



RETAIL DISPLAY IDEAS

Navigation Easel Signs



Shorter Size & Refreshed Color Palette Creates Strong Brand Presence

Organize your Display by Consumer Need. Position Navigation Signs at ends of each shelf to direct consumers to pieces that reflect their feelings about people or occasions for which they're buying.

28216
Navigation Easel Signs
(set of 12 assorted)



Need Signs or other Merchandising Tools?

Order online @ [DEMDCOretailers.com](https://www.demdaco.com) or call DEMDACO Customer Care 888.336.3226

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Highlight NEW product on your Shelf Display, Top of Fixture or Outpost Displays

WAVE signs create a beautiful backdrop while calling attention to your product display. Any of the 2025 WAVE signs can be displayed at any time of year, but we suggest refreshing sign on a quarterly basis. Through research, we know that spotlighting a piece leads to increased sales of that piece!



261045
WAVE Signs
Set of 5 Assorted
Includes Logo Sign



**Q1 - Valentine's Day
Key Selling Season**



**Q2 - Mother's Day &
Teacher/Grad
Key Selling Season**



**Q3 - Father's Day &
Grandparents Day
Key Selling Season**



**Q4 - October & Gift Giving
Key Selling Season**

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