces with a color background. Title & Sentiment quickly catch shoppers' attention. Placing figure on **PID** card clearly labels piece without blocking customers' view. Display **Cozy** on the **FAMILY** shelf, identified by Navigation Easel Sign.

