



RETAIL DISPLAY IDEAS

Music Speaks

OUTPOST DISPLAY

Feature both options for **Music Speaks** in front of NEW Easel Sign to identify Title & Sentiment.

Display with **INSPIRE** and **APPRECIATION** themed products.

Featuring **Music Speaks** with pieces of similar sentiment gives consumers purchase options.



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|----------------|----------------------------|-----------------------------|-------------|-------------------------|------------------|
| 28220 | 28232 | 28213 | 26245 | 28098 | 26083 |
| NEW Easel Sign | Music Speaks (darker skin) | Music Speaks (lighter skin) | Irish Charm | The Dancer Keepsake Box | Angel of Harmony |

TOP OF DISPLAY

The large WAVE sign calls attention to your product display, specifically to NEW pieces.

Feature this sign at Top of your Display any time of year, particularly during **TEACHER APPRECIATION & GRADUATE CONGRATULATIONS** key selling season.



28223
2023 WAVE Signs
(set of 5 assorted)

Sign Holder not included

WITHIN SHELF DISPLAY

NEW Sign highlights pieces against a color background. Title & Sentiment quickly catch shoppers' attention. Showing both skin tones broadens customers' options.

Placing piece on PID card labels piece without blocking view.

Display **Music Speaks** on the **INSPIRE** shelf, identified by Navigation Easel Sign.

28216
Navigation Easel Signs
(set of 12 assorted)



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|----------------|--------|-------|------------------|----------------|----------------------------|-----------------------------|-------------------------|------------------|-------------|
| 28225 | 26122 | 26197 | 26165 | 28220 | 28232 | 28213 | 28098 | 26083 | 26245 |
| 2023 PID Cards | Wisdom | Quest | Love of Learning | NEW Easel Sign | Music Speaks (darker skin) | Music Speaks (lighter skin) | The Dancer Keepsake Box | Angel of Harmony | Irish Charm |

Need Signs or other Merchandising Tools?

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