



RETAIL DISPLAY IDEAS

Remembrance

(DARKER SKIN)

INTRODUCING...

a Best-selling Angel, now with Darker Skin

Positioning both versions of **Remembrance** in front of their NEW sign informs shoppers that you carry two skin tones and attracts a more diverse base of customers.



28219 NEW Easel Sign
28212 Remembrance (darker skin)
26247 Remembrance (lighter skin)

OUTPOST DISPLAY

Feature both options for **Remembrance** in front of NEW Easel Sign to identify Title & Sentiment. Display with **COMFORT** and **REMEMBER** themed products.

Featuring **Remembrance (darker skin)** with pieces of similar sentiment gives consumers purchase options.



27920 Ever Remember

26186 Blessings
27536 Tapestry
28219 NEW Easel Sign
28212 Remembrance (darker skin)
26247 Remembrance (lighter skin)

WITHIN SHELF DISPLAY

NEW Sign highlights pieces against a color background. Title & Sentiment quickly catch shoppers' attention. Showing both skin tones broadens customers' options. Placing piece on PID card labels piece without blocking view. Display **Remembrance (darker skin)** on the **REMEMBER** shelf, identified by Navigation Easel Sign.



28216 Navigation Easel Signs (set of 12 assorted)

28225 2023 PID Cards
26142 Heart of Gold
27920 Ever Remember
26182 With Love
28219 NEW Easel Sign
28212 Remembrance (darker skin)
26247 Remembrance (lighter skin)
26078 Angel of the Spirit
27536 Tapestry
27538 Vigil

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