

DEMDACO®

# Mother's Day Planting Party

## Store Event Kit

SUPPLY LIST	INSTRUCTIONS
<ul style="list-style-type: none"><li>✓ Clean aluminum cans or cups</li><li>✓ Potting mix</li><li>✓ Flowers, herbs, or seed packets</li><li>✓ Cream or colored cardstock</li><li>✓ Twine or ribbon</li><li>✓ Popsicle sticks &amp; glue</li><li>✓ Hole punch</li><li>✓ Scissors</li><li>✓ Newspaper or drop cloth</li></ul>	<ol style="list-style-type: none"><li>1. Print gift tags (pages 2 and 3) on cardstock. Cut on dotted lines.</li><li>2. Set out supplies on drop cloth in your store. Post instructions (page 4) on tables so customers have something easy to follow.</li><li>3. Promote event with flyers (page 5). Write in your store's name and date/time of your event.</li><li>4. Promote event on social media with our free digital graphics (available at <a href="http://www.demdaco.com/mothers-day-kit/">www.demdaco.com/mothers-day-kit/</a>).</li><li>5. Share and tag your event photos on Instagram using <b>@demdaco</b> to be featured on our story!</li></ol>

*Want to get more creative?*

- ♡ Provide paint and brushes for customers to paint cans bright spring colors
- ♡ Wrap cans in burlap, wide decorative ribbon, or decorative scrapbook paper
- ♡ Spray paint cans white or gold for a trendy, modern look
- ♡ Decorate cans with stickers or stamps



A garden of love  
grows in a  
*Mother's  
Heart*



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*Grandma*  
is love you  
never outgrow



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# Make Your Own Mother's Day Gift



- ♥ Fill tin can with potting mix
- ♥ Add plant or seeds
- ♥ Decorate and add gift tag!

# Make Your Own Mother's Day Gift

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WHERE

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WHEN



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